

## Cluster 5

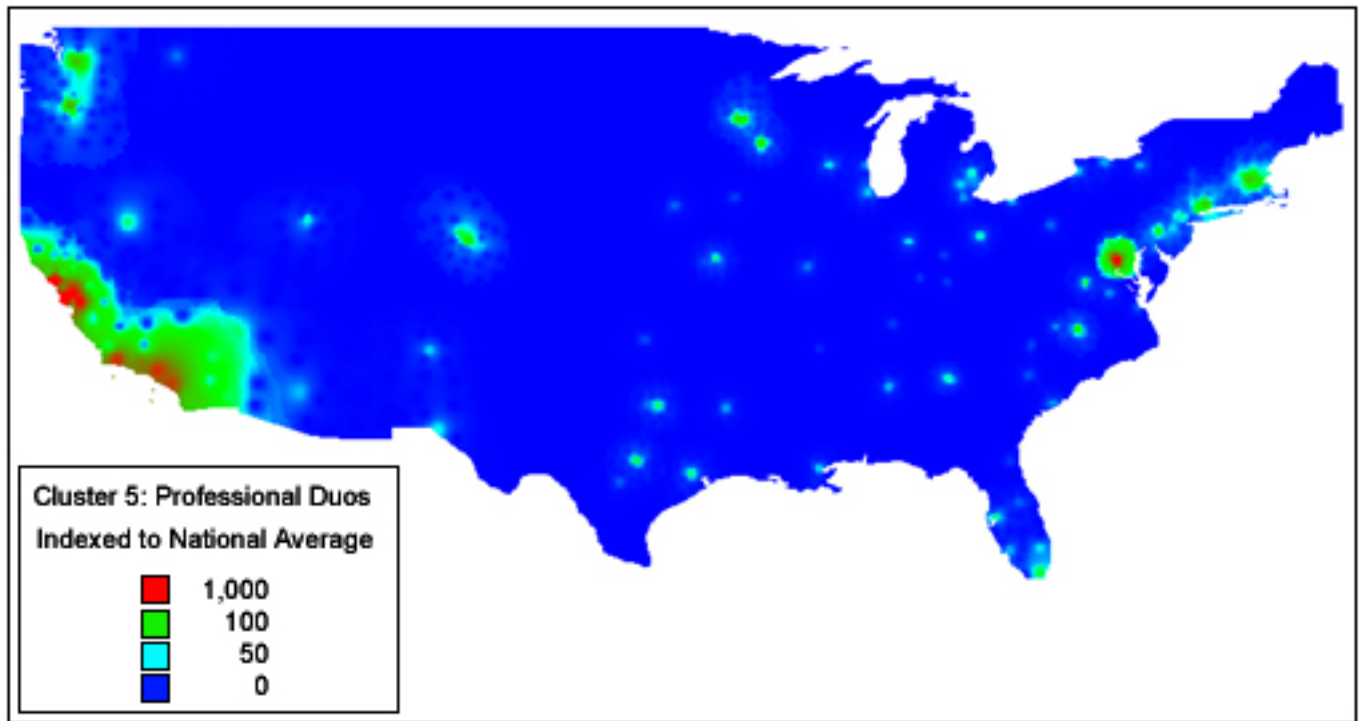
# Professional Duos



Cluster Highlights		<i>Cluster Relative</i>
Population		0.9%
Households		0.9%
Household Population		0.9%
Group Quarters Population		0.5%
Median Household Income		175
Mean Household Income		177
Per Capita Income		181
Vehicle Preferences	AUDI TT HONDA ACCORD MERCEDES-BENZ CLK	

These high-earning couples are second to Parchment Hill in proportion of dual professional couples and householders with professional degrees. They are found in all major metro areas. Fully 80 percent own their homes and are mostly married but with few children. This cluster's ethnic mix is 75 percent white, non-Hispanic and 25 percent ethnically diverse. They have relatively high incomes – mean family income is \$116,000. They are doctors, lawyers, and educators. Half work in central cities but only 35 percent live and work in central cities.

### Cluster Distribution



**Population and Households**

	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
Population	2,583,257	289,575,713	0.9%
Households	982,192	109,038,334	0.9%
Household Population	2,550,724	282,356,192	0.9%
Group Quarters Population	32,533	7,219,521	0.5%

**Settlement Context**

High Density Urban	0.3%	2.6%	12
Urban	6.2%	3.5%	177
High Density Suburban	51.0%	11.3%	449
Suburban	33.4%	21.3%	157
Low Density Suburban	6.2%	13.3%	47
Low Density Exurban	2.4%	25.4%	9
Rural	0.5%	22.4%	2

