

## Cluster 50

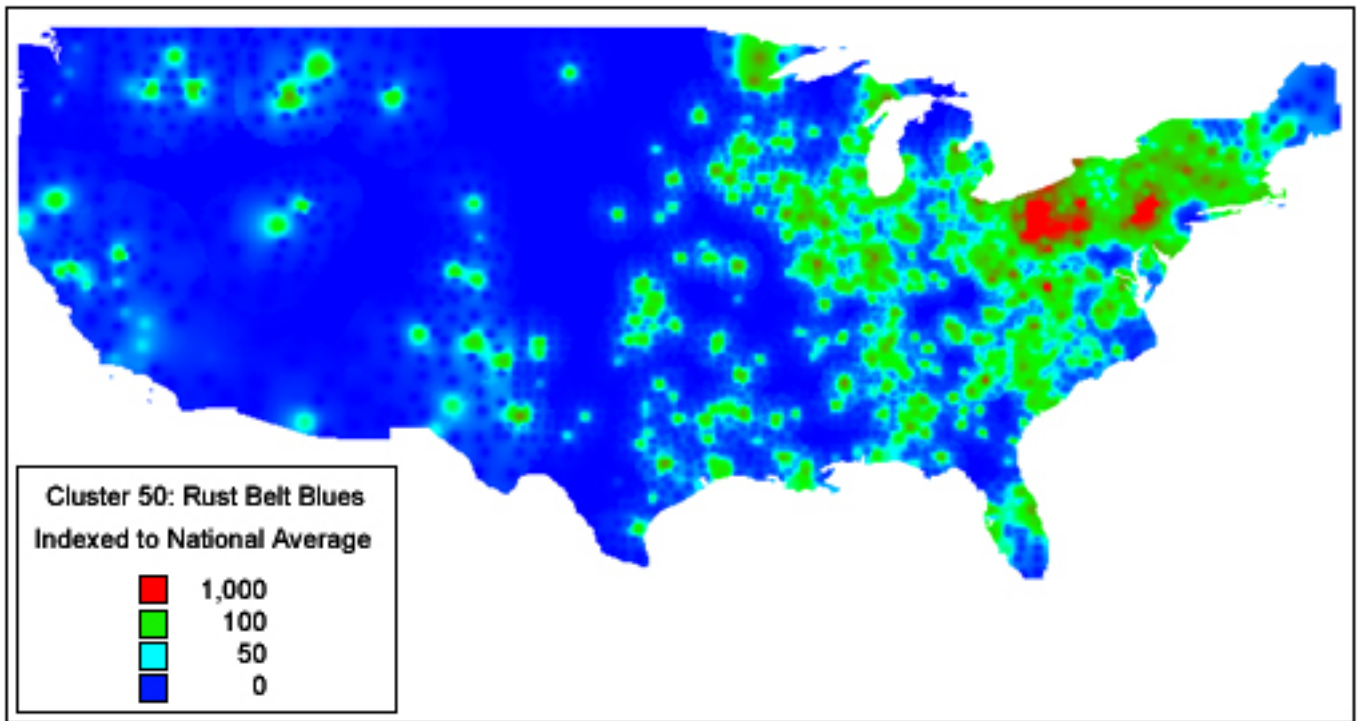
# Rust Belt Blues



Cluster Highlights		<i>Cluster Relative</i>
Population		0.8%
Households		0.9%
Household Population		0.8%
Group Quarters Population		0.4%
Median Household Income		74
Mean Household Income		74
Per Capita Income		84
Vehicle Preferences		PLYMOUTH NEON PONTIAC GRAND PRIX DODGE CARAVAN

Blue collar and singin' the blues, this cluster captures an older population in older housing (40's and 50's vintage). A ratio of 75/25 single detached homes to multi-unit structures reflects a similar owner to renter mix. High school educated, their current job profile includes manufacturing but also material moving, maintenance and repair, and services. Only 32 percent are in white collar jobs. Overall average household income is \$43,600.

### Cluster Distribution



**Population and Households**

	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
Population	2,353,937	289,575,713	0.8%
Households	1,010,483	109,038,334	0.9%
Household Population	2,326,559	282,356,192	0.8%
Group Quarters Population	27,378	7,219,521	0.4%

**Settlement Context**

High Density Urban	0.0%	2.6%	-
Urban	0.0%	3.5%	-
High Density Suburban	0.2%	11.3%	2
Suburban	23.3%	21.3%	110
Low Density Suburban	26.6%	13.3%	200
Low Density Exurban	44.1%	25.4%	174
Rural	5.7%	22.4%	25

