

## Cluster 7

# Equestrian Heights

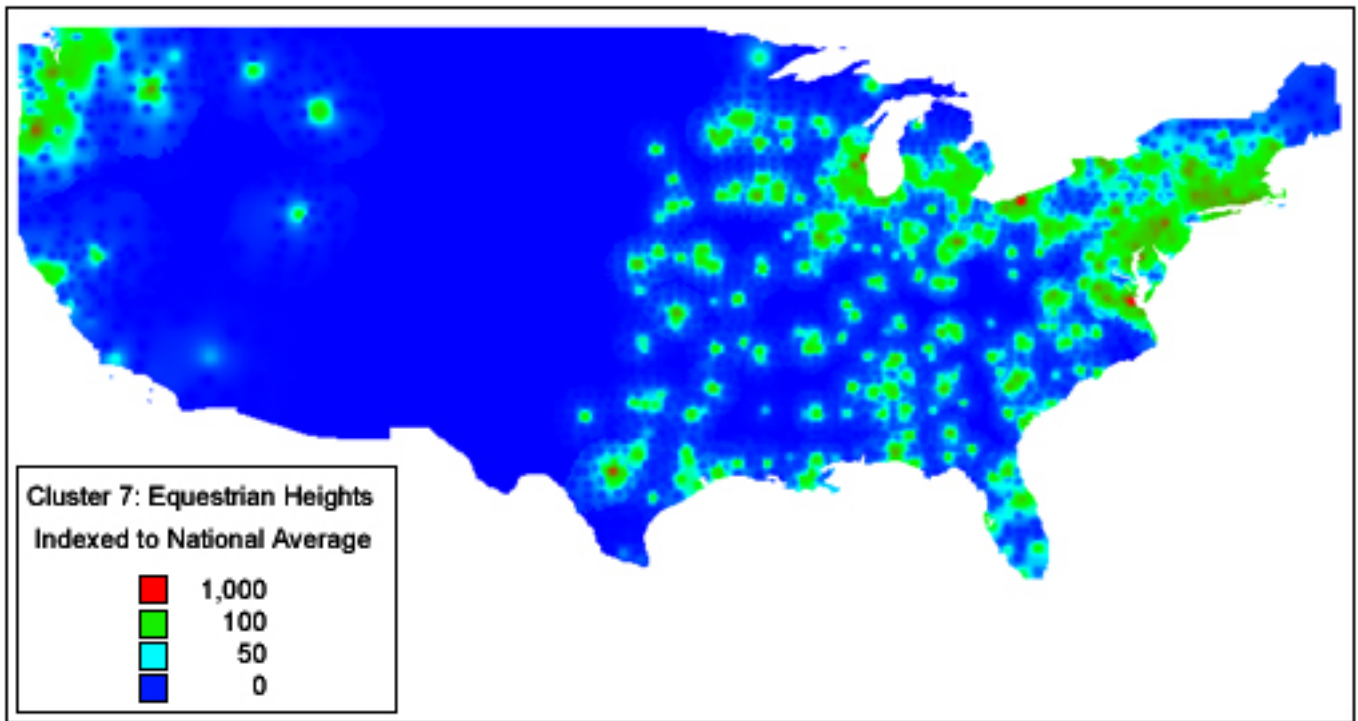


### Cluster Highlights

	<i>Cluster Relative</i>
Population	1.2%
Households	1.2%
Household Population	1.2%
Group Quarters Population	0.4%
Median Household Income	156
Mean Household Income	154
Per Capita Income	150
Vehicle Preferences	CHEVROLET SILVERADO AUDI TT SUBARU IMPREZA

They may not have a stallion in the barn but they likely pass a corral on the way home. These families with teens live in older, larger homes adjacent to or between suburbs but not usually tract housing. Most are married with teenagers but 40 percent are empty nesters. They use their graduate and professional school education – 56 percent are dual earners. Over 90 percent are white, non-Hispanic. Their mean family income is \$99,000 and they live within commuting distance of central cities. They have white collar jobs during the week but require a riding lawn mower to keep the place up on weekends.

### Cluster Distribution



**Population and Households**

	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
Population	3,477,347	289,575,713	1.2%
Households	1,285,906	109,038,334	1.2%
Household Population	3,450,164	282,356,192	1.2%
Group Quarters Population	27,183	7,219,521	0.4%

**Settlement Context**

High Density Urban	0.0%	2.6%	-
Urban	0.2%	3.5%	7
High Density Suburban	3.2%	11.3%	28
Suburban	24.2%	21.3%	114
Low Density Suburban	25.1%	13.3%	189
Low Density Exurban	39.3%	25.4%	155
Rural	8.0%	22.4%	35

