

Cluster 62

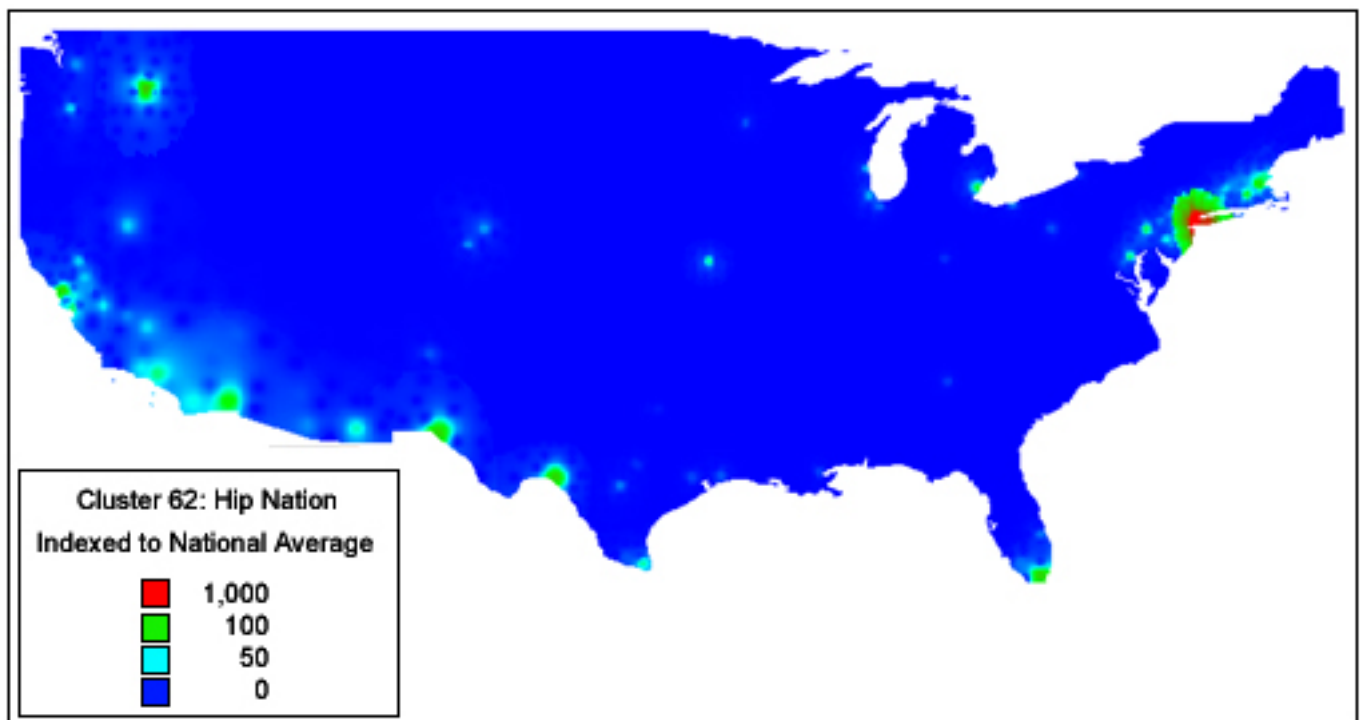
Hip Nation



Cluster Highlights		<i>Cluster Relative</i>
Population		1.1%
Households		1.0%
Household Population		1.1%
Group Quarters Population		1.1%
Median Household Income		45
Mean Household Income		52
Per Capita Income		49
Vehicle Preferences		PONTIAC VIBE TOYOTA RAV4 CHRYSLER LASER

Diverse neighborhoods of minority families, hip hop aficionados and latter-day hipsters make this neighborhood a study of contrasts reflecting America's new (and old) diversity. Here young white singles seeking opportunities in the Big Apple mingle with African American and Hispanic families near blocks of significant poverty. Ten plus years of gentrification have infused many blocks with renovated apartment buildings and hip retail establishments. Non-families in multi-unit rental structures predominate, but families with children are also common. The 60/40 native born to immigrant ratio indicates a wealth of constantly renewable ethnic diversity. Virtually one third African American, one third White, and one third Hispanic make this perhaps America's most diverse neighborhood. Cutting a broad swath across Brooklyn, New York, Hip Nation is replicated in several major metro areas outside New York, from San Francisco and Los Angeles on the West Coast to Washington, DC and Miami in the East. Median household income is \$31,000.

