

**Cluster 60**

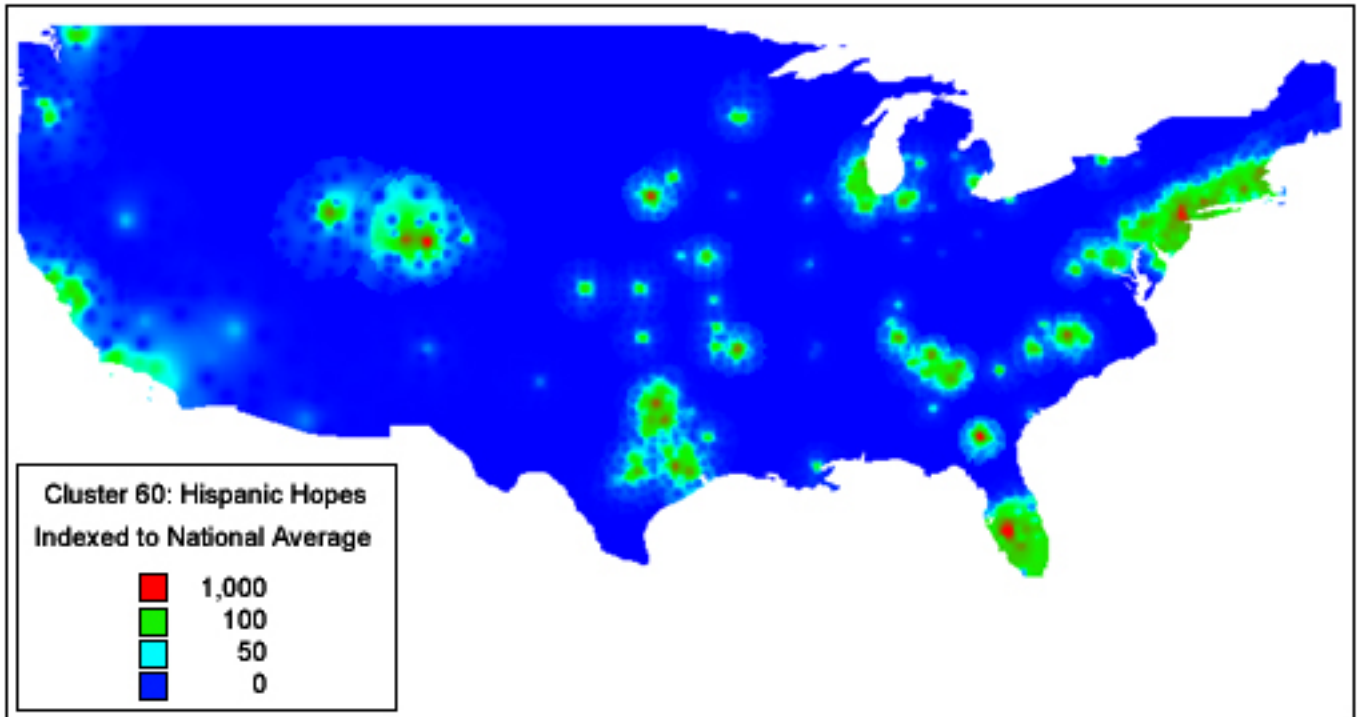
# Hispanic Hopes



<b>Cluster Highlights</b>		<i>Cluster Relative</i>
Population		0.9%
Households		0.7%
Household Population		0.9%
Group Quarters Population		0.4%
Median Household Income		65
Mean Household Income		65
Per Capita Income		51
Vehicle Preferences	HONDA CIVIC PONTIAC GRAND PRIX FORD EXPLORER	

This cluster of Hispanics on the move represents those who have moved out beyond core Hispanic communities into a more diverse cultural environment. In fact, only 54 percent of this cluster claims Hispanic origin, reinforced by the fact that two thirds of this cluster speaks English only or "very well." A 30/70 owner to renter ratio is common though most aspire to eventual homeownership. A range of origin countries from Mexico to South America, the Dominican Republic and Puerto Rico are represented. Median household income is \$31,400 which is lower than Latino Quarter income but this cluster is more youthful. They're just getting started.

**Cluster Distribution**



**Population and Households**

	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
Population	2,524,486	289,575,713	0.9%
Households	754,248	109,038,334	0.7%
Household Population	2,496,124	282,356,192	0.9%
Group Quarters Population	28,362	7,219,521	0.4%

**Settlement Context**

High Density Urban	3.9%	2.6%	148
Urban	12.0%	3.5%	339
High Density Suburban	36.7%	11.3%	323
Suburban	32.4%	21.3%	152
Low Density Suburban	7.9%	13.3%	60
Low Density Exurban	6.3%	25.4%	25
Rural	0.8%	22.4%	4

