

Cluster 65

Village Americana

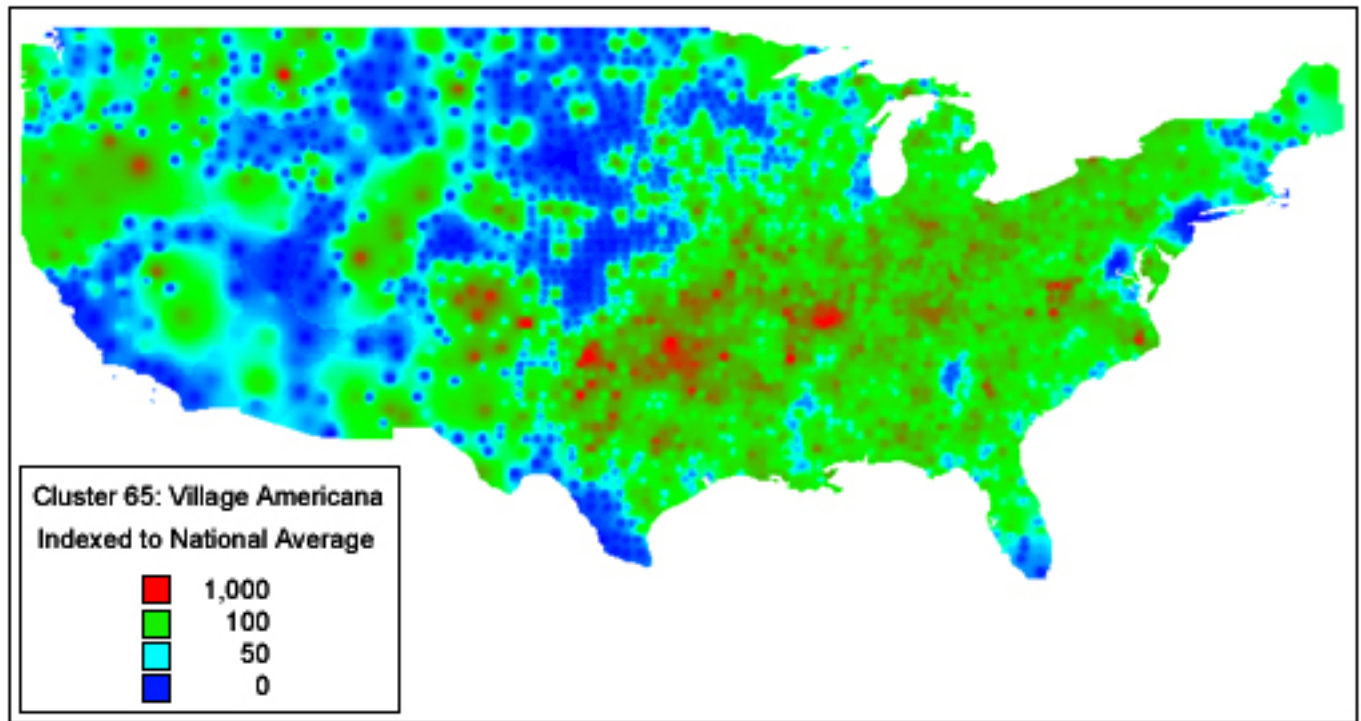


Cluster Highlights

	<i>Cluster Relative</i>
Population	2.7%
Households	3.0%
Household Population	2.7%
Group Quarters Population	2.8%
Median Household Income	54
Mean Household Income	58
Per Capita Income	63
Vehicle Preferences	DODGE CARAVAN FORD CROWN VICTORIA CHRYSLER LASER

America's small towns are more numerous than appreciated. Every region, every state, every country road connects eventually to settlements whose livelihood stems as much from its own history as from enduring economic opportunity. The lucky ones connect to nearby metro areas or are renewed by in-migrants. Others, like those in Village Americana, languish in peaceful solitude, attracting the occasional scavenger of antiques. Average income is \$34,000.

Cluster Distribution



Population and Households

	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
Population	7,930,361	289,575,713	2.7%
Households	3,266,302	109,038,334	3.0%
Household Population	7,729,173	282,356,192	2.7%
Group Quarters Population	201,188	7,219,521	2.8%

Settlement Context

High Density Urban	0.0%	2.6%	-
Urban	0.2%	3.5%	5
High Density Suburban	3.0%	11.3%	26
Suburban	14.3%	21.3%	67
Low Density Suburban	15.9%	13.3%	120
Low Density Exurban	48.9%	25.4%	192
Rural	17.7%	22.4%	79

