

Cluster 9

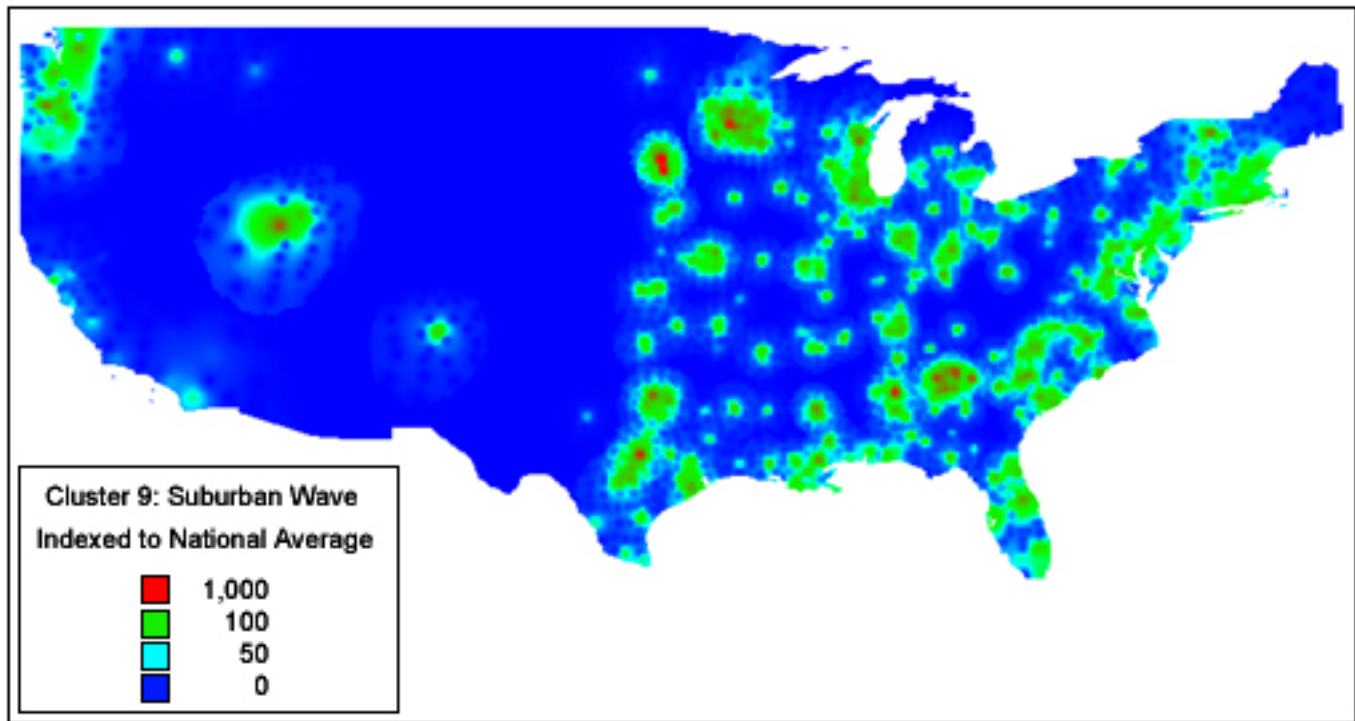
Suburban Wave



Cluster Highlights		<i>Cluster Relative</i>
Population		2.1%
Households		2.0%
Household Population		2.1%
Group Quarters Population		0.6%
Median Household Income		142
Mean Household Income		132
Per Capita Income		124
Vehicle Preferences		ISUZU RODEO SATURN LS FORD EXPLORER

Caught between preserved green space and hold-out farmers, this relatively new housing cluster – 30 percent of homes built since 1995 – represents trailing edge baby boomers and leading edge baby busters. They are the highest percent of households living in suburbs and working in central cities. They are families with children, college-educated professionals with a relatively high 62 percent dual-earning couples. Ethnically 80 percent are white, non-Hispanic but all other minorities are represented. Their mean family income is \$83,000 enough to make the mortgage payments and take a nice vacation.

Cluster Distribution



Population and Households

	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
Population	6,038,879	289,575,713	2.1%
Households	2,127,283	109,038,334	2.0%
Household Population	5,997,947	282,356,192	2.1%
Group Quarters Population	40,932	7,219,521	0.6%

Settlement Context

High Density Urban	0.0%	2.6%	2
Urban	0.1%	3.5%	4
High Density Suburban	1.5%	11.3%	13
Suburban	13.4%	21.3%	63
Low Density Suburban	24.4%	13.3%	183
Low Density Exurban	54.3%	25.4%	214
Rural	6.3%	22.4%	28