**Income**

Median Household Income	\$ 94,615	\$ 53,935	175
Mean Household Income	\$ 115,481	\$ 65,258	177
Per Capita Income	\$ 44,906	\$ 24,752	181
Under \$10,000	2.5%	7.6%	33
\$10,000-\$14,999	2.4%	6.3%	39
\$15,000-\$19,999	2.6%	6.1%	42
\$20,000-\$24,999	2.6%	6.2%	42
\$25,000-\$29,999	2.5%	5.5%	45
\$30,000-\$34,999	2.7%	5.7%	48
\$35,000-\$39,999	2.6%	5.0%	51
\$40,000-\$44,999	3.0%	5.3%	57
\$45,000-\$49,999	3.0%	5.1%	58
\$50,000-\$59,999	5.6%	9.0%	62
\$60,000-\$74,999	9.9%	10.9%	91
\$75,000-\$99,999	18.1%	12.8%	142
\$100,000-\$124,999	12.2%	5.6%	220
\$125,000-\$149,999	10.6%	3.6%	296
\$150,000-\$199,999	8.2%	2.4%	342
\$200,000 and over	11.6%	3.0%	391
\$200,000-\$249,999	3.5%	0.8%	433
\$250,000-\$499,999	7.6%	2.0%	374
\$500,000 and over	0.5%	0.1%	395

**Age of Householder**

15 to 24 years	1.5%	5.4%	28
25 to 34 years	13.1%	18.0%	73
35 to 44 years	23.8%	23.0%	104
45 to 54 years	23.9%	20.0%	119
55 to 64 years	15.7%	13.3%	119
65 to 74 years	11.3%	10.6%	106
75 years and older	10.6%	9.7%	109

<b><u>Race / Hispanic Origin</u></b>	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
American Indian / Alaska Native (alone)	0.4%	0.9%	42
Asian / Hawaiian / Other Pacific Islander (alone)	11.5%	3.7%	308
Black or African American (alone)	3.8%	12.1%	31
Some Other Race (includes two or more races)	7.0%	8.2%	85
White (alone)	77.4%	75.1%	103
Hispanic Origin	11.1%	13.3%	83
<b><u>Marital Status</u></b>			
Males, aged 15+			
Males, Never Married	100.0%	100.0%	100
Males, Currently Married	27.0%	30.0%	90
Males, Married, spouse present	63.7%	58.9%	108
Males, Married, spouse absent	60.5%	53.4%	113
Males, spouse absent, separated	3.1%	5.5%	57
Males, spouse absent, other reasons	1.0%	1.8%	56
Males, Widowed	2.1%	3.7%	58
Males, Divorced	2.3%	2.5%	92
Females, aged 15+	7.0%	8.6%	81
Females, Never Married	100.0%	100.0%	100
Females, Currently Married	21.3%	23.9%	89
Females, Married, spouse present	59.0%	54.9%	107
Females, Married, spouse absent	55.5%	49.9%	111
Females, spouse absent, separated	3.5%	5.0%	69
Females, spouse absent, other reasons	1.4%	2.4%	57
Females, Widowed	2.1%	2.6%	82
Females, Divorced	9.6%	10.4%	92
	10.1%	10.8%	94
<b><u>Household Composition</u></b>			
One person households	21.7%	25.8%	84
One person, male householder	8.4%	11.2%	75
One person, female householder	13.3%	14.6%	91
Two or More Person Households	78.3%	74.2%	106
Family Households	71.2%	68.1%	105
Married Couple Family Households	59.5%	51.7%	115
Married Couple with Children Under 18	25.9%	23.5%	110
Married Couple without Children Under 18	33.5%	28.1%	119
Other Family Households	11.8%	16.4%	72
Other Family, male householder	3.3%	4.2%	79
Other Family, male HH with Children Under 18	1.3%	2.1%	62
Other Family, male HH without Children Under 18	2.0%	2.1%	96
Other Family, female householder	8.5%	12.2%	69
Other Family, female HH with Children Under 18	3.6%	7.2%	51
Other Family, female HH without Children Under 18	4.8%	5.1%	96
Non-Family Households	7.1%	6.1%	116
Non-Family, male householder	3.9%	3.6%	108
Non-Family, female householder	3.2%	2.5%	127

<b><u>Household Size</u></b>	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
One person	21.5%	25.6%	84
Two persons	36.4%	32.9%	111
Three persons	17.8%	16.9%	105
Four persons	15.2%	14.1%	108
Five persons	5.9%	6.4%	92
Six persons	2.1%	2.5%	84
Seven or more persons	1.2%	1.7%	69
Average Household Size	2.59	2.66	97