Income

Median Household Income	\$ 29,378	\$ 53,935	54
Mean Household Income	\$ 37,783	\$ 65,258	58
Per Capita Income	\$ 15,601	\$ 24,752	63
Under \$10,000	13.3%	7.6%	176
\$10,000-\$14,999	11.1%	6.3%	177
\$15,000-\$19,999	10.0%	6.1%	163
\$20,000-\$24,999	9.3%	6.2%	150
\$25,000-\$29,999	7.8%	5.5%	140
\$30,000-\$34,999	7.5%	5.7%	131
\$35,000-\$39,999	6.2%	5.0%	123
\$40,000-\$44,999	5.9%	5.3%	112
\$45,000-\$49,999	5.5%	5.1%	108
\$50,000-\$59,999	8.1%	9.0%	90
\$60,000-\$74,999	6.9%	10.9%	64
\$75,000-\$99,999	5.2%	12.8%	41
\$100,000-\$124,999	1.5%	5.6%	27
\$125,000-\$149,999	0.7%	3.6%	19
\$150,000-\$199,999	0.4%	2.4%	18
\$200,000 and over	0.6%	3.0%	19
\$200,000-\$249,999	0.1%	0.8%	12
\$250,000-\$499,999	0.5%	2.0%	23
\$500,000 and over	0.0%	0.1%	11

Age of Householder

15 to 24 years	6.9%	5.4%	127
25 to 34 years	17.4%	18.0%	97
35 to 44 years	20.2%	23.0%	88
45 to 54 years	17.2%	20.0%	86
55 to 64 years	12.7%	13.3%	95
65 to 74 years	12.3%	10.6%	116
75 years and older	13.4%	9.7%	138

<u>Race / Hispanic Origin</u>	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
American Indian / Alaska Native (alone)	1.2%	0.9%	131
Asian / Hawaiian / Other Pacific Islander (alone)	0.9%	3.7%	23
Black or African American (alone)	12.2%	12.1%	101
Some Other Race (includes two or more races)	4.9%	8.2%	60
White (alone)	80.8%	75.1%	108
Hispanic Origin	6.6%	13.3%	49
<u>Marital Status</u>			
Males, aged 15+	100.0%	100.0%	100
Males, Never Married	29.9%	30.0%	100
Males, Currently Married	53.4%	58.9%	91
Males, Married, spouse present	47.9%	53.4%	90
Males, Married, spouse absent	5.5%	5.5%	100
Males, spouse absent, separated	2.4%	1.8%	130
Males, spouse absent, other reasons	3.1%	3.7%	85
Males, Widowed	3.7%	2.5%	146
Males, Divorced	13.0%	8.6%	150
Females, aged 15+	100.0%	100.0%	100
Females, Never Married	22.0%	23.9%	92
Females, Currently Married	46.7%	54.9%	85
Females, Married, spouse present	40.8%	49.9%	82
Females, Married, spouse absent	5.9%	5.0%	117
Females, spouse absent, separated	3.2%	2.4%	130
Females, spouse absent, other reasons	2.7%	2.6%	104
Females, Widowed	16.1%	10.4%	154
Females, Divorced	15.2%	10.8%	141
<u>Household Composition</u>			
One person households	32.8%	25.8%	127
One person, male householder	13.2%	11.2%	118
One person, female householder	19.6%	14.6%	134
Two or More Person Households	67.2%	74.2%	91
Family Households	61.7%	68.1%	91
Married Couple Family Households	40.8%	51.7%	79
Married Couple with Children Under 18	17.2%	23.5%	73
Married Couple without Children Under 18	23.6%	28.1%	84
Other Family Households	20.9%	16.4%	127
Other Family, male householder	4.8%	4.2%	115
Other Family, male HH with Children Under 18	2.6%	2.1%	127
Other Family, male HH without Children Under 18	2.2%	2.1%	104
Other Family, female householder	16.1%	12.2%	131
Other Family, female HH with Children Under 18	9.9%	7.2%	139
Other Family, female HH without Children Under 18	6.1%	5.1%	122
Non-Family Households	5.5%	6.1%	90
Non-Family, male householder	3.3%	3.6%	91
Non-Family, female householder	2.3%	2.5%	89

<u>Household Size</u>	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
One person	32.4%	25.6%	127
Two persons	31.7%	32.9%	96
Three persons	16.5%	16.9%	98
Four persons	11.4%	14.1%	81
Five persons	5.1%	6.4%	80
Six persons	1.9%	2.5%	77
Seven or more persons	1.1%	1.7%	62
Average Household Size	2.38	2.66	89

Housing Tenure by Units in Structure

Owner Occupied	58.6%	66.5%	88
Renter Occupied	41.4%	33.5%	124
Owner Occupied, single detached	48.9%	53.6%	91
Owner Occupied, single attached	1.8%	3.6%	51
Owner Occupied, 2 units	1.3%	1.1%	124
Owner Occupied, 3-4 units	0.4%	0.6%	66
Owner Occupied, 5-9 units	0.2%	0.5%	37
Owner Occupied, 10-19 units	0.1%	0.4%	19
Owner Occupied, 20-49 units	0.1%	0.4%	14
Owner Occupied, 50+ units	0.1%	0.7%	9
Owner Occupied, mobile home	5.7%	5.6%	101
Owner Occupied, boat, RV, other	0.1%	0.1%	81
Renter Occupied, single detached	15.0%	8.0%	187
Renter Occupied, single attached	2.0%	2.0%	102
Renter Occupied, 2 units	6.1%	3.1%	201
Renter Occupied, 3-4 units	5.8%	4.0%	147
Renter Occupied, 5-9 units	4.3%	4.1%	105
Renter Occupied, 10-19 units	2.3%	3.5%	65
Renter Occupied, 20-49 units	1.8%	2.9%	63
Renter Occupied, 50+ units	1.8%	4.5%	40
Renter Occupied, mobile home	2.2%	1.5%	149
Renter Occupied, boat, RV, other	0.0%	0.0%	100

