

Cluster 63

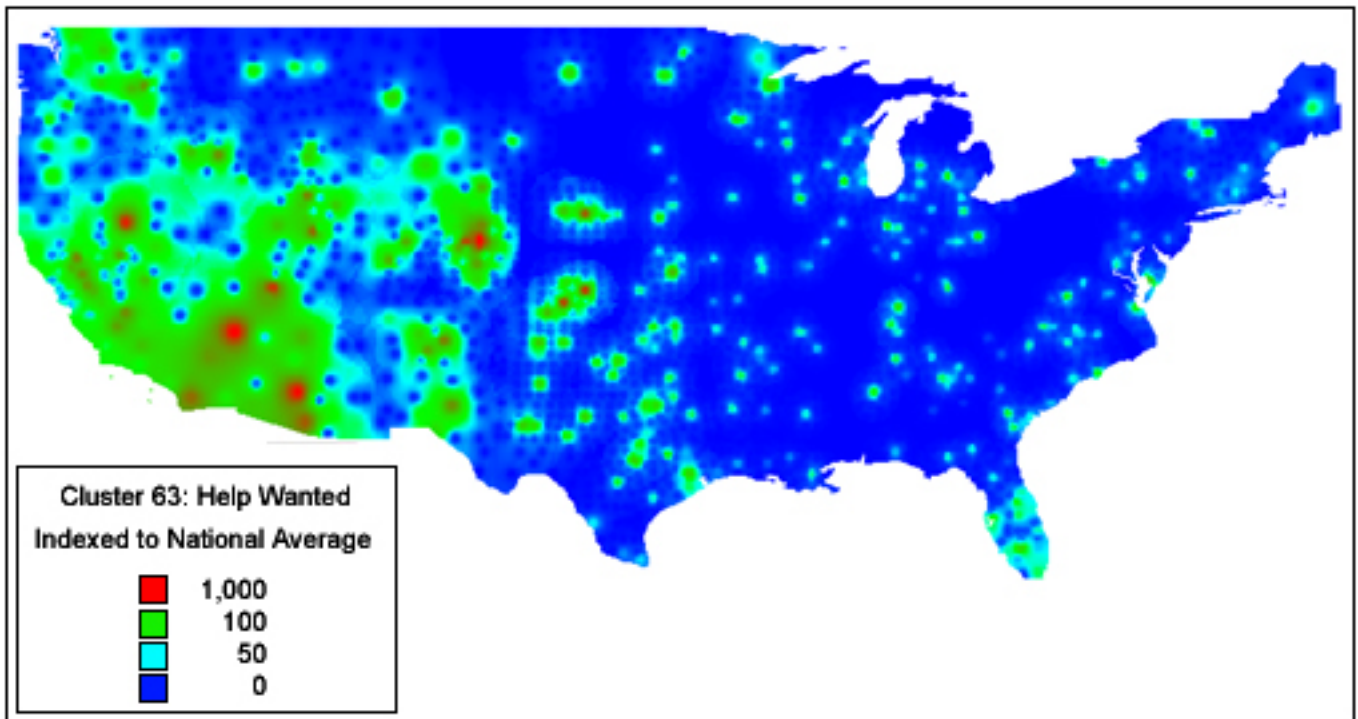
Help Wanted



Cluster Highlights		<i>Cluster Relative</i>
Population		1.7%
Households		1.8%
Household Population		1.7%
Group Quarters Population		1.1%
Median Household Income		61
Mean Household Income		61
Per Capita Income		64
Vehicle Preferences	GEO METRO HONDA CIVIC EAGLE GREMLIN	

Populated by householders aged 18 to 34, this cluster of singles and young couples is found in every major metro area. With 25 percent immigrant, 37 percent Hispanic, and 50 percent white, non-Hispanic, this is the core labor pool that will respond to "help wanted" classifieds -- limited education but eager to work. You see them in many settings from fast-food restaurants to the corridors of major hospitals. More than 70 percent live in apartments, indicating a degree of mobility consistent with this cluster's search for opportunity. Average household income is \$36,500.

Cluster Distribution



Population and Households

	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
Population	4,917,158	289,575,713	1.7%
Households	1,928,548	109,038,334	1.8%
Household Population	4,838,765	282,356,192	1.7%
Group Quarters Population	78,393	7,219,521	1.1%

Settlement Context

High Density Urban	0.1%	2.6%	4
Urban	1.6%	3.5%	46
High Density Suburban	27.2%	11.3%	240
Suburban	45.6%	21.3%	214
Low Density Suburban	16.4%	13.3%	123
Low Density Exurban	8.4%	25.4%	33
Rural	0.7%	22.4%	3

