

**Cluster 57**

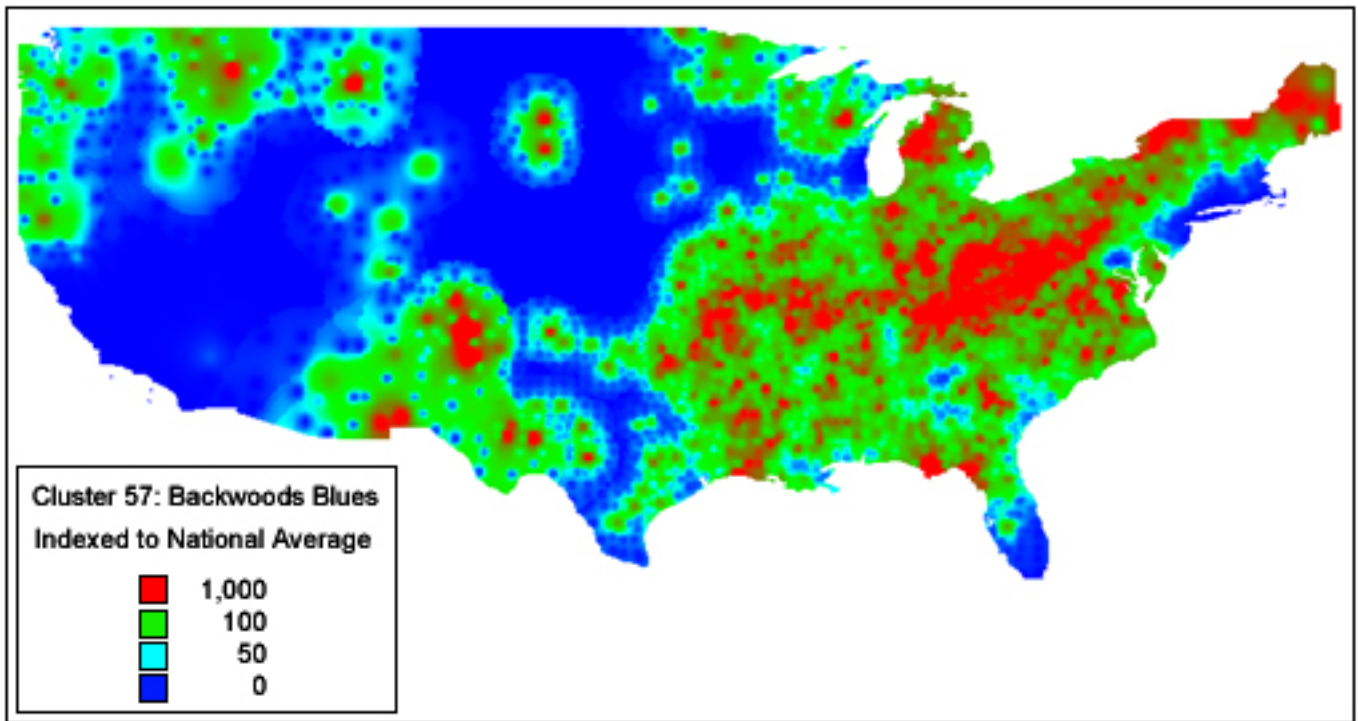
# Backwoods Blues



Cluster Highlights		Cluster Relative
Population		1.0%
Households		1.0%
Household Population		1.0%
Group Quarters Population		0.4%
Median Household Income		65
Mean Household Income		66
Per Capita Income		66
Vehicle Preferences	FORD F150 CHRYSLER LASER CHEVROLET SILVERADO	

This rural cluster indexes high on mobile homes and RV's and has distinct Western and Southern flair. Primarily householders aged 25 to 54, these family heads work in agriculture and mining but also in office and retail environments. A 38 percent Hispanic presence indicates language diversity as well as Mexican ethnicity. The struggle to make a living in this context can require rural to central city commutes. Average family income is \$43,000 supported by the presence of 38 percent dual-earner couples.

**Cluster Distribution**



**Population and Households**

	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
Population	2,851,388	289,575,713	1.0%
Households	1,091,764	109,038,334	1.0%
Household Population	2,820,982	282,356,192	1.0%
Group Quarters Population	30,406	7,219,521	0.4%

**Settlement Context**

High Density Urban	0.0%	2.6%	-
Urban	0.0%	3.5%	-
High Density Suburban	0.4%	11.3%	3
Suburban	1.1%	21.3%	5
Low Density Suburban	1.5%	13.3%	11
Low Density Exurban	15.0%	25.4%	59
Rural	82.0%	22.4%	365