Cluster Distribution



Population and Households

	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
Population	3,048,802	289,575,713	1.1%
Households	1,074,755	109,038,334	1.0%
Household Population	2,968,717	282,356,192	1.1%
Group Quarters Population	80,085	7,219,521	1.1%

Settlement Context

High Density Urban	78.6%	2.6%	2,975
Urban	8.5%	3.5%	241
High Density Suburban	7.3%	11.3%	64
Suburban	4.3%	21.3%	20
Low Density Suburban	0.6%	13.3%	4
Low Density Exurban	0.7%	25.4%	3
Rural	0.0%	22.4%	-

Income

Median Household Income	\$ 24,455	\$ 53,935	45
Mean Household Income	\$ 34,138	\$ 65,258	52
Per Capita Income	\$ 12,085	\$ 24,752	49
Under \$10,000	26.6%	7.6%	351
\$10,000-\$14,999	11.4%	6.3%	181
\$15,000-\$19,999	8.3%	6.1%	137
\$20,000-\$24,999	7.7%	6.2%	124
\$25,000-\$29,999	6.4%	5.5%	115
\$30,000-\$34,999	6.1%	5.7%	106
\$35,000-\$39,999	4.8%	5.0%	95
\$40,000-\$44,999	4.5%	5.3%	85
\$45,000-\$49,999	4.0%	5.1%	78
\$50,000-\$59,999	5.4%	9.0%	59
\$60,000-\$74,999	5.5%	10.9%	50
\$75,000-\$99,999	4.8%	12.8%	38
\$100,000-\$124,999	1.8%	5.6%	32
\$125,000-\$149,999	1.0%	3.6%	28
\$150,000-\$199,999	0.6%	2.4%	26
\$200,000 and over	1.2%	3.0%	39
\$200,000-\$249,999	0.2%	0.8%	21
\$250,000-\$499,999	0.9%	2.0%	47
\$500,000 and over	0.0%	0.1%	26

Age of Householder

15 to 24 years	5.2%	5.4%	97
25 to 34 years	19.2%	18.0%	107
35 to 44 years	23.1%	23.0%	101
45 to 54 years	19.1%	20.0%	95
55 to 64 years	14.1%	13.3%	106
65 to 74 years	10.8%	10.6%	102
75 years and older	8.4%	9.7%	87

<u>Race / Hispanic Origin</u>	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
American Indian / Alaska Native (alone)	0.9%	0.9%	98
Asian / Hawaiian / Other Pacific Islander (alone)	3.7%	3.7%	100
Black or African American (alone)	45.0%	12.1%	371
Some Other Race (includes two or more races)	29.4%	8.2%	357
White (alone)	21.1%	75.1%	28
Hispanic Origin	46.1%	13.3%	347
<u>Marital Status</u>			
Males, aged 15+	100.0%	100.0%	100
Males, Never Married	45.6%	30.0%	152
Males, Currently Married	43.2%	58.9%	73
Males, Married, spouse present	29.5%	53.4%	55
Males, Married, spouse absent	13.8%	5.5%	249
Males, spouse absent, separated	5.7%	1.8%	314
Males, spouse absent, other reasons	8.0%	3.7%	217
Males, Widowed	3.1%	2.5%	124
Males, Divorced	8.0%	8.6%	93
Females, aged 15+	100.0%	100.0%	100
Females, Never Married	40.1%	23.9%	168
Females, Currently Married	37.7%	54.9%	69
Females, Married, spouse present	23.3%	49.9%	47
Females, Married, spouse absent	14.5%	5.0%	287
Females, spouse absent, separated	8.5%	2.4%	347
Females, spouse absent, other reasons	6.0%	2.6%	232
Females, Widowed	11.5%	10.4%	110
Females, Divorced	10.7%	10.8%	100
<u>Household Composition</u>			
One person households	31.2%	25.8%	121
One person, male householder	13.8%	11.2%	123
One person, female householder	17.4%	14.6%	119
Two or More Person Households	68.8%	74.2%	93
Family Households	63.9%	68.1%	94
Married Couple Family Households	25.7%	51.7%	50
Married Couple with Children Under 18	13.8%	23.5%	59
Married Couple without Children Under 18	11.9%	28.1%	42
Other Family Households	38.2%	16.4%	233
Other Family, male householder	6.3%	4.2%	150
Other Family, male HH with Children Under 18	2.6%	2.1%	124
Other Family, male HH without Children Under 18	3.7%	2.1%	176
Other Family, female householder	31.9%	12.2%	261
Other Family, female HH with Children Under 18	19.8%	7.2%	276
Other Family, female HH without Children Under 18	12.2%	5.1%	240
Non-Family Households	5.0%	6.1%	81
Non-Family, male householder	2.8%	3.6%	77
Non-Family, female householder	2.2%	2.5%	86

<u>Household Size</u>	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
One person	31.0%	25.6%	121
Two persons	22.6%	32.9%	69
Three persons	17.4%	16.9%	103
Four persons	13.2%	14.1%	94
Five persons	8.2%	6.4%	128
Six persons	4.1%	2.5%	165
Seven or more persons	3.6%	1.7%	209
Average Household Size	2.81	2.66	106

