

## Cluster 66

# Border Zone

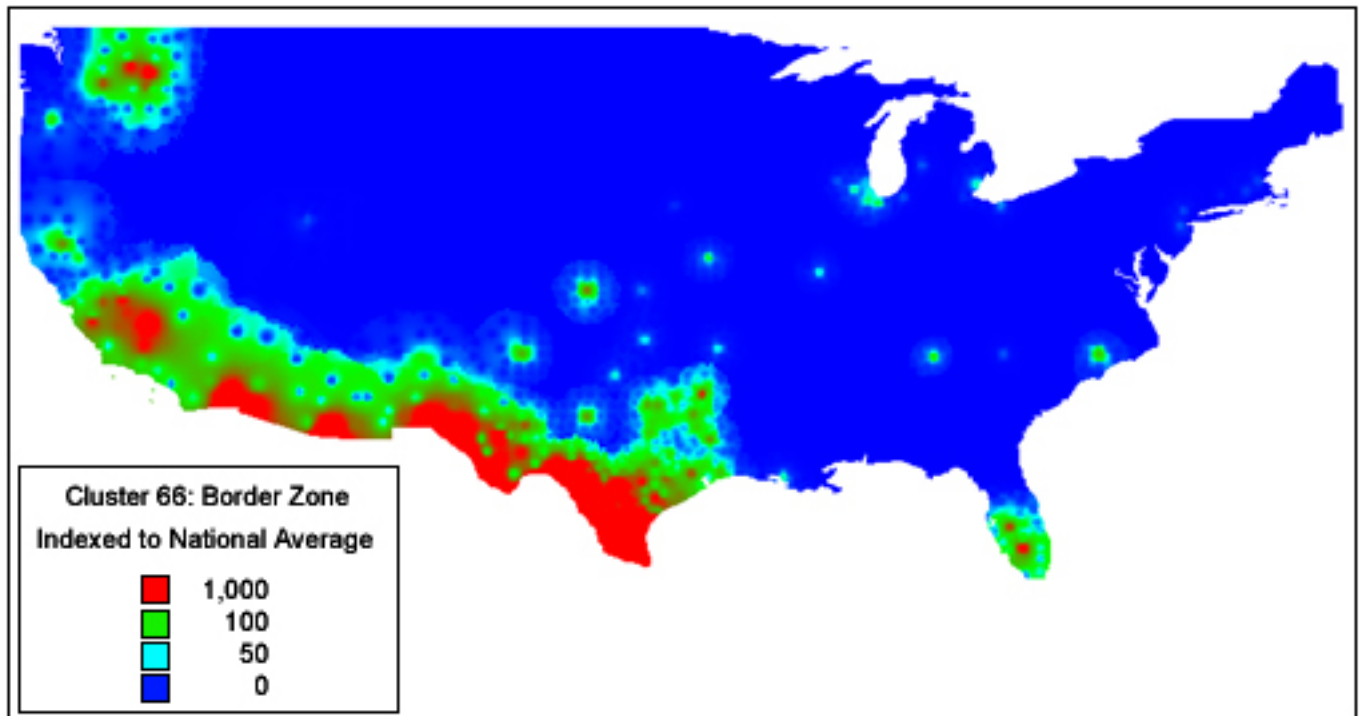


### Cluster Highlights

	<i>Cluster Relative</i>
Population	1.2%
Households	0.9%
Household Population	1.2%
Group Quarters Population	0.5%
Median Household Income	51
Mean Household Income	56
Per Capita Income	41
Vehicle Preferences	PONTIAC GRAND PRIX DODGE CARAVAN FORD EXPLORER

America's border with Mexico is bustling with economic activity and the movement of people north and south. Border Zone is 84 percent Hispanic -- the most Latino of all clusters. The cluster is primarily found in the Southwest but it also picks up the international flavor of other border cities and ports of entry, such as the Seattle area, Chicago, Detroit and South Florida. Sixty percent live in owner-occupied housing, leaving 40 percent of housing (some mobile some not) for immigrants, emigrants, and other people on the move. Despite that constant movement, however, this cluster is a significant family-oriented cluster with a mean family income of \$34,000.

### Cluster Distribution



**Population and Households**

	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
Population	3,479,233	289,575,713	1.2%
Households	941,216	109,038,334	0.9%
Household Population	3,444,583	282,356,192	1.2%
Group Quarters Population	34,650	7,219,521	0.5%

**Settlement Context**

High Density Urban	0.0%	2.6%	-
Urban	0.2%	3.5%	6
High Density Suburban	5.0%	11.3%	44
Suburban	38.3%	21.3%	180
Low Density Suburban	15.6%	13.3%	117
Low Density Exurban	28.7%	25.4%	113
Rural	12.3%	22.4%	55