**Income**

Median Household Income	\$ 83,964	\$ 53,935	156
Mean Household Income	\$100,504	\$ 65,258	154
Per Capita Income	\$ 37,190	\$ 24,752	150
Under \$10,000	1.8%	7.6%	24
\$10,000-\$14,999	2.2%	6.3%	35
\$15,000-\$19,999	2.7%	6.1%	45
\$20,000-\$24,999	2.9%	6.2%	47
\$25,000-\$29,999	2.9%	5.5%	52
\$30,000-\$34,999	3.1%	5.7%	54
\$35,000-\$39,999	3.0%	5.0%	60
\$40,000-\$44,999	3.3%	5.3%	63
\$45,000-\$49,999	3.3%	5.1%	65
\$50,000-\$59,999	6.5%	9.0%	72
\$60,000-\$74,999	10.5%	10.9%	97
\$75,000-\$99,999	21.8%	12.8%	171
\$100,000-\$124,999	12.9%	5.6%	232
\$125,000-\$149,999	9.5%	3.6%	266
\$150,000-\$199,999	6.4%	2.4%	267
\$200,000 and over	7.1%	3.0%	241
\$200,000-\$249,999	2.0%	0.8%	243
\$250,000-\$499,999	4.9%	2.0%	243
\$500,000 and over	0.2%	0.1%	200

**Age of Householder**

15 to 24 years	0.8%	5.4%	15
25 to 34 years	8.8%	18.0%	49
35 to 44 years	22.2%	23.0%	97
45 to 54 years	26.4%	20.0%	132
55 to 64 years	18.9%	13.3%	142
65 to 74 years	13.6%	10.6%	128
75 years and older	9.3%	9.7%	96

<b><u>Race / Hispanic Origin</u></b>	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
American Indian / Alaska Native (alone)	0.2%	0.9%	21
Asian / Hawaiian / Other Pacific Islander (alone)	2.5%	3.7%	68
Black or African American (alone)	2.8%	12.1%	23
Some Other Race (includes two or more races)	1.7%	8.2%	21
White (alone)	92.7%	75.1%	124
Hispanic Origin	2.4%	13.3%	18
<b><u>Marital Status</u></b>			
Males, aged 15+			
Males, Never Married	100.0%	100.0%	100
Males, Currently Married	20.6%	30.0%	69
Males, Married, spouse present	72.5%	58.9%	123
Males, Married, spouse absent	70.8%	53.4%	133
Males, spouse absent, separated	1.7%	5.5%	30
Males, spouse absent, other reasons	0.7%	1.8%	37
Males, Widowed	1.0%	3.7%	27
Males, Divorced	2.0%	2.5%	81
Females, aged 15+	5.0%	8.6%	57
Females, Never Married	100.0%	100.0%	100
Females, Currently Married	16.4%	23.9%	69
Females, Married, spouse present	68.3%	54.9%	124
Females, Married, spouse absent	66.3%	49.9%	133
Females, spouse absent, separated	2.0%	5.0%	40
Females, spouse absent, other reasons	0.9%	2.4%	37
Females, Widowed	1.1%	2.6%	42
Females, Divorced	8.2%	10.4%	79
	7.0%	10.8%	65
<b><u>Household Composition</u></b>			
One person households	16.2%	25.8%	63
One person, male householder	6.1%	11.2%	55
One person, female householder	10.0%	14.6%	68
Two or More Person Households	83.8%	74.2%	113
Family Households	80.7%	68.1%	119
Married Couple Family Households	71.9%	51.7%	139
Married Couple with Children Under 18	30.2%	23.5%	128
Married Couple without Children Under 18	41.8%	28.1%	148
Other Family Households	8.8%	16.4%	53
Other Family, male householder	2.3%	4.2%	56
Other Family, male HH with Children Under 18	1.0%	2.1%	50
Other Family, male HH without Children Under 18	1.3%	2.1%	62
Other Family, female householder	6.4%	12.2%	53
Other Family, female HH with Children Under 18	3.1%	7.2%	43
Other Family, female HH without Children Under 18	3.4%	5.1%	66
Non-Family Households	3.2%	6.1%	52
Non-Family, male householder	1.8%	3.6%	50
Non-Family, female householder	1.4%	2.5%	54

<b><u>Household Size</u></b>	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
One person	16.1%	25.6%	63
Two persons	39.5%	32.9%	120
Three persons	17.9%	16.9%	106
Four persons	16.9%	14.1%	120
Five persons	6.8%	6.4%	106
Six persons	2.0%	2.5%	80
Seven or more persons	0.8%	1.7%	44
Average Household Size	2.69	2.66	101