**Income**

Median Household Income	\$ 39,696	\$ 53,935	74
Mean Household Income	\$ 48,185	\$ 65,258	74
Per Capita Income	\$ 20,686	\$ 24,752	84
Under \$10,000	6.9%	7.6%	91
\$10,000-\$14,999	8.0%	6.3%	128
\$15,000-\$19,999	8.2%	6.1%	134
\$20,000-\$24,999	7.9%	6.2%	127
\$25,000-\$29,999	7.0%	5.5%	127
\$30,000-\$34,999	7.0%	5.7%	123
\$35,000-\$39,999	6.2%	5.0%	122
\$40,000-\$44,999	6.2%	5.3%	118
\$45,000-\$49,999	6.0%	5.1%	116
\$50,000-\$59,999	10.6%	9.0%	118
\$60,000-\$74,999	11.0%	10.9%	102
\$75,000-\$99,999	9.4%	12.8%	73
\$100,000-\$124,999	2.8%	5.6%	51
\$125,000-\$149,999	1.3%	3.6%	37
\$150,000-\$199,999	0.7%	2.4%	28
\$200,000 and over	0.7%	3.0%	24
\$200,000-\$249,999	0.1%	0.8%	18
\$250,000-\$499,999	0.6%	2.0%	28
\$500,000 and over	0.0%	0.1%	14

**Age of Householder**

15 to 24 years	3.1%	5.4%	57
25 to 34 years	13.7%	18.0%	76
35 to 44 years	18.9%	23.0%	82
45 to 54 years	18.0%	20.0%	90
55 to 64 years	13.7%	13.3%	103
65 to 74 years	15.4%	10.6%	145
75 years and older	17.2%	9.7%	178

<b><u>Race / Hispanic Origin</u></b>	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
American Indian / Alaska Native (alone)	0.3%	0.9%	39
Asian / Hawaiian / Other Pacific Islander (alone)	0.8%	3.7%	22
Black or African American (alone)	5.6%	12.1%	47
Some Other Race (includes two or more races)	2.3%	8.2%	28
White (alone)	90.9%	75.1%	121
Hispanic Origin	2.9%	13.3%	22
<b><u>Marital Status</u></b>			
Males, aged 15+	100.0%	100.0%	100
Males, Never Married	26.0%	30.0%	87
Males, Currently Married	60.2%	58.9%	102
Males, Married, spouse present	57.3%	53.4%	107
Males, Married, spouse absent	2.8%	5.5%	51
Males, spouse absent, separated	1.4%	1.8%	78
Males, spouse absent, other reasons	1.4%	3.7%	38
Males, Widowed	4.1%	2.5%	166
Males, Divorced	9.6%	8.6%	112
Females, aged 15+	100.0%	100.0%	100
Females, Never Married	19.2%	23.9%	81
Females, Currently Married	51.6%	54.9%	94
Females, Married, spouse present	48.6%	49.9%	97
Females, Married, spouse absent	3.0%	5.0%	60
Females, spouse absent, separated	1.8%	2.4%	73
Females, spouse absent, other reasons	1.3%	2.6%	49
Females, Widowed	17.3%	10.4%	166
Females, Divorced	11.8%	10.8%	110
<b><u>Household Composition</u></b>			
One person households	30.8%	25.8%	119
One person, male householder	11.2%	11.2%	100
One person, female householder	19.6%	14.6%	134
Two or More Person Households	69.2%	74.2%	93
Family Households	64.8%	68.1%	95
Married Couple Family Households	49.5%	51.7%	96
Married Couple with Children Under 18	17.9%	23.5%	76
Married Couple without Children Under 18	31.6%	28.1%	112
Other Family Households	15.3%	16.4%	93
Other Family, male householder	3.8%	4.2%	90
Other Family, male HH with Children Under 18	1.7%	2.1%	82
Other Family, male HH without Children Under 18	2.1%	2.1%	99
Other Family, female householder	11.5%	12.2%	94
Other Family, female HH with Children Under 18	5.6%	7.2%	78
Other Family, female HH without Children Under 18	5.9%	5.1%	117
Non-Family Households	4.4%	6.1%	71
Non-Family, male householder	2.5%	3.6%	70
Non-Family, female householder	1.9%	2.5%	74

<b><u>Household Size</u></b>	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
One person	30.5%	25.6%	119
Two persons	36.0%	32.9%	109
Three persons	16.1%	16.9%	95
Four persons	11.3%	14.1%	80
Five persons	4.3%	6.4%	66
Six persons	1.4%	2.5%	55
Seven or more persons	0.6%	1.7%	36
Average Household Size	2.31	2.66	87

**Housing Tenure by Units in Structure**

Owner Occupied	76.4%	66.5%	115
Renter Occupied	23.6%	33.5%	70
Owner Occupied, single detached	67.6%	53.6%	126
Owner Occupied, single attached	3.1%	3.6%	85
Owner Occupied, 2 units	1.4%	1.1%	132
Owner Occupied, 3-4 units	0.4%	0.6%	71
Owner Occupied, 5-9 units	0.3%	0.5%	59
Owner Occupied, 10-19 units	0.1%	0.4%	41
Owner Occupied, 20-49 units	0.1%	0.4%	17
Owner Occupied, 50+ units	0.1%	0.7%	8
Owner Occupied, mobile home	3.3%	5.6%	58
Owner Occupied, boat, RV, other	0.0%	0.1%	27
Renter Occupied, single detached	8.6%	8.0%	107
Renter Occupied, single attached	1.5%	2.0%	77
Renter Occupied, 2 units	3.6%	3.1%	119
Renter Occupied, 3-4 units	3.0%	4.0%	75
Renter Occupied, 5-9 units	2.2%	4.1%	55
Renter Occupied, 10-19 units	1.7%	3.5%	47
Renter Occupied, 20-49 units	1.1%	2.9%	39
Renter Occupied, 50+ units	1.2%	4.5%	28
Renter Occupied, mobile home	0.6%	1.5%	41
Renter Occupied, boat, RV, other	0.0%	0.0%	25