Housing Tenure by Units in Structure

Owner Occupied	10.7%	66.5%	16
Renter Occupied	89.3%	33.5%	267
Owner Occupied, single detached	2.2%	53.6%	4
Owner Occupied, single attached	2.1%	3.6%	59
Owner Occupied, 2 units	2.7%	1.1%	247
Owner Occupied, 3-4 units	1.4%	0.6%	225
Owner Occupied, 5-9 units	0.4%	0.5%	75
Owner Occupied, 10-19 units	0.2%	0.4%	60
Owner Occupied, 20-49 units	0.5%	0.4%	139
Owner Occupied, 50+ units	1.0%	0.7%	150
Owner Occupied, mobile home	0.2%	5.6%	3
Owner Occupied, boat, RV, other	0.0%	0.1%	10
Renter Occupied, single detached	1.6%	8.0%	20
Renter Occupied, single attached	1.9%	2.0%	96
Renter Occupied, 2 units	3.9%	3.1%	126
Renter Occupied, 3-4 units	7.2%	4.0%	181
Renter Occupied, 5-9 units	8.4%	4.1%	205
Renter Occupied, 10-19 units	8.8%	3.5%	249
Renter Occupied, 20-49 units	23.5%	2.9%	820
Renter Occupied, 50+ units	33.9%	4.5%	752
Renter Occupied, mobile home	0.1%	1.5%	8
Renter Occupied, boat, RV, other	0.0%	0.0%	142

Housing Vintage (Year Built)

1999 to March 2000	0.7%	2.4%	28
1995 to 1998	1.9%	7.3%	26
1990 to 1994	2.6%	7.3%	36
1980 to 1989	5.7%	15.8%	36
1970 to 1979	10.8%	18.5%	58
1960 to 1969	14.9%	13.7%	109
1950 to 1959	15.9%	12.7%	125
1940 to 1949	15.8%	7.3%	217
1939 or earlier	31.6%	15.0%	211
Median Year Structure Built	1953	1966	81

<u>Home Value</u>	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
Less than \$10,000	1.0%	0.4%	264
\$10,000 to \$14,999	0.9%	0.4%	206
\$15,000 to \$19,999	1.1%	0.5%	209
\$20,000 to \$24,999	1.4%	0.7%	192
\$25,000 to \$29,999	1.8%	0.9%	200
\$30,000 to \$34,999	1.8%	1.1%	158
\$35,000 to \$39,999	1.8%	1.4%	131
\$40,000 to \$49,999	3.1%	3.2%	95
\$50,000 to \$59,999	2.9%	4.0%	72
\$60,000 to \$69,999	3.5%	5.0%	70
\$70,000 to \$79,999	3.3%	5.8%	56
\$80,000 to \$89,999	4.8%	6.8%	70
\$90,000 to \$99,999	3.2%	6.4%	50
\$100,000 to \$124,999	8.8%	11.5%	77
\$125,000 to \$149,999	11.6%	11.6%	100
\$150,000 to \$174,999	14.8%	10.0%	148
\$175,000 to \$199,999	11.8%	7.1%	166
\$200,000 to \$249,999	10.9%	7.6%	143
\$250,000 to \$299,999	5.6%	5.0%	112
\$300,000 to \$399,999	3.5%	4.8%	73
\$400,000 to \$499,999	1.0%	2.4%	44
\$500,000 to \$749,999	1.0%	2.0%	48
\$750,000 to \$999,999	0.2%	0.7%	30
\$1,000,000 or more	0.4%	0.6%	74
Median Home Value	\$ 100,281	\$ 161,077	62

Educational Attainment

No schooling completed	5.1%	1.4%	357
Nursery to 4th grade	2.4%	0.8%	319
5th and 6th grade	5.6%	1.9%	301
7th and 8th grade	6.6%	3.4%	193
9th grade	5.1%	2.4%	210
10th grade	4.9%	3.0%	164
11th grade	5.6%	2.8%	200
12th grade, no diploma	9.1%	3.7%	247
High school graduate (includes equivalency)	25.4%	28.6%	89
Some college, less than 1 year	4.7%	7.1%	66
Some college, 1 or more years, no degree	10.4%	14.0%	74
Associate degree	4.7%	6.3%	75
Bachelor's degree	6.7%	15.6%	43
Master's degree	2.3%	5.9%	38
Professional school degree	0.9%	2.0%	44
Doctorate degree	0.3%	1.0%	34

<u>Occupation</u>	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
White Collar	49.0%	60.5%	81
Blue Collar	51.0%	39.5%	129
Managerial and Professional	20.8%	33.8%	62
Managerial	6.9%	13.5%	51
Professional	13.9%	20.2%	69
Service Occupation	28.0%	14.8%	189
Health Care Support Occupations	7.3%	2.0%	365
Protective Services	3.9%	2.0%	200
Food Preparation and Serving	5.4%	4.8%	112
Building and Grounds, Cleaning, Maintenance	6.7%	3.3%	206
Personal Care Services	4.7%	2.8%	168
Sales and Office Occupations	28.2%	26.7%	106
Sales and Related Occupations	9.3%	11.3%	82
Office and Administrative Support	18.9%	15.4%	123
Farming, Fishing, Forestry	0.3%	0.7%	36
Construction, Extraction, Maintenance, and Repair	7.6%	9.5%	80
Construction and Extraction	4.6%	5.5%	83
Maintenance and Repair Occupations	3.0%	3.9%	76
Production, Transportation, Material Moving	15.2%	14.6%	104
Production Occupations	7.4%	8.4%	88
Transportation and Material Moving	7.7%	6.1%	126