**Housing Tenure by Units in Structure**

Owner Occupied	82.0%	66.5%	123
Renter Occupied	18.0%	33.5%	54
Owner Occupied, single detached	74.6%	53.6%	139
Owner Occupied, single attached	4.2%	3.6%	116
Owner Occupied, 2 units	0.8%	1.1%	72
Owner Occupied, 3-4 units	0.5%	0.6%	76
Owner Occupied, 5-9 units	0.4%	0.5%	79
Owner Occupied, 10-19 units	0.3%	0.4%	88
Owner Occupied, 20-49 units	0.3%	0.4%	73
Owner Occupied, 50+ units	0.3%	0.7%	49
Owner Occupied, mobile home	0.6%	5.6%	11
Owner Occupied, boat, RV, other	0.0%	0.1%	27
Renter Occupied, single detached	8.2%	8.0%	102
Renter Occupied, single attached	1.5%	2.0%	76
Renter Occupied, 2 units	1.6%	3.1%	51
Renter Occupied, 3-4 units	1.6%	4.0%	41
Renter Occupied, 5-9 units	1.4%	4.1%	34
Renter Occupied, 10-19 units	1.2%	3.5%	34
Renter Occupied, 20-49 units	1.1%	2.9%	40
Renter Occupied, 50+ units	1.3%	4.5%	29
Renter Occupied, mobile home	0.1%	1.5%	6
Renter Occupied, boat, RV, other	0.0%	0.0%	40

**Housing Vintage (Year Built)**

1999 to March 2000	0.6%	2.4%	26
1995 to 1998	1.8%	7.3%	25
1990 to 1994	2.5%	7.3%	34
1980 to 1989	6.9%	15.8%	43
1970 to 1979	13.5%	18.5%	73
1960 to 1969	18.9%	13.7%	138
1950 to 1959	23.3%	12.7%	183
1940 to 1949	12.6%	7.3%	174
1939 or earlier	19.9%	15.0%	133
Median Year Structure Built	1954	1966	83

<b><u>Home Value</u></b>	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
Less than \$10,000	0.0%	0.4%	6
\$10,000 to \$14,999	0.0%	0.4%	4
\$15,000 to \$19,999	0.0%	0.5%	6
\$20,000 to \$24,999	0.1%	0.7%	13
\$25,000 to \$29,999	0.1%	0.9%	13
\$30,000 to \$34,999	0.1%	1.1%	11
\$35,000 to \$39,999	0.1%	1.4%	8
\$40,000 to \$49,999	0.1%	3.2%	4
\$50,000 to \$59,999	0.1%	4.0%	3
\$60,000 to \$69,999	0.1%	5.0%	3
\$70,000 to \$79,999	0.2%	5.8%	3
\$80,000 to \$89,999	0.3%	6.8%	4
\$90,000 to \$99,999	0.5%	6.4%	8
\$100,000 to \$124,999	1.7%	11.5%	15
\$125,000 to \$149,999	3.0%	11.6%	26
\$150,000 to \$174,999	4.1%	10.0%	41
\$175,000 to \$199,999	5.5%	7.1%	77
\$200,000 to \$249,999	12.8%	7.6%	168
\$250,000 to \$299,999	13.6%	5.0%	274
\$300,000 to \$399,999	21.2%	4.8%	439
\$400,000 to \$499,999	14.5%	2.4%	610
\$500,000 to \$749,999	14.4%	2.0%	712
\$750,000 to \$999,999	4.7%	0.7%	700
\$1,000,000 or more	2.7%	0.6%	471
Median Home Value	\$ 378,810	\$161,077	235

**Educational Attainment**

No schooling completed	0.6%	1.4%	45
Nursery to 4th grade	0.3%	0.8%	38
5th and 6th grade	0.8%	1.9%	42
7th and 8th grade	0.9%	3.4%	27
9th grade	0.7%	2.4%	28
10th grade	0.9%	3.0%	29
11th grade	0.8%	2.8%	29
12th grade, no diploma	2.3%	3.7%	61
High school graduate (includes equivalency)	14.4%	28.6%	50
Some college, less than 1 year	5.5%	7.1%	77
Some college, 1 or more years, no degree	14.7%	14.0%	105
Associate degree	6.9%	6.3%	109
Bachelor's degree	28.5%	15.6%	182
Master's degree	13.4%	5.9%	226
Professional school degree	6.2%	2.0%	311
Doctorate degree	3.2%	1.0%	334

**Cluster 5: Professional Duos**

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<u>Occupation</u>	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
White Collar	81.1%	60.5%	134
Blue Collar	18.9%	39.5%	48
Managerial and Professional	56.5%	33.8%	167
Managerial	22.6%	13.5%	167
Professional	33.9%	20.2%	168
Service Occupation	8.5%	14.8%	57
Health Care Support Occupations	0.9%	2.0%	46
Protective Services	1.4%	2.0%	71
Food Preparation and Serving	2.4%	4.8%	49
Building and Grounds, Cleaning, Maintenance	1.3%	3.3%	41
Personal Care Services	2.5%	2.8%	88
Sales and Office Occupations	24.6%	26.7%	92
Sales and Related Occupations	11.9%	11.3%	106
Office and Administrative Support	12.7%	15.4%	82
Farming, Fishing, Forestry	0.1%	0.7%	14
Construction, Extraction, Maintenance, and Repair	4.9%	9.5%	52
Construction and Extraction	2.8%	5.5%	51
Maintenance and Repair Occupations	2.1%	3.9%	54
Production, Transportation, Material Moving	5.5%	14.6%	38
Production Occupations	3.1%	8.4%	37
Transportation and Material Moving	2.3%	6.1%	38