

## Cluster 8

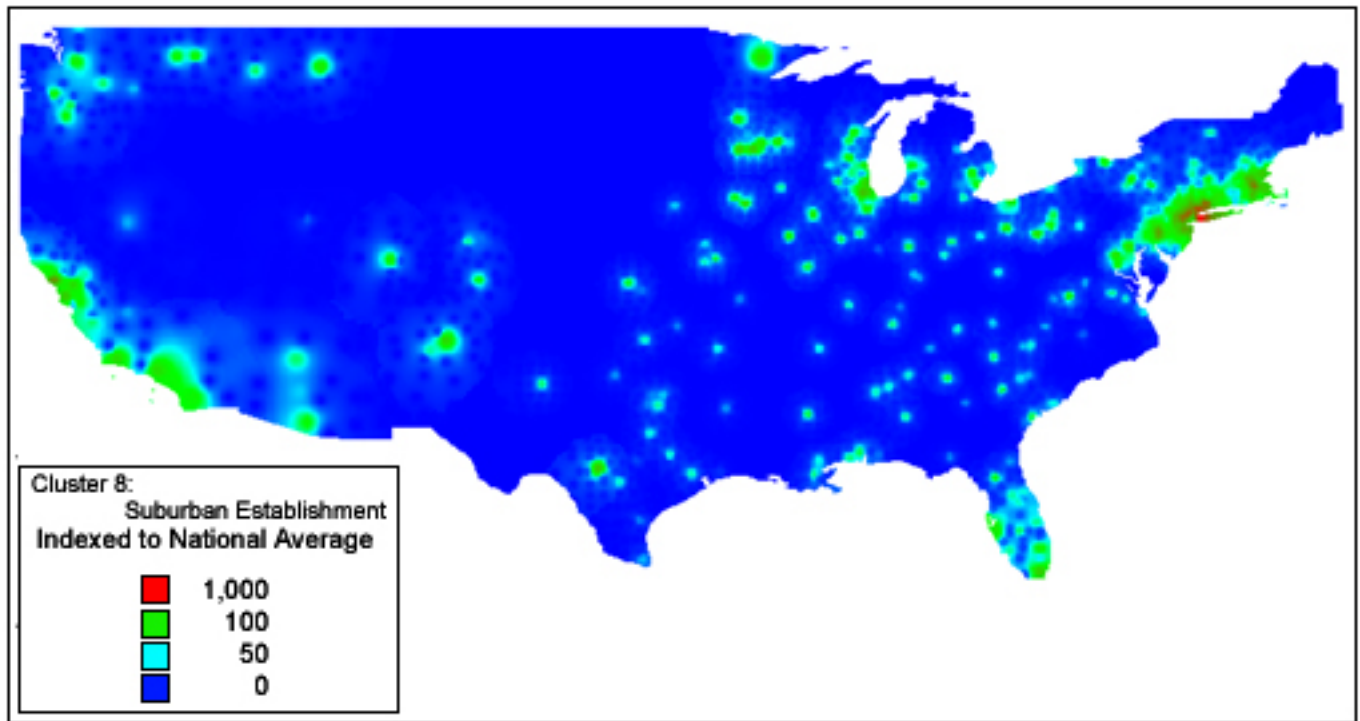
# Suburban Establishment



Cluster Highlights		<i>Cluster Relative</i>
Population		0.8%
Households		0.9%
Household Population		0.8%
Group Quarters Population		1.8%
Median Household Income		159
Mean Household Income		177
Per Capita Income		185
Vehicle Preferences		FORD EXPLORER HONDA ACCORD BUICK CENTURY

Today's young professionals usually gravitate to urban settings but an earlier generation created America's suburbs. They are the doctors, lawyers and accountants now with incomes significantly higher than their neighbors, living and working in established suburbs. Fully 65 percent work outside central cities. They index high on householders aged 50+ with few children at home and many empty nests. They have an older skew because some are retired and living in multi-unit structures surrounded by leafy maple and oak trees.

### Cluster Distribution



**Population and Households**

	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
Population	2,417,513	289,575,713	0.8%
Households	1,016,377	109,038,334	0.9%
Household Population	2,290,682	282,356,192	0.8%
Group Quarters Population	126,831	7,219,521	1.8%

**Settlement Context**

High Density Urban	1.7%	2.6%	63
Urban	6.1%	3.5%	173
High Density Suburban	26.0%	11.3%	230
Suburban	38.6%	21.3%	181
Low Density Suburban	18.0%	13.3%	135
Low Density Exurban	9.2%	25.4%	36
Rural	0.4%	22.4%	2