**Income**

Median Household Income	\$ 34,917	\$ 53,935	65
Mean Household Income	\$ 42,487	\$ 65,258	65
Per Capita Income	\$ 12,725	\$ 24,752	51
Under \$10,000	12.4%	7.6%	164
\$10,000-\$14,999	8.1%	6.3%	129
\$15,000-\$19,999	7.7%	6.1%	126
\$20,000-\$24,999	8.1%	6.2%	130
\$25,000-\$29,999	7.0%	5.5%	126
\$30,000-\$34,999	6.9%	5.7%	120
\$35,000-\$39,999	6.0%	5.0%	119
\$40,000-\$44,999	5.8%	5.3%	110
\$45,000-\$49,999	5.3%	5.1%	103
\$50,000-\$59,999	8.2%	9.0%	91
\$60,000-\$74,999	8.7%	10.9%	80
\$75,000-\$99,999	8.8%	12.8%	69
\$100,000-\$124,999	3.1%	5.6%	55
\$125,000-\$149,999	1.7%	3.6%	48
\$150,000-\$199,999	1.1%	2.4%	46
\$200,000 and over	1.2%	3.0%	40
\$200,000-\$249,999	0.2%	0.8%	29
\$250,000-\$499,999	0.9%	2.0%	45
\$500,000 and over	0.0%	0.1%	27

**Age of Householder**

15 to 24 years	9.4%	5.4%	174
25 to 34 years	27.0%	18.0%	150
35 to 44 years	25.1%	23.0%	109
45 to 54 years	17.1%	20.0%	85
55 to 64 years	10.0%	13.3%	75
65 to 74 years	6.4%	10.6%	60
75 years and older	4.9%	9.7%	50

<b><u>Race / Hispanic Origin</u></b>	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
American Indian / Alaska Native (alone)	0.8%	0.9%	96
Asian / Hawaiian / Other Pacific Islander (alone)	4.5%	3.7%	121
Black or African American (alone)	19.3%	12.1%	159
Some Other Race (includes two or more races)	32.9%	8.2%	400
White (alone)	42.4%	75.1%	57
Hispanic Origin	55.4%	13.3%	417
<b><u>Marital Status</u></b>			
Males, aged 15+	100.0%	100.0%	100
Males, Never Married	43.4%	30.0%	145
Males, Currently Married	48.2%	58.9%	82
Males, Married, spouse present	33.6%	53.4%	63
Males, Married, spouse absent	14.6%	5.5%	265
Males, spouse absent, separated	3.4%	1.8%	188
Males, spouse absent, other reasons	11.2%	3.7%	303
Males, Widowed	1.7%	2.5%	67
Males, Divorced	6.7%	8.6%	78
Females, aged 15+	100.0%	100.0%	100
Females, Never Married	34.4%	23.9%	144
Females, Currently Married	48.2%	54.9%	88
Females, Married, spouse present	37.2%	49.9%	75
Females, Married, spouse absent	11.0%	5.0%	218
Females, spouse absent, separated	5.6%	2.4%	230
Females, spouse absent, other reasons	5.4%	2.6%	207
Females, Widowed	7.5%	10.4%	72
Females, Divorced	9.9%	10.8%	92
<b><u>Household Composition</u></b>			
One person households	20.3%	25.8%	79
One person, male householder	10.7%	11.2%	96
One person, female householder	9.6%	14.6%	66
Two or More Person Households	79.7%	74.2%	107
Family Households	71.8%	68.1%	105
Married Couple Family Households	40.2%	51.7%	78
Married Couple with Children Under 18	24.5%	23.5%	104
Married Couple without Children Under 18	15.7%	28.1%	56
Other Family Households	31.5%	16.4%	192
Other Family, male householder	9.3%	4.2%	224
Other Family, male HH with Children Under 18	3.8%	2.1%	182
Other Family, male HH without Children Under 18	5.5%	2.1%	265
Other Family, female householder	22.2%	12.2%	182
Other Family, female HH with Children Under 18	14.8%	7.2%	207
Other Family, female HH without Children Under 18	7.4%	5.1%	146
Non-Family Households	7.9%	6.1%	130
Non-Family, male householder	5.4%	3.6%	152
Non-Family, female householder	2.5%	2.5%	98

<b><u>Household Size</u></b>	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
One person	20.0%	25.6%	78
Two persons	21.9%	32.9%	67
Three persons	17.8%	16.9%	105
Four persons	16.3%	14.1%	116
Five persons	11.3%	6.4%	176
Six persons	6.0%	2.5%	246
Seven or more persons	6.7%	1.7%	390
Average Household Size	3.35	2.66	126