**Income**

Median Household Income	\$ 34,975	\$ 53,935	65
Mean Household Income	\$ 42,905	\$ 65,258	66
Per Capita Income	\$ 16,459	\$ 24,752	66
Under \$10,000	10.2%	7.6%	134
\$10,000-\$14,999	9.0%	6.3%	144
\$15,000-\$19,999	8.6%	6.1%	140
\$20,000-\$24,999	8.3%	6.2%	135
\$25,000-\$29,999	7.3%	5.5%	131
\$30,000-\$34,999	7.3%	5.7%	128
\$35,000-\$39,999	6.3%	5.0%	124
\$40,000-\$44,999	6.4%	5.3%	121
\$45,000-\$49,999	6.3%	5.1%	122
\$50,000-\$59,999	10.0%	9.0%	111
\$60,000-\$74,999	8.8%	10.9%	81
\$75,000-\$99,999	7.1%	12.8%	55
\$100,000-\$124,999	2.1%	5.6%	37
\$125,000-\$149,999	1.0%	3.6%	28
\$150,000-\$199,999	0.6%	2.4%	27
\$200,000 and over	0.7%	3.0%	25
\$200,000-\$249,999	0.2%	0.8%	20
\$250,000-\$499,999	0.6%	2.0%	28
\$500,000 and over	0.0%	0.1%	12

**Age of Householder**

15 to 24 years	4.2%	5.4%	77
25 to 34 years	15.6%	18.0%	87
35 to 44 years	21.8%	23.0%	95
45 to 54 years	20.2%	20.0%	101
55 to 64 years	15.7%	13.3%	118
65 to 74 years	12.6%	10.6%	118
75 years and older	10.0%	9.7%	103

**Race / Hispanic Origin**

American Indian / Alaska Native (alone)	1.0%	0.9%	117
Asian / Hawaiian / Other Pacific Islander (alone)	0.3%	3.7%	8
Black or African American (alone)	5.5%	12.1%	45
Some Other Race (includes two or more races)	2.2%	8.2%	27
White (alone)	91.0%	75.1%	121
Hispanic Origin	2.7%	13.3%	21

**Marital Status**

Males, aged 15+	100.0%	100.0%	100
Males, Never Married	24.2%	30.0%	81
Males, Currently Married	61.6%	58.9%	105
Males, Married, spouse present	57.7%	53.4%	108
Males, Married, spouse absent	3.9%	5.5%	71
Males, spouse absent, separated	2.1%	1.8%	113
Males, spouse absent, other reasons	1.9%	3.7%	50
Males, Widowed	3.0%	2.5%	119
Males, Divorced	11.2%	8.6%	129
Females, aged 15+	100.0%	100.0%	100
Females, Never Married	17.4%	23.9%	73
Females, Currently Married	60.9%	54.9%	111
Females, Married, spouse present	57.4%	49.9%	115
Females, Married, spouse absent	3.6%	5.0%	71
Females, spouse absent, separated	2.1%	2.4%	85
Females, spouse absent, other reasons	1.5%	2.6%	57
Females, Widowed	11.5%	10.4%	111
Females, Divorced	10.1%	10.8%	94

**Household Composition**

One person households	22.2%	25.8%	86
One person, male householder	10.4%	11.2%	93
One person, female householder	11.9%	14.6%	81
Two or More Person Households	77.8%	74.2%	105
Family Households	73.8%	68.1%	108
Married Couple Family Households	58.4%	51.7%	113
Married Couple with Children Under 18	24.6%	23.5%	105
Married Couple without Children Under 18	33.8%	28.1%	120
Other Family Households	15.4%	16.4%	94
Other Family, male householder	5.1%	4.2%	122
Other Family, male HH with Children Under 18	3.0%	2.1%	145
Other Family, male HH without Children Under 18	2.1%	2.1%	98
Other Family, female householder	10.4%	12.2%	85
Other Family, female HH with Children Under 18	5.8%	7.2%	81
Other Family, female HH without Children Under 18	4.6%	5.1%	90
Non-Family Households	4.0%	6.1%	65
Non-Family, male householder	2.6%	3.6%	71
Non-Family, female householder	1.4%	2.5%	55

**Household Size**

One person	22.1%	25.6%	87
Two persons	35.4%	32.9%	107
Three persons	18.8%	16.9%	111
Four persons	14.5%	14.1%	103
Five persons	6.0%	6.4%	94
Six persons	2.0%	2.5%	82
Seven or more persons	1.1%	1.7%	65
Average Household Size	2.58	2.66	97