Income

Median Household Income	\$ 76,499	\$ 53,935	142
Mean Household Income	\$ 85,833	\$ 65,258	132
Per Capita Income	\$ 30,615	\$ 24,752	124
Under \$10,000	1.8%	7.6%	24
\$10,000-\$14,999	1.9%	6.3%	31
\$15,000-\$19,999	2.1%	6.1%	35
\$20,000-\$24,999	2.6%	6.2%	41
\$25,000-\$29,999	2.6%	5.5%	47
\$30,000-\$34,999	3.2%	5.7%	56
\$35,000-\$39,999	3.2%	5.0%	63
\$40,000-\$44,999	3.9%	5.3%	74
\$45,000-\$49,999	4.2%	5.1%	82
\$50,000-\$59,999	8.9%	9.0%	99
\$60,000-\$74,999	14.7%	10.9%	135
\$75,000-\$99,999	25.2%	12.8%	197
\$100,000-\$124,999	11.0%	5.6%	198
\$125,000-\$149,999	6.8%	3.6%	190
\$150,000-\$199,999	4.1%	2.4%	171
\$200,000 and over	3.8%	3.0%	128
\$200,000-\$249,999	1.0%	0.8%	126
\$250,000-\$499,999	2.6%	2.0%	130
\$500,000 and over	0.1%	0.1%	107

Age of Householder

15 to 24 years	2.7%	5.4%	50
25 to 34 years	21.7%	18.0%	121
35 to 44 years	30.9%	23.0%	135
45 to 54 years	22.7%	20.0%	114
55 to 64 years	11.4%	13.3%	86
65 to 74 years	6.5%	10.6%	61
75 years and older	4.1%	9.7%	43

<u>Race / Hispanic Origin</u>	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
American Indian / Alaska Native (alone)	0.3%	0.9%	40
Asian / Hawaiian / Other Pacific Islander (alone)	3.6%	3.7%	97
Black or African American (alone)	6.9%	12.1%	57
Some Other Race (includes two or more races)	3.9%	8.2%	47
White (alone)	85.3%	75.1%	114
Hispanic Origin	6.6%	13.3%	50
<u>Marital Status</u>			
Males, aged 15+			
Males, Never Married	100.0%	100.0%	100
Males, Currently Married	21.9%	30.0%	73
Males, Married, spouse present	70.5%	58.9%	120
Males, Married, spouse absent	68.2%	53.4%	128
Males, spouse absent, separated	2.3%	5.5%	41
Males, spouse absent, other reasons	0.9%	1.8%	50
Males, Widowed	1.4%	3.7%	37
Males, Divorced	1.2%	2.5%	47
Females, aged 15+	6.4%	8.6%	75
Females, Never Married	100.0%	100.0%	100
Females, Currently Married	18.0%	23.9%	75
Females, Married, spouse present	67.1%	54.9%	122
Females, Married, spouse absent	64.6%	49.9%	129
Females, spouse absent, separated	2.6%	5.0%	51
Females, spouse absent, other reasons	1.3%	2.4%	53
Females, Widowed	1.3%	2.6%	49
Females, Divorced	5.6%	10.4%	54
	9.3%	10.8%	86
<u>Household Composition</u>			
One person households	16.1%	25.8%	62
One person, male householder	7.1%	11.2%	63
One person, female householder	9.0%	14.6%	61
Two or More Person Households	83.9%	74.2%	113
Family Households	79.4%	68.1%	117
Married Couple Family Households	68.5%	51.7%	133
Married Couple with Children Under 18	38.0%	23.5%	161
Married Couple without Children Under 18	30.5%	28.1%	108
Other Family Households	10.9%	16.4%	67
Other Family, male householder	2.9%	4.2%	69
Other Family, male HH with Children Under 18	1.6%	2.1%	79
Other Family, male HH without Children Under 18	1.2%	2.1%	58
Other Family, female householder	8.1%	12.2%	66
Other Family, female HH with Children Under 18	5.2%	7.2%	73
Other Family, female HH without Children Under 18	2.9%	5.1%	57
Non-Family Households	4.5%	6.1%	74
Non-Family, male householder	2.7%	3.6%	75
Non-Family, female householder	1.8%	2.5%	72

<u>Household Size</u>	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
One person	16.2%	25.6%	63
Two persons	32.2%	32.9%	98
Three persons	20.3%	16.9%	120
Four persons	20.5%	14.1%	146
Five persons	7.8%	6.4%	121
Six persons	2.2%	2.5%	90
Seven or more persons	0.9%	1.7%	52
Average Household Size	2.82	2.66	106