**Housing Tenure by Units in Structure**

Owner Occupied	30.7%	66.5%	46
Renter Occupied	69.3%	33.5%	207
Owner Occupied, single detached	17.7%	53.6%	33
Owner Occupied, single attached	4.7%	3.6%	130
Owner Occupied, 2 units	4.0%	1.1%	366
Owner Occupied, 3-4 units	2.0%	0.6%	327
Owner Occupied, 5-9 units	0.4%	0.5%	95
Owner Occupied, 10-19 units	0.3%	0.4%	91
Owner Occupied, 20-49 units	0.2%	0.4%	62
Owner Occupied, 50+ units	0.3%	0.7%	38
Owner Occupied, mobile home	1.1%	5.6%	19
Owner Occupied, boat, RV, other	0.0%	0.1%	47
Renter Occupied, single detached	7.9%	8.0%	99
Renter Occupied, single attached	4.8%	2.0%	248
Renter Occupied, 2 units	9.9%	3.1%	324
Renter Occupied, 3-4 units	14.2%	4.0%	358
Renter Occupied, 5-9 units	10.0%	4.1%	245
Renter Occupied, 10-19 units	7.5%	3.5%	213
Renter Occupied, 20-49 units	5.5%	2.9%	193
Renter Occupied, 50+ units	8.6%	4.5%	190
Renter Occupied, mobile home	0.8%	1.5%	52
Renter Occupied, boat, RV, other	0.0%	0.0%	124

**Housing Vintage (Year Built)**

1999 to March 2000	0.9%	2.4%	38
1995 to 1998	2.3%	7.3%	32
1990 to 1994	2.6%	7.3%	36
1980 to 1989	9.1%	15.8%	57
1970 to 1979	15.7%	18.5%	85
1960 to 1969	15.7%	13.7%	115
1950 to 1959	14.1%	12.7%	111
1940 to 1949	11.5%	7.3%	158
1939 or earlier	28.0%	15.0%	187
Median Year Structure Built	1953	1966	81

<b><u>Home Value</u></b>	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
Less than \$10,000	0.9%	0.4%	238
\$10,000 to \$14,999	1.3%	0.4%	306
\$15,000 to \$19,999	1.8%	0.5%	331
\$20,000 to \$24,999	2.2%	0.7%	314
\$25,000 to \$29,999	2.9%	0.9%	334
\$30,000 to \$34,999	3.5%	1.1%	303
\$35,000 to \$39,999	4.0%	1.4%	287
\$40,000 to \$49,999	7.4%	3.2%	230
\$50,000 to \$59,999	7.9%	4.0%	195
\$60,000 to \$69,999	7.7%	5.0%	153
\$70,000 to \$79,999	7.5%	5.8%	129
\$80,000 to \$89,999	7.6%	6.8%	111
\$90,000 to \$99,999	5.9%	6.4%	93
\$100,000 to \$124,999	9.1%	11.5%	79
\$125,000 to \$149,999	8.3%	11.6%	71
\$150,000 to \$174,999	7.0%	10.0%	70
\$175,000 to \$199,999	4.4%	7.1%	61
\$200,000 to \$249,999	4.1%	7.6%	53
\$250,000 to \$299,999	2.2%	5.0%	45
\$300,000 to \$399,999	2.3%	4.8%	48
\$400,000 to \$499,999	1.0%	2.4%	40
\$500,000 to \$749,999	0.8%	2.0%	38
\$750,000 to \$999,999	0.2%	0.7%	23
\$1,000,000 or more	0.2%	0.6%	43
Median Home Value	\$ 95,416	\$ 161,077	59

**Educational Attainment**

No schooling completed	6.1%	1.4%	433
Nursery to 4th grade	3.5%	0.8%	468
5th and 6th grade	9.3%	1.9%	493
7th and 8th grade	6.7%	3.4%	196
9th grade	6.2%	2.4%	253
10th grade	4.5%	3.0%	149
11th grade	4.3%	2.8%	153
12th grade, no diploma	7.2%	3.7%	194
High school graduate (includes equivalency)	25.1%	28.6%	88
Some college, less than 1 year	4.8%	7.1%	67
Some college, 1 or more years, no degree	8.9%	14.0%	63
Associate degree	3.4%	6.3%	53
Bachelor's degree	6.6%	15.6%	42
Master's degree	2.2%	5.9%	37
Professional school degree	0.9%	2.0%	46
Doctorate degree	0.3%	1.0%	33

**Cluster 60: Hispanic Hopes**

<b><u>Occupation</u></b>	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
White Collar	35.3%	60.5%	58
Blue Collar	64.7%	39.5%	164
Managerial and Professional	15.1%	33.8%	45
Managerial	5.8%	13.5%	43
Professional	9.3%	20.2%	46
Service Occupation	23.9%	14.8%	161
Health Care Support Occupations	2.3%	2.0%	118
Protective Services	1.5%	2.0%	75
Food Preparation and Serving	8.4%	4.8%	176
Building and Grounds, Cleaning, Maintenance	8.9%	3.3%	274
Personal Care Services	2.7%	2.8%	97
Sales and Office Occupations	20.3%	26.7%	76
Sales and Related Occupations	8.2%	11.3%	73
Office and Administrative Support	12.1%	15.4%	78
Farming, Fishing, Forestry	1.3%	0.7%	177
Construction, Extraction, Maintenance, and Repair	15.4%	9.5%	163
Construction and Extraction	11.8%	5.5%	214
Maintenance and Repair Occupations	3.6%	3.9%	92
Production, Transportation, Material Moving	24.0%	14.6%	165
Production Occupations	14.8%	8.4%	175
Transportation and Material Moving	9.3%	6.1%	151