**Income**

Median Household Income	\$ 27,514	\$ 53,935	51
Mean Household Income	\$ 36,447	\$ 65,258	56
Per Capita Income	\$ 10,196	\$ 24,752	41
Under \$10,000	15.3%	7.6%	202
\$10,000-\$14,999	11.8%	6.3%	188
\$15,000-\$19,999	10.7%	6.1%	175
\$20,000-\$24,999	10.1%	6.2%	163
\$25,000-\$29,999	8.1%	5.5%	146
\$30,000-\$34,999	7.4%	5.7%	130
\$35,000-\$39,999	5.7%	5.0%	114
\$40,000-\$44,999	5.4%	5.3%	103
\$45,000-\$49,999	4.8%	5.1%	93
\$50,000-\$59,999	6.8%	9.0%	76
\$60,000-\$74,999	5.7%	10.9%	52
\$75,000-\$99,999	4.6%	12.8%	36
\$100,000-\$124,999	1.5%	5.6%	27
\$125,000-\$149,999	0.8%	3.6%	21
\$150,000-\$199,999	0.4%	2.4%	18
\$200,000 and over	0.9%	3.0%	29
\$200,000-\$249,999	0.1%	0.8%	16
\$250,000-\$499,999	0.7%	2.0%	35
\$500,000 and over	0.0%	0.1%	17

**Age of Householder**

15 to 24 years	5.5%	5.4%	102
25 to 34 years	20.0%	18.0%	112
35 to 44 years	23.4%	23.0%	102
45 to 54 years	18.7%	20.0%	93
55 to 64 years	12.7%	13.3%	95
65 to 74 years	11.1%	10.6%	104
75 years and older	8.6%	9.7%	89

**Race / Hispanic Origin**

	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
American Indian / Alaska Native (alone)	0.9%	0.9%	107
Asian / Hawaiian / Other Pacific Islander (alone)	1.0%	3.7%	27
Black or African American (alone)	4.1%	12.1%	34
Some Other Race (includes two or more races)	34.8%	8.2%	424
White (alone)	59.1%	75.1%	79
Hispanic Origin	85.5%	13.3%	643

**Marital Status**

Males, aged 15+	100.0%	100.0%	100
Males, Never Married	33.2%	30.0%	111
Males, Currently Married	58.3%	58.9%	99
Males, Married, spouse present	49.0%	53.4%	92
Males, Married, spouse absent	9.3%	5.5%	169
Males, spouse absent, separated	2.5%	1.8%	138
Males, spouse absent, other reasons	6.8%	3.7%	184
Males, Widowed	2.4%	2.5%	96
Males, Divorced	6.1%	8.6%	70
Females, aged 15+	100.0%	100.0%	100
Females, Never Married	26.0%	23.9%	109
Females, Currently Married	56.4%	54.9%	103
Females, Married, spouse present	47.5%	49.9%	95
Females, Married, spouse absent	8.9%	5.0%	178
Females, spouse absent, separated	4.4%	2.4%	182
Females, spouse absent, other reasons	4.5%	2.6%	173
Females, Widowed	9.6%	10.4%	92
Females, Divorced	8.0%	10.8%	74

**Household Composition**

One person households	14.6%	25.8%	57
One person, male householder	6.6%	11.2%	59
One person, female householder	8.0%	14.6%	55
Two or More Person Households	85.4%	74.2%	115
Family Households	82.3%	68.1%	121
Married Couple Family Households	57.3%	51.7%	111
Married Couple with Children Under 18	35.0%	23.5%	149
Married Couple without Children Under 18	22.3%	28.1%	79
Other Family Households	25.0%	16.4%	153
Other Family, male householder	6.5%	4.2%	156
Other Family, male HH with Children Under 18	2.9%	2.1%	141
Other Family, male HH without Children Under 18	3.6%	2.1%	171
Other Family, female householder	18.5%	12.2%	151
Other Family, female HH with Children Under 18	10.1%	7.2%	140
Other Family, female HH without Children Under 18	8.5%	5.1%	167
Non-Family Households	3.1%	6.1%	50
Non-Family, male householder	2.0%	3.6%	56
Non-Family, female householder	1.1%	2.5%	42

<b><u>Household Size</u></b>	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
One person	14.4%	25.6%	56
Two persons	20.0%	32.9%	61
Three persons	16.9%	16.9%	100
Four persons	17.5%	14.1%	125
Five persons	14.1%	6.4%	220
Six persons	8.1%	2.5%	331
Seven or more persons	8.9%	1.7%	522
Average Household Size	3.59	2.66	135