**Income**

Median Household Income	\$ 85,574	\$ 53,935	159
Mean Household Income	\$115,613	\$ 65,258	177
Per Capita Income	\$ 45,737	\$ 24,752	185
Under \$10,000	6.3%	7.6%	84
\$10,000-\$14,999	5.9%	6.3%	94
\$15,000-\$19,999	5.1%	6.1%	83
\$20,000-\$24,999	4.3%	6.2%	69
\$25,000-\$29,999	3.5%	5.5%	64
\$30,000-\$34,999	3.5%	5.7%	61
\$35,000-\$39,999	3.1%	5.0%	61
\$40,000-\$44,999	3.2%	5.3%	60
\$45,000-\$49,999	2.9%	5.1%	55
\$50,000-\$59,999	5.2%	9.0%	58
\$60,000-\$74,999	7.6%	10.9%	70
\$75,000-\$99,999	13.0%	12.8%	101
\$100,000-\$124,999	8.8%	5.6%	158
\$125,000-\$149,999	7.9%	3.6%	221
\$150,000-\$199,999	7.0%	2.4%	295
\$200,000 and over	12.8%	3.0%	432
\$200,000-\$249,999	3.7%	0.8%	459
\$250,000-\$499,999	8.5%	2.0%	418
\$500,000 and over	0.6%	0.1%	480

**Age of Householder**

15 to 24 years	1.7%	5.4%	32
25 to 34 years	10.2%	18.0%	57
35 to 44 years	18.3%	23.0%	80
45 to 54 years	19.0%	20.0%	95
55 to 64 years	13.8%	13.3%	104
65 to 74 years	13.7%	10.6%	128
75 years and older	23.2%	9.7%	239

<b><u>Race / Hispanic Origin</u></b>	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
American Indian / Alaska Native (alone)	0.2%	0.9%	18
Asian / Hawaiian / Other Pacific Islander (alone)	5.4%	3.7%	144
Black or African American (alone)	3.5%	12.1%	29
Some Other Race (includes two or more races)	2.6%	8.2%	31
White (alone)	88.4%	75.1%	118
Hispanic Origin	4.6%	13.3%	35
<b><u>Marital Status</u></b>			
Males, aged 15+			
Males, Never Married	100.0%	100.0%	100
Males, Currently Married	23.9%	30.0%	80
Males, Married, spouse present	65.1%	58.9%	111
Males, Married, spouse absent	60.3%	53.4%	113
Males, spouse absent, separated	4.7%	5.5%	86
Males, spouse absent, other reasons	1.1%	1.8%	62
Males, Widowed	3.6%	3.7%	97
Males, Divorced	4.7%	2.5%	188
Females, aged 15+	6.3%	8.6%	73
Females, Never Married	100.0%	100.0%	100
Females, Currently Married	18.3%	23.9%	77
Females, Married, spouse present	53.1%	54.9%	97
Females, Married, spouse absent	48.1%	49.9%	96
Females, spouse absent, separated	5.0%	5.0%	100
Females, spouse absent, other reasons	1.2%	2.4%	50
Females, Widowed	3.8%	2.6%	146
Females, Divorced	19.8%	10.4%	190
	8.8%	10.8%	82
<b><u>Household Composition</u></b>			
One person households	36.3%	25.8%	141
One person, male householder	10.9%	11.2%	98
One person, female householder	25.4%	14.6%	173
Two or More Person Households	63.7%	74.2%	86
Family Households	59.6%	68.1%	88
Married Couple Family Households	51.4%	51.7%	99
Married Couple with Children Under 18	21.7%	23.5%	92
Married Couple without Children Under 18	29.7%	28.1%	106
Other Family Households	8.2%	16.4%	50
Other Family, male householder	1.9%	4.2%	47
Other Family, male HH with Children Under 18	0.7%	2.1%	34
Other Family, male HH without Children Under 18	1.2%	2.1%	60
Other Family, female householder	6.2%	12.2%	51
Other Family, female HH with Children Under 18	2.7%	7.2%	38
Other Family, female HH without Children Under 18	3.5%	5.1%	70
Non-Family Households	4.1%	6.1%	67
Non-Family, male householder	2.2%	3.6%	61
Non-Family, female householder	1.9%	2.5%	75

<b><u>Household Size</u></b>	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
One person	36.2%	25.6%	142
Two persons	31.8%	32.9%	97
Three persons	12.9%	16.9%	76
Four persons	12.0%	14.1%	85
Five persons	5.0%	6.4%	79
Six persons	1.5%	2.5%	62
Seven or more persons	0.6%	1.7%	34
Average Household Size	2.39	2.66	90

**Housing Tenure by Units in Structure**

Owner Occupied	67.0%	66.5%	101
Renter Occupied	33.0%	33.5%	98
Owner Occupied, single detached	52.2%	53.6%	97
Owner Occupied, single attached	4.0%	3.6%	111
Owner Occupied, 2 units	0.9%	1.1%	88
Owner Occupied, 3-4 units	0.7%	0.6%	107
Owner Occupied, 5-9 units	0.7%	0.5%	142
Owner Occupied, 10-19 units	0.8%	0.4%	232
Owner Occupied, 20-49 units	1.9%	0.4%	498
Owner Occupied, 50+ units	5.5%	0.7%	803
Owner Occupied, mobile home	0.3%	5.6%	5
Owner Occupied, boat, RV, other	0.0%	0.1%	42
Renter Occupied, single detached	3.3%	8.0%	41
Renter Occupied, single attached	1.2%	2.0%	62
Renter Occupied, 2 units	1.6%	3.1%	53
Renter Occupied, 3-4 units	2.1%	4.0%	54
Renter Occupied, 5-9 units	2.4%	4.1%	60
Renter Occupied, 10-19 units	2.5%	3.5%	71
Renter Occupied, 20-49 units	3.8%	2.9%	134
Renter Occupied, 50+ units	15.8%	4.5%	350
Renter Occupied, mobile home	0.1%	1.5%	4
Renter Occupied, boat, RV, other	0.0%	0.0%	66