Income

Median Household Income	\$ 33,098	\$ 53,935	61
Mean Household Income	\$ 39,512	\$ 65,258	61
Per Capita Income	\$ 15,937	\$ 24,752	64
Under \$10,000	10.6%	7.6%	139
\$10,000-\$14,999	8.6%	6.3%	137
\$15,000-\$19,999	8.6%	6.1%	142
\$20,000-\$24,999	9.5%	6.2%	153
\$25,000-\$29,999	8.3%	5.5%	150
\$30,000-\$34,999	8.1%	5.7%	143
\$35,000-\$39,999	6.7%	5.0%	132
\$40,000-\$44,999	6.2%	5.3%	119
\$45,000-\$49,999	5.7%	5.1%	111
\$50,000-\$59,999	8.5%	9.0%	94
\$60,000-\$74,999	8.2%	10.9%	76
\$75,000-\$99,999	6.4%	12.8%	50
\$100,000-\$124,999	2.1%	5.6%	38
\$125,000-\$149,999	1.1%	3.6%	30
\$150,000-\$199,999	0.6%	2.4%	26
\$200,000 and over	0.7%	3.0%	25
\$200,000-\$249,999	0.2%	0.8%	19
\$250,000-\$499,999	0.6%	2.0%	27
\$500,000 and over	0.0%	0.1%	16

Age of Householder

15 to 24 years	15.4%	5.4%	285
25 to 34 years	30.1%	18.0%	167
35 to 44 years	22.3%	23.0%	97
45 to 54 years	14.6%	20.0%	73
55 to 64 years	7.7%	13.3%	58
65 to 74 years	5.2%	10.6%	49
75 years and older	4.6%	9.7%	48

Race / Hispanic Origin

	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
American Indian / Alaska Native (alone)	1.8%	0.9%	203
Asian / Hawaiian / Other Pacific Islander (alone)	4.5%	3.7%	120
Black or African American (alone)	12.9%	12.1%	106
Some Other Race (includes two or more races)	24.4%	8.2%	296
White (alone)	56.5%	75.1%	75
Hispanic Origin	39.5%	13.3%	297

Marital Status

Males, aged 15+	100.0%	100.0%	100
Males, Never Married	43.5%	30.0%	145
Males, Currently Married	43.6%	58.9%	74
Males, Married, spouse present	34.4%	53.4%	64
Males, Married, spouse absent	9.2%	5.5%	167
Males, spouse absent, separated	2.9%	1.8%	161
Males, spouse absent, other reasons	6.3%	3.7%	171
Males, Widowed	1.7%	2.5%	69
Males, Divorced	11.2%	8.6%	130
Females, aged 15+	100.0%	100.0%	100
Females, Never Married	34.4%	23.9%	144
Females, Currently Married	43.5%	54.9%	79
Females, Married, spouse present	35.3%	49.9%	71
Females, Married, spouse absent	8.1%	5.0%	162
Females, spouse absent, separated	4.4%	2.4%	182
Females, spouse absent, other reasons	3.7%	2.6%	143
Females, Widowed	7.3%	10.4%	70
Females, Divorced	14.9%	10.8%	138

Household Composition

One person households	33.7%	25.8%	131
One person, male householder	17.9%	11.2%	160
One person, female householder	15.8%	14.6%	108
Two or More Person Households	66.3%	74.2%	89
Family Households	54.6%	68.1%	80
Married Couple Family Households	32.0%	51.7%	62
Married Couple with Children Under 18	17.9%	23.5%	76
Married Couple without Children Under 18	14.1%	28.1%	50
Other Family Households	22.6%	16.4%	138
Other Family, male householder	6.7%	4.2%	160
Other Family, male HH with Children Under 18	3.4%	2.1%	164
Other Family, male HH without Children Under 18	3.3%	2.1%	156
Other Family, female householder	16.0%	12.2%	131
Other Family, female HH with Children Under 18	11.2%	7.2%	157
Other Family, female HH without Children Under 18	4.7%	5.1%	93
Non-Family Households	11.7%	6.1%	191
Non-Family, male householder	7.1%	3.6%	199
Non-Family, female householder	4.6%	2.5%	180

<u>Household Size</u>	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
One person	33.6%	25.6%	132
Two persons	27.9%	32.9%	85
Three persons	15.6%	16.9%	92
Four persons	11.0%	14.1%	78
Five persons	6.1%	6.4%	95
Six persons	3.0%	2.5%	122
Seven or more persons	2.8%	1.7%	163
Average Household Size	2.59	2.66	97