**Housing Tenure by Units in Structure**

Owner Occupied	64.7%	66.5%	97
Renter Occupied	35.3%	33.5%	106
Owner Occupied, single detached	53.6%	53.6%	100
Owner Occupied, single attached	1.9%	3.6%	52
Owner Occupied, 2 units	0.8%	1.1%	70
Owner Occupied, 3-4 units	0.4%	0.6%	64
Owner Occupied, 5-9 units	0.1%	0.5%	19
Owner Occupied, 10-19 units	0.0%	0.4%	11
Owner Occupied, 20-49 units	0.0%	0.4%	4
Owner Occupied, 50+ units	0.0%	0.7%	3
Owner Occupied, mobile home	7.7%	5.6%	138
Owner Occupied, boat, RV, other	0.2%	0.1%	191
Renter Occupied, single detached	17.3%	8.0%	216
Renter Occupied, single attached	2.8%	2.0%	144
Renter Occupied, 2 units	3.2%	3.1%	106
Renter Occupied, 3-4 units	3.1%	4.0%	78
Renter Occupied, 5-9 units	2.0%	4.1%	49
Renter Occupied, 10-19 units	1.2%	3.5%	35
Renter Occupied, 20-49 units	1.1%	2.9%	39
Renter Occupied, 50+ units	1.7%	4.5%	38
Renter Occupied, mobile home	2.7%	1.5%	186
Renter Occupied, boat, RV, other	0.1%	0.0%	364

**Housing Vintage (Year Built)**

1999 to March 2000	2.3%	2.4%	97
1995 to 1998	7.1%	7.3%	98
1990 to 1994	6.6%	7.3%	91
1980 to 1989	14.1%	15.8%	89
1970 to 1979	15.9%	18.5%	86
1960 to 1969	15.3%	13.7%	111
1950 to 1959	17.7%	12.7%	140
1940 to 1949	11.2%	7.3%	153
1939 or earlier	9.8%	15.0%	65
Median Year Structure Built	1964	1966	97

<b><u>Home Value</u></b>	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
Less than \$10,000	1.8%	0.4%	481
\$10,000 to \$14,999	2.8%	0.4%	658
\$15,000 to \$19,999	3.9%	0.5%	734
\$20,000 to \$24,999	5.1%	0.7%	720
\$25,000 to \$29,999	6.2%	0.9%	705
\$30,000 to \$34,999	7.0%	1.1%	611
\$35,000 to \$39,999	8.5%	1.4%	609
\$40,000 to \$49,999	14.9%	3.2%	463
\$50,000 to \$59,999	12.2%	4.0%	303
\$60,000 to \$69,999	10.7%	5.0%	212
\$70,000 to \$79,999	7.5%	5.8%	130
\$80,000 to \$89,999	6.1%	6.8%	90
\$90,000 to \$99,999	3.6%	6.4%	57
\$100,000 to \$124,999	3.7%	11.5%	32
\$125,000 to \$149,999	2.2%	11.6%	19
\$150,000 to \$174,999	1.6%	10.0%	16
\$175,000 to \$199,999	0.8%	7.1%	12
\$200,000 to \$249,999	0.5%	7.6%	7
\$250,000 to \$299,999	0.3%	5.0%	7
\$300,000 to \$399,999	0.2%	4.8%	4
\$400,000 to \$499,999	0.1%	2.4%	3
\$500,000 to \$749,999	0.1%	2.0%	3
\$750,000 to \$999,999	0.0%	0.7%	6
\$1,000,000 or more	0.1%	0.6%	9
Median Home Value	\$ 57,157	\$ 161,077	35

**Educational Attainment**

No schooling completed	9.8%	1.4%	692
Nursery to 4th grade	6.5%	0.8%	864
5th and 6th grade	13.1%	1.9%	699
7th and 8th grade	8.0%	3.4%	232
9th grade	6.8%	2.4%	277
10th grade	4.5%	3.0%	149
11th grade	4.1%	2.8%	144
12th grade, no diploma	5.3%	3.7%	143
High school graduate (includes equivalency)	21.9%	28.6%	77
Some college, less than 1 year	4.6%	7.1%	65
Some college, 1 or more years, no degree	7.8%	14.0%	56
Associate degree	2.6%	6.3%	41
Bachelor's degree	3.4%	15.6%	22
Master's degree	1.0%	5.9%	17
Professional school degree	0.5%	2.0%	25
Doctorate degree	0.1%	1.0%	13

**Cluster 66: Border Zone**

<b><u>Occupation</u></b>	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
White Collar	36.6%	60.5%	61
Blue Collar	63.4%	39.5%	160
Managerial and Professional	14.4%	33.8%	43
Managerial	5.4%	13.5%	40
Professional	9.0%	20.2%	45
Service Occupation	20.1%	14.8%	136
Health Care Support Occupations	2.8%	2.0%	141
Protective Services	1.7%	2.0%	89
Food Preparation and Serving	6.1%	4.8%	127
Building and Grounds, Cleaning, Maintenance	6.7%	3.3%	204
Personal Care Services	2.8%	2.8%	101
Sales and Office Occupations	22.2%	26.7%	83
Sales and Related Occupations	9.4%	11.3%	83
Office and Administrative Support	12.8%	15.4%	83
Farming, Fishing, Forestry	6.8%	0.7%	932
Construction, Extraction, Maintenance, and Repair	15.5%	9.5%	164
Construction and Extraction	10.8%	5.5%	196
Maintenance and Repair Occupations	4.7%	3.9%	120
Production, Transportation, Material Moving	20.9%	14.6%	143
Production Occupations	11.0%	8.4%	131
Transportation and Material Moving	9.8%	6.1%	161