Housing Tenure by Units in Structure

Owner Occupied	85.6%	66.5%	129
Renter Occupied	14.4%	33.5%	43
Owner Occupied, single detached	76.8%	53.6%	143
Owner Occupied, single attached	4.9%	3.6%	134
Owner Occupied, 2 units	0.3%	1.1%	24
Owner Occupied, 3-4 units	0.4%	0.6%	64
Owner Occupied, 5-9 units	0.4%	0.5%	96
Owner Occupied, 10-19 units	0.3%	0.4%	75
Owner Occupied, 20-49 units	0.1%	0.4%	26
Owner Occupied, 50+ units	0.1%	0.7%	7
Owner Occupied, mobile home	2.3%	5.6%	41
Owner Occupied, boat, RV, other	0.0%	0.1%	45
Renter Occupied, single detached	4.9%	8.0%	60
Renter Occupied, single attached	1.3%	2.0%	68
Renter Occupied, 2 units	0.9%	3.1%	29
Renter Occupied, 3-4 units	1.2%	4.0%	31
Renter Occupied, 5-9 units	1.8%	4.1%	45
Renter Occupied, 10-19 units	1.6%	3.5%	46
Renter Occupied, 20-49 units	0.9%	2.9%	33
Renter Occupied, 50+ units	1.1%	4.5%	24
Renter Occupied, mobile home	0.6%	1.5%	38
Renter Occupied, boat, RV, other	0.0%	0.0%	31

Housing Vintage (Year Built)

1999 to March 2000	8.2%	2.4%	343
1995 to 1998	22.6%	7.3%	309
1990 to 1994	18.1%	7.3%	247
1980 to 1989	22.6%	15.8%	143
1970 to 1979	14.3%	18.5%	77
1960 to 1969	5.8%	13.7%	43
1950 to 1959	3.8%	12.7%	30
1940 to 1949	1.5%	7.3%	21
1939 or earlier	3.1%	15.0%	21
Median Year Structure Built	1985	1966	129

<u>Home Value</u>	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
Less than \$10,000	0.0%	0.4%	5
\$10,000 to \$14,999	0.0%	0.4%	4
\$15,000 to \$19,999	0.0%	0.5%	5
\$20,000 to \$24,999	0.0%	0.7%	5
\$25,000 to \$29,999	0.0%	0.9%	4
\$30,000 to \$34,999	0.0%	1.1%	4
\$35,000 to \$39,999	0.0%	1.4%	4
\$40,000 to \$49,999	0.1%	3.2%	4
\$50,000 to \$59,999	0.4%	4.0%	9
\$60,000 to \$69,999	0.8%	5.0%	15
\$70,000 to \$79,999	1.7%	5.8%	29
\$80,000 to \$89,999	3.2%	6.8%	46
\$90,000 to \$99,999	4.7%	6.4%	74
\$100,000 to \$124,999	14.9%	11.5%	129
\$125,000 to \$149,999	18.4%	11.6%	159
\$150,000 to \$174,999	17.4%	10.0%	174
\$175,000 to \$199,999	12.8%	7.1%	180
\$200,000 to \$249,999	11.5%	7.6%	150
\$250,000 to \$299,999	6.1%	5.0%	123
\$300,000 to \$399,999	4.8%	4.8%	99
\$400,000 to \$499,999	1.7%	2.4%	70
\$500,000 to \$749,999	1.1%	2.0%	52
\$750,000 to \$999,999	0.2%	0.7%	36
\$1,000,000 or more	0.2%	0.6%	31
Median Home Value	\$176,466	\$161,077	110

Educational Attainment

No schooling completed	0.4%	1.4%	26
Nursery to 4th grade	0.2%	0.8%	22
5th and 6th grade	0.4%	1.9%	24
7th and 8th grade	1.1%	3.4%	31
9th grade	0.8%	2.4%	34
10th grade	1.2%	3.0%	40
11th grade	1.2%	2.8%	41
12th grade, no diploma	1.9%	3.7%	51
High school graduate (includes equivalency)	21.3%	28.6%	74
Some college, less than 1 year	7.7%	7.1%	109
Some college, 1 or more years, no degree	16.8%	14.0%	120
Associate degree	8.5%	6.3%	134
Bachelor's degree	26.3%	15.6%	168
Master's degree	8.6%	5.9%	145
Professional school degree	2.4%	2.0%	121
Doctorate degree	1.2%	1.0%	126

Cluster 9: Suburban Wave

<u>Occupation</u>	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
White Collar	73.5%	60.5%	122
Blue Collar	26.5%	39.5%	67
Managerial and Professional	44.9%	33.8%	133
Managerial	19.2%	13.5%	142
Professional	25.7%	20.2%	127
Service Occupation	10.1%	14.8%	68
Health Care Support Occupations	1.1%	2.0%	56
Protective Services	1.9%	2.0%	98
Food Preparation and Serving	3.0%	4.8%	64
Building and Grounds, Cleaning, Maintenance	1.6%	3.3%	49
Personal Care Services	2.4%	2.8%	87
Sales and Office Occupations	28.6%	26.7%	107
Sales and Related Occupations	13.1%	11.3%	116
Office and Administrative Support	15.6%	15.4%	101
Farming, Fishing, Forestry	0.2%	0.7%	21
Construction, Extraction, Maintenance, and Repair	7.3%	9.5%	77
Construction and Extraction	3.8%	5.5%	69
Maintenance and Repair Occupations	3.5%	3.9%	89
Production, Transportation, Material Moving	8.9%	14.6%	61
Production Occupations	5.1%	8.4%	60
Transportation and Material Moving	3.8%	6.1%	63