**Housing Tenure by Units in Structure**

Owner Occupied	92.0%	66.5%	138
Renter Occupied	8.0%	33.5%	24
Owner Occupied, single detached	86.7%	53.6%	162
Owner Occupied, single attached	3.3%	3.6%	90
Owner Occupied, 2 units	0.3%	1.1%	31
Owner Occupied, 3-4 units	0.3%	0.6%	50
Owner Occupied, 5-9 units	0.3%	0.5%	64
Owner Occupied, 10-19 units	0.2%	0.4%	43
Owner Occupied, 20-49 units	0.1%	0.4%	32
Owner Occupied, 50+ units	0.1%	0.7%	8
Owner Occupied, mobile home	0.7%	5.6%	13
Owner Occupied, boat, RV, other	0.0%	0.1%	31
Renter Occupied, single detached	4.4%	8.0%	54
Renter Occupied, single attached	0.6%	2.0%	31
Renter Occupied, 2 units	0.7%	3.1%	23
Renter Occupied, 3-4 units	0.6%	4.0%	15
Renter Occupied, 5-9 units	0.6%	4.1%	15
Renter Occupied, 10-19 units	0.4%	3.5%	12
Renter Occupied, 20-49 units	0.3%	2.9%	11
Renter Occupied, 50+ units	0.3%	4.5%	6
Renter Occupied, mobile home	0.2%	1.5%	12
Renter Occupied, boat, RV, other	0.0%	0.0%	20

**Housing Vintage (Year Built)**

1999 to March 2000	1.7%	2.4%	70
1995 to 1998	5.6%	7.3%	76
1990 to 1994	7.1%	7.3%	97
1980 to 1989	15.8%	15.8%	100
1970 to 1979	23.3%	18.5%	126
1960 to 1969	21.0%	13.7%	153
1950 to 1959	13.7%	12.7%	108
1940 to 1949	4.3%	7.3%	59
1939 or earlier	7.6%	15.0%	51
Median Year Structure Built	1969	1966	105

## Cluster 7: Equestrian Heights

<u>Home Value</u>	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
Less than \$10,000	0.0%	0.4%	5
\$10,000 to \$14,999	0.0%	0.4%	6
\$15,000 to \$19,999	0.0%	0.5%	7
\$20,000 to \$24,999	0.0%	0.7%	4
\$25,000 to \$29,999	0.0%	0.9%	4
\$30,000 to \$34,999	0.0%	1.1%	4
\$35,000 to \$39,999	0.1%	1.4%	4
\$40,000 to \$49,999	0.1%	3.2%	5
\$50,000 to \$59,999	0.3%	4.0%	6
\$60,000 to \$69,999	0.5%	5.0%	9
\$70,000 to \$79,999	0.9%	5.8%	16
\$80,000 to \$89,999	1.7%	6.8%	24
\$90,000 to \$99,999	2.6%	6.4%	41
\$100,000 to \$124,999	9.1%	11.5%	79
\$125,000 to \$149,999	13.8%	11.6%	119
\$150,000 to \$174,999	15.4%	10.0%	155
\$175,000 to \$199,999	13.6%	7.1%	191
\$200,000 to \$249,999	15.6%	7.6%	205
\$250,000 to \$299,999	10.4%	5.0%	209
\$300,000 to \$399,999	9.0%	4.8%	187
\$400,000 to \$499,999	3.5%	2.4%	148
\$500,000 to \$749,999	2.2%	2.0%	110
\$750,000 to \$999,999	0.6%	0.7%	86
\$1,000,000 or more	0.4%	0.6%	67
Median Home Value	\$ 201,777	\$ 161,077	125

### Educational Attainment

No schooling completed	0.3%	1.4%	22
Nursery to 4th grade	0.1%	0.8%	17
5th and 6th grade	0.4%	1.9%	19
7th and 8th grade	1.1%	3.4%	31
9th grade	0.7%	2.4%	28
10th grade	1.0%	3.0%	34
11th grade	1.0%	2.8%	35
12th grade, no diploma	1.6%	3.7%	44
High school graduate (includes equivalency)	20.4%	28.6%	71
Some college, less than 1 year	6.5%	7.1%	91
Some college, 1 or more years, no degree	14.4%	14.0%	103
Associate degree	7.1%	6.3%	112
Bachelor's degree	27.2%	15.6%	174
Master's degree	12.1%	5.9%	204
Professional school degree	4.1%	2.0%	208
Doctorate degree	2.0%	1.0%	213

**Cluster 7: Equestrian Heights**

<u>Occupation</u>	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
White Collar	77.8%	60.5%	129
Blue Collar	22.2%	39.5%	56
Managerial and Professional	50.4%	33.8%	149
Managerial	20.7%	13.5%	153
Professional	29.7%	20.2%	147
Service Occupation	8.9%	14.8%	60
Health Care Support Occupations	0.9%	2.0%	47
Protective Services	1.5%	2.0%	76
Food Preparation and Serving	2.9%	4.8%	60
Building and Grounds, Cleaning, Maintenance	1.4%	3.3%	44
Personal Care Services	2.2%	2.8%	78
Sales and Office Occupations	27.4%	26.7%	103
Sales and Related Occupations	13.4%	11.3%	119
Office and Administrative Support	13.9%	15.4%	90
Farming, Fishing, Forestry	0.2%	0.7%	26
Construction, Extraction, Maintenance, and Repair	5.8%	9.5%	61
Construction and Extraction	3.3%	5.5%	60
Maintenance and Repair Occupations	2.5%	3.9%	64
Production, Transportation, Material Moving	7.3%	14.6%	50
Production Occupations	4.1%	8.4%	49
Transportation and Material Moving	3.2%	6.1%	52