**Housing Vintage (Year Built)**

1999 to March 2000	0.6%	2.4%	23
1995 to 1998	1.9%	7.3%	26
1990 to 1994	2.6%	7.3%	36
1980 to 1989	6.8%	15.8%	43
1970 to 1979	11.4%	18.5%	62
1960 to 1969	16.0%	13.7%	117
1950 to 1959	24.2%	12.7%	191
1940 to 1949	12.8%	7.3%	177
1939 or earlier	23.7%	15.0%	158
Median Year Structure Built	1954	1966	83

<b><u>Home Value</u></b>	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
Less than \$10,000	0.2%	0.4%	50
\$10,000 to \$14,999	0.3%	0.4%	72
\$15,000 to \$19,999	0.5%	0.5%	86
\$20,000 to \$24,999	0.6%	0.7%	89
\$25,000 to \$29,999	1.0%	0.9%	113
\$30,000 to \$34,999	1.6%	1.1%	136
\$35,000 to \$39,999	2.1%	1.4%	151
\$40,000 to \$49,999	5.9%	3.2%	183
\$50,000 to \$59,999	8.6%	4.0%	212
\$60,000 to \$69,999	11.4%	5.0%	227
\$70,000 to \$79,999	13.1%	5.8%	226
\$80,000 to \$89,999	14.0%	6.8%	204
\$90,000 to \$99,999	11.7%	6.4%	183
\$100,000 to \$124,999	13.6%	11.5%	118
\$125,000 to \$149,999	7.8%	11.6%	67
\$150,000 to \$174,999	4.0%	10.0%	40
\$175,000 to \$199,999	1.5%	7.1%	21
\$200,000 to \$249,999	1.1%	7.6%	15
\$250,000 to \$299,999	0.5%	5.0%	10
\$300,000 to \$399,999	0.3%	4.8%	7
\$400,000 to \$499,999	0.1%	2.4%	4
\$500,000 to \$749,999	0.1%	2.0%	4
\$750,000 to \$999,999	0.0%	0.7%	4
\$1,000,000 or more	0.1%	0.6%	9
Median Home Value	\$ 85,702	\$ 161,077	53

**Educational Attainment**

No schooling completed	0.8%	1.4%	54
Nursery to 4th grade	0.3%	0.8%	44
5th and 6th grade	1.0%	1.9%	52
7th and 8th grade	3.9%	3.4%	114
9th grade	2.7%	2.4%	109
10th grade	3.7%	3.0%	122
11th grade	3.2%	2.8%	114
12th grade, no diploma	3.5%	3.7%	94
High school graduate (includes equivalency)	39.3%	28.6%	137
Some college, less than 1 year	7.4%	7.1%	104
Some college, 1 or more years, no degree	12.5%	14.0%	89
Associate degree	6.7%	6.3%	105
Bachelor's degree	10.3%	15.6%	66
Master's degree	3.5%	5.9%	60
Professional school degree	1.0%	2.0%	52
Doctorate degree	0.3%	1.0%	32

**Cluster 50: Rust Belt Blues**

<b><u>Occupation</u></b>	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
White Collar	56.0%	60.5%	93
Blue Collar	44.0%	39.5%	111
Managerial and Professional	27.0%	33.8%	80
Managerial	9.8%	13.5%	72
Professional	17.2%	20.2%	85
Service Occupation	15.9%	14.8%	107
Health Care Support Occupations	2.4%	2.0%	121
Protective Services	2.2%	2.0%	110
Food Preparation and Serving	5.2%	4.8%	109
Building and Grounds, Cleaning, Maintenance	3.4%	3.3%	104
Personal Care Services	2.7%	2.8%	97
Sales and Office Occupations	29.1%	26.7%	109
Sales and Related Occupations	11.2%	11.3%	99
Office and Administrative Support	17.9%	15.4%	116
Farming, Fishing, Forestry	0.3%	0.7%	36
Construction, Extraction, Maintenance, and Repair	9.9%	9.5%	104
Construction and Extraction	5.4%	5.5%	98
Maintenance and Repair Occupations	4.5%	3.9%	114
Production, Transportation, Material Moving	18.0%	14.6%	123
Production Occupations	10.7%	8.4%	126
Transportation and Material Moving	7.3%	6.1%	119