**Housing Vintage (Year Built)**

1999 to March 2000	1.1%	2.4%	47
1995 to 1998	3.4%	7.3%	47
1990 to 1994	4.1%	7.3%	56
1980 to 1989	12.2%	15.8%	77
1970 to 1979	16.1%	18.5%	87
1960 to 1969	17.1%	13.7%	125
1950 to 1959	19.5%	12.7%	153
1940 to 1949	9.1%	7.3%	126
1939 or earlier	17.3%	15.0%	115
Median Year Structure Built	1959	1966	90

**Cluster 8: Suburban Establishment**

<b>Home Value</b>	<b>Cluster</b>	<b>USA</b>	<b>Cluster Relative</b>
Less than \$10,000	0.0%	0.4%	6
\$10,000 to \$14,999	0.0%	0.4%	3
\$15,000 to \$19,999	0.0%	0.5%	4
\$20,000 to \$24,999	0.0%	0.7%	6
\$25,000 to \$29,999	0.1%	0.9%	7
\$30,000 to \$34,999	0.1%	1.1%	8
\$35,000 to \$39,999	0.1%	1.4%	5
\$40,000 to \$49,999	0.1%	3.2%	5
\$50,000 to \$59,999	0.2%	4.0%	5
\$60,000 to \$69,999	0.4%	5.0%	7
\$70,000 to \$79,999	0.5%	5.8%	9
\$80,000 to \$89,999	0.7%	6.8%	10
\$90,000 to \$99,999	1.0%	6.4%	15
\$100,000 to \$124,999	2.4%	11.5%	21
\$125,000 to \$149,999	3.2%	11.6%	28
\$150,000 to \$174,999	4.3%	10.0%	43
\$175,000 to \$199,999	5.2%	7.1%	73
\$200,000 to \$249,999	11.3%	7.6%	148
\$250,000 to \$299,999	12.1%	5.0%	243
\$300,000 to \$399,999	19.6%	4.8%	407
\$400,000 to \$499,999	14.7%	2.4%	617
\$500,000 to \$749,999	15.1%	2.0%	751
\$750,000 to \$999,999	5.2%	0.7%	781
\$1,000,000 or more	3.7%	0.6%	647
Median Home Value	\$ 363,990	\$ 161,077	226

**Educational Attainment**

No schooling completed	0.6%	1.4%	41
Nursery to 4th grade	0.3%	0.8%	35
5th and 6th grade	0.7%	1.9%	38
7th and 8th grade	2.0%	3.4%	59
9th grade	1.1%	2.4%	44
10th grade	1.4%	3.0%	46
11th grade	1.1%	2.8%	39
12th grade, no diploma	2.3%	3.7%	61
High school graduate (includes equivalency)	17.3%	28.6%	61
Some college, less than 1 year	4.6%	7.1%	65
Some college, 1 or more years, no degree	12.3%	14.0%	88
Associate degree	4.9%	6.3%	77
Bachelor's degree	27.9%	15.6%	178
Master's degree	14.1%	5.9%	239
Professional school degree	6.8%	2.0%	341
Doctorate degree	2.6%	1.0%	275

**Cluster 8: Suburban Establishment**

<b><u>Occupation</u></b>	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
White Collar	83.8%	60.5%	139
Blue Collar	16.2%	39.5%	41
Managerial and Professional	57.3%	33.8%	170
Managerial	24.0%	13.5%	177
Professional	33.2%	20.2%	164
Service Occupation	7.9%	14.8%	53
Health Care Support Occupations	0.9%	2.0%	44
Protective Services	1.3%	2.0%	68
Food Preparation and Serving	2.2%	4.8%	46
Building and Grounds, Cleaning, Maintenance	1.4%	3.3%	42
Personal Care Services	2.1%	2.8%	76
Sales and Office Occupations	26.5%	26.7%	99
Sales and Related Occupations	14.3%	11.3%	126
Office and Administrative Support	12.2%	15.4%	79
Farming, Fishing, Forestry	0.1%	0.7%	10
Construction, Extraction, Maintenance, and Repair	3.7%	9.5%	39
Construction and Extraction	2.3%	5.5%	41
Maintenance and Repair Occupations	1.5%	3.9%	37
Production, Transportation, Material Moving	4.5%	14.6%	31
Production Occupations	2.5%	8.4%	30
Transportation and Material Moving	2.0%	6.1%	32