Housing Vintage (Year Built)

1999 to March 2000	0.9%	2.4%	40
1995 to 1998	3.2%	7.3%	44
1990 to 1994	3.3%	7.3%	45
1980 to 1989	8.8%	15.8%	56
1970 to 1979	13.9%	18.5%	75
1960 to 1969	13.1%	13.7%	95
1950 to 1959	17.0%	12.7%	134
1940 to 1949	12.7%	7.3%	175
1939 or earlier	27.0%	15.0%	180
Median Year Structure Built	1955	1966	84

<u>Home Value</u>	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
Less than \$10,000	1.0%	0.4%	275
\$10,000 to \$14,999	1.3%	0.4%	309
\$15,000 to \$19,999	1.8%	0.5%	348
\$20,000 to \$24,999	2.5%	0.7%	355
\$25,000 to \$29,999	3.2%	0.9%	368
\$30,000 to \$34,999	4.3%	1.1%	376
\$35,000 to \$39,999	5.3%	1.4%	383
\$40,000 to \$49,999	11.9%	3.2%	369
\$50,000 to \$59,999	13.0%	4.0%	321
\$60,000 to \$69,999	13.4%	5.0%	267
\$70,000 to \$79,999	12.0%	5.8%	208
\$80,000 to \$89,999	10.3%	6.8%	151
\$90,000 to \$99,999	6.6%	6.4%	103
\$100,000 to \$124,999	6.3%	11.5%	55
\$125,000 to \$149,999	3.3%	11.6%	28
\$150,000 to \$174,999	1.6%	10.0%	16
\$175,000 to \$199,999	0.7%	7.1%	10
\$200,000 to \$249,999	0.6%	7.6%	7
\$250,000 to \$299,999	0.3%	5.0%	6
\$300,000 to \$399,999	0.2%	4.8%	4
\$400,000 to \$499,999	0.1%	2.4%	2
\$500,000 to \$749,999	0.0%	2.0%	2
\$750,000 to \$999,999	0.0%	0.7%	4
\$1,000,000 or more	0.1%	0.6%	9
Median Home Value	\$ 65,155	\$ 161,077	40

Educational Attainment

No schooling completed	1.4%	1.4%	101
Nursery to 4th grade	0.9%	0.8%	121
5th and 6th grade	2.0%	1.9%	106
7th and 8th grade	6.2%	3.4%	180
9th grade	4.2%	2.4%	170
10th grade	5.4%	3.0%	178
11th grade	4.6%	2.8%	163
12th grade, no diploma	4.3%	3.7%	116
High school graduate (includes equivalency)	37.6%	28.6%	131
Some college, less than 1 year	7.0%	7.1%	98
Some college, 1 or more years, no degree	11.8%	14.0%	84
Associate degree	5.0%	6.3%	78
Bachelor's degree	6.7%	15.6%	43
Master's degree	2.2%	5.9%	36
Professional school degree	0.7%	2.0%	35
Doctorate degree	0.3%	1.0%	26

Cluster 65: Village Americana

<u>Occupation</u>	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
White Collar	44.9%	60.5%	74
Blue Collar	55.1%	39.5%	139
Managerial and Professional	19.8%	33.8%	59
Managerial	7.2%	13.5%	53
Professional	12.6%	20.2%	62
Service Occupation	19.5%	14.8%	132
Health Care Support Occupations	3.1%	2.0%	157
Protective Services	2.1%	2.0%	105
Food Preparation and Serving	6.7%	4.8%	141
Building and Grounds, Cleaning, Maintenance	4.5%	3.3%	137
Personal Care Services	3.1%	2.8%	110
Sales and Office Occupations	25.2%	26.7%	94
Sales and Related Occupations	10.3%	11.3%	92
Office and Administrative Support	14.8%	15.4%	96
Farming, Fishing, Forestry	0.7%	0.7%	100
Construction, Extraction, Maintenance, and Repair	11.4%	9.5%	121
Construction and Extraction	6.8%	5.5%	122
Maintenance and Repair Occupations	4.7%	3.9%	119
Production, Transportation, Material Moving	23.5%	14.6%	161
Production Occupations	14.6%	8.4%	172
Transportation and Material Moving	8.9%	6.1%	146