**Housing Tenure by Units in Structure**

Owner Occupied	80.9%	66.5%	122
Renter Occupied	19.1%	33.5%	57
Owner Occupied, single detached	60.0%	53.6%	112
Owner Occupied, single attached	0.7%	3.6%	21
Owner Occupied, 2 units	0.3%	1.1%	27
Owner Occupied, 3-4 units	0.1%	0.6%	16
Owner Occupied, 5-9 units	0.1%	0.5%	11
Owner Occupied, 10-19 units	0.0%	0.4%	5
Owner Occupied, 20-49 units	0.0%	0.4%	3
Owner Occupied, 50+ units	0.0%	0.7%	1
Owner Occupied, mobile home	19.6%	5.6%	349
Owner Occupied, boat, RV, other	0.1%	0.1%	128
Renter Occupied, single detached	9.8%	8.0%	123
Renter Occupied, single attached	0.4%	2.0%	20
Renter Occupied, 2 units	1.2%	3.1%	39
Renter Occupied, 3-4 units	1.0%	4.0%	26
Renter Occupied, 5-9 units	0.7%	4.1%	18
Renter Occupied, 10-19 units	0.3%	3.5%	9
Renter Occupied, 20-49 units	0.2%	2.9%	8
Renter Occupied, 50+ units	0.1%	4.5%	2
Renter Occupied, mobile home	5.2%	1.5%	356
Renter Occupied, boat, RV, other	0.0%	0.0%	103

**Housing Vintage (Year Built)**

1999 to March 2000	2.6%	2.4%	111
1995 to 1998	8.5%	7.3%	116
1990 to 1994	7.9%	7.3%	108
1980 to 1989	15.3%	15.8%	97
1970 to 1979	19.4%	18.5%	105
1960 to 1969	11.8%	13.7%	86
1950 to 1959	9.9%	12.7%	78
1940 to 1949	6.7%	7.3%	93
1939 or earlier	17.7%	15.0%	118
Median Year Structure Built	1969	1966	105

**Home Value**

Less than \$10,000	1.4%	0.4%	374
\$10,000 to \$14,999	1.5%	0.4%	345
\$15,000 to \$19,999	1.9%	0.5%	351
\$20,000 to \$24,999	2.3%	0.7%	324
\$25,000 to \$29,999	2.8%	0.9%	323
\$30,000 to \$34,999	3.4%	1.1%	298
\$35,000 to \$39,999	4.1%	1.4%	292
\$40,000 to \$49,999	8.5%	3.2%	266
\$50,000 to \$59,999	9.7%	4.0%	240
\$60,000 to \$69,999	10.6%	5.0%	210
\$70,000 to \$79,999	10.9%	5.8%	188
\$80,000 to \$89,999	10.8%	6.8%	158
\$90,000 to \$99,999	8.2%	6.4%	127
\$100,000 to \$124,999	9.9%	11.5%	86
\$125,000 to \$149,999	6.3%	11.6%	55
\$150,000 to \$174,999	3.5%	10.0%	35
\$175,000 to \$199,999	1.5%	7.1%	21
\$200,000 to \$249,999	1.3%	7.6%	17
\$250,000 to \$299,999	0.6%	5.0%	12
\$300,000 to \$399,999	0.4%	4.8%	8
\$400,000 to \$499,999	0.1%	2.4%	5
\$500,000 to \$749,999	0.1%	2.0%	5
\$750,000 to \$999,999	0.0%	0.7%	6
\$1,000,000 or more	0.1%	0.6%	16
Median Home Value	\$ 71,758	\$ 161,077	45

**Educational Attainment**

No schooling completed	1.2%	1.4%	82
Nursery to 4th grade	0.9%	0.8%	114
5th and 6th grade	1.9%	1.9%	101
7th and 8th grade	7.2%	3.4%	208
9th grade	4.3%	2.4%	177
10th grade	5.5%	3.0%	182
11th grade	4.5%	2.8%	160
12th grade, no diploma	3.7%	3.7%	99
High school graduate (includes equivalency)	41.6%	28.6%	145
Some college, less than 1 year	6.4%	7.1%	90
Some college, 1 or more years, no degree	9.7%	14.0%	69
Associate degree	4.7%	6.3%	74
Bachelor's degree	5.7%	15.6%	36
Master's degree	2.1%	5.9%	35
Professional school degree	0.6%	2.0%	31
Doctorate degree	0.2%	1.0%	21

**Occupation**

White Collar	42.2%	60.5%	70
Blue Collar	57.8%	39.5%	146
Managerial and Professional	20.5%	33.8%	61
Managerial	8.3%	13.5%	61
Professional	12.2%	20.2%	60
Service Occupation	15.3%	14.8%	103
Health Care Support Occupations	2.5%	2.0%	127
Protective Services	1.9%	2.0%	98
Food Preparation and Serving	4.6%	4.8%	96
Building and Grounds, Cleaning, Maintenance	3.8%	3.3%	116
Personal Care Services	2.4%	2.8%	87
Sales and Office Occupations	21.7%	26.7%	81
Sales and Related Occupations	8.9%	11.3%	78
Office and Administrative Support	12.8%	15.4%	83
Farming, Fishing, Forestry	1.8%	0.7%	250
Construction, Extraction, Maintenance, and Repair	14.5%	9.5%	154
Construction and Extraction	8.6%	5.5%	156
Maintenance and Repair Occupations	5.9%	3.9%	151
Production, Transportation, Material Moving	26.2%	14.6%	180
Production Occupations	16.1%	8.4%	191
Transportation and Material Moving	10.1%	6.1%	165