Housing Tenure by Units in Structure

Owner Occupied	24.0%	66.5%	36
Renter Occupied	76.0%	33.5%	227
Owner Occupied, single detached	15.7%	53.6%	29
Owner Occupied, single attached	2.5%	3.6%	68
Owner Occupied, 2 units	0.5%	1.1%	49
Owner Occupied, 3-4 units	0.7%	0.6%	117
Owner Occupied, 5-9 units	0.6%	0.5%	134
Owner Occupied, 10-19 units	0.4%	0.4%	126
Owner Occupied, 20-49 units	0.3%	0.4%	82
Owner Occupied, 50+ units	0.5%	0.7%	70
Owner Occupied, mobile home	2.6%	5.6%	47
Owner Occupied, boat, RV, other	0.1%	0.1%	111
Renter Occupied, single detached	6.6%	8.0%	83
Renter Occupied, single attached	2.9%	2.0%	150
Renter Occupied, 2 units	4.0%	3.1%	131
Renter Occupied, 3-4 units	10.1%	4.0%	254
Renter Occupied, 5-9 units	12.1%	4.1%	298
Renter Occupied, 10-19 units	12.5%	3.5%	354
Renter Occupied, 20-49 units	9.6%	2.9%	336
Renter Occupied, 50+ units	17.0%	4.5%	377
Renter Occupied, mobile home	1.0%	1.5%	69
Renter Occupied, boat, RV, other	0.0%	0.0%	173

Housing Vintage (Year Built)

1999 to March 2000	1.6%	2.4%	69
1995 to 1998	4.8%	7.3%	66
1990 to 1994	5.9%	7.3%	81
1980 to 1989	22.0%	15.8%	139
1970 to 1979	26.4%	18.5%	143
1960 to 1969	15.1%	13.7%	110
1950 to 1959	10.2%	12.7%	80
1940 to 1949	5.2%	7.3%	72
1939 or earlier	8.8%	15.0%	59
Median Year Structure Built	1969	1966	105

<u>Home Value</u>	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
Less than \$10,000	0.1%	0.4%	38
\$10,000 to \$14,999	0.2%	0.4%	44
\$15,000 to \$19,999	0.2%	0.5%	46
\$20,000 to \$24,999	0.4%	0.7%	57
\$25,000 to \$29,999	0.6%	0.9%	65
\$30,000 to \$34,999	0.8%	1.1%	66
\$35,000 to \$39,999	1.1%	1.4%	82
\$40,000 to \$49,999	3.1%	3.2%	96
\$50,000 to \$59,999	4.8%	4.0%	119
\$60,000 to \$69,999	7.1%	5.0%	141
\$70,000 to \$79,999	8.3%	5.8%	144
\$80,000 to \$89,999	10.4%	6.8%	153
\$90,000 to \$99,999	9.6%	6.4%	150
\$100,000 to \$124,999	16.2%	11.5%	141
\$125,000 to \$149,999	13.9%	11.6%	120
\$150,000 to \$174,999	9.9%	10.0%	99
\$175,000 to \$199,999	5.2%	7.1%	73
\$200,000 to \$249,999	3.9%	7.6%	51
\$250,000 to \$299,999	2.0%	5.0%	40
\$300,000 to \$399,999	1.2%	4.8%	25
\$400,000 to \$499,999	0.5%	2.4%	21
\$500,000 to \$749,999	0.3%	2.0%	13
\$750,000 to \$999,999	0.1%	0.7%	12
\$1,000,000 or more	0.1%	0.6%	23
Median Home Value	\$ 111,058	\$ 161,077	69

Educational Attainment

No schooling completed	3.3%	1.4%	229
Nursery to 4th grade	1.6%	0.8%	216
5th and 6th grade	5.1%	1.9%	271
7th and 8th grade	3.8%	3.4%	112
9th grade	3.7%	2.4%	152
10th grade	3.2%	3.0%	107
11th grade	3.4%	2.8%	122
12th grade, no diploma	5.4%	3.7%	145
High school graduate (includes equivalency)	25.2%	28.6%	88
Some college, less than 1 year	7.4%	7.1%	104
Some college, 1 or more years, no degree	15.2%	14.0%	109
Associate degree	5.9%	6.3%	93
Bachelor's degree	11.6%	15.6%	74
Master's degree	3.4%	5.9%	57
Professional school degree	1.2%	2.0%	60
Doctorate degree	0.6%	1.0%	58

Cluster 63: Help Wanted

<u>Occupation</u>	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
White Collar	50.5%	60.5%	84
Blue Collar	49.5%	39.5%	125
Managerial and Professional	23.2%	33.8%	69
Managerial	8.6%	13.5%	64
Professional	14.6%	20.2%	72
Service Occupation	21.4%	14.8%	144
Health Care Support Occupations	2.2%	2.0%	108
Protective Services	1.7%	2.0%	87
Food Preparation and Serving	8.2%	4.8%	170
Building and Grounds, Cleaning, Maintenance	6.1%	3.3%	187
Personal Care Services	3.2%	2.8%	116
Sales and Office Occupations	27.3%	26.7%	102
Sales and Related Occupations	10.9%	11.3%	97
Office and Administrative Support	16.4%	15.4%	106
Farming, Fishing, Forestry	0.8%	0.7%	112
Construction, Extraction, Maintenance, and Repair	12.1%	9.5%	128
Construction and Extraction	8.3%	5.5%	151
Maintenance and Repair Occupations	3.8%	3.9%	96
Production, Transportation, Material Moving	15.2%	14.6%	104
Production Occupations	8.3%	8.4%	99
Transportation and Material Moving	6.9%	6.1%	112