

Cluster 47

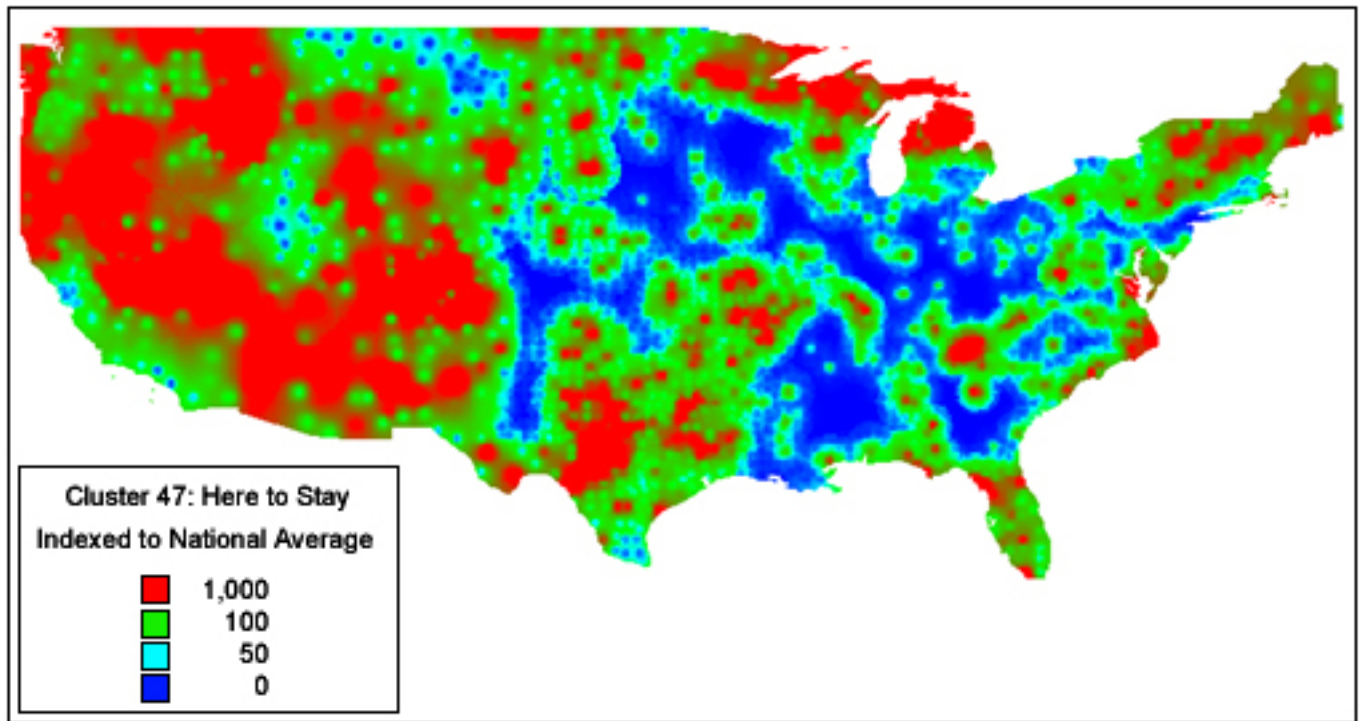
Here to Stay



Cluster Highlights		Cluster Relative
Population		1.7%
Households		1.9%
Household Population		1.7%
Group Quarters Population		0.9%
Median Household Income		76
Mean Household Income		83
Per Capita Income		93
Vehicle Preferences	FORD CROWN VICTORIA SUBARU IMPREZA EAGLE GREMLIN	

Found in every region, folks in this cluster tend to stay while their neighbors move, often on a seasonal basis. With the highest index for seasonal vacancies, split between winter vacancies and summer vacancies, these "stayers" are an interesting lot: age 50+ skew, many retired, older homes, 50/50 owner to renter ratio, high school with some college education, 92 percent white, non-Hispanic. Empty nest two-person households predominate with an average household income of \$48,800. Have they found Paradise?

Cluster Distribution



Population and Households

	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
Population	4,898,779	289,575,713	1.7%
Households	2,074,688	109,038,334	1.9%
Household Population	4,833,041	282,356,192	1.7%
Group Quarters Population	65,738	7,219,521	0.9%

Settlement Context

High Density Urban	0.0%	2.6%	-
Urban	0.0%	3.5%	-
High Density Suburban	0.2%	11.3%	2
Suburban	0.9%	21.3%	4
Low Density Suburban	1.9%	13.3%	14
Low Density Exurban	19.9%	25.4%	78
Rural	77.1%	22.4%	343

Income

Median Household Income	\$ 40,798	\$ 53,935	76
Mean Household Income	\$ 53,947	\$ 65,258	83
Per Capita Income	\$ 23,025	\$ 24,752	93
Under \$10,000	7.5%	7.6%	99
\$10,000-\$14,999	7.7%	6.3%	123
\$15,000-\$19,999	7.7%	6.1%	126
\$20,000-\$24,999	7.8%	6.2%	126
\$25,000-\$29,999	6.8%	5.5%	122
\$30,000-\$34,999	6.9%	5.7%	120
\$35,000-\$39,999	5.9%	5.0%	117
\$40,000-\$44,999	6.1%	5.3%	115
\$45,000-\$49,999	5.8%	5.1%	113
\$50,000-\$59,999	9.7%	9.0%	107
\$60,000-\$74,999	9.8%	10.9%	91
\$75,000-\$99,999	9.3%	12.8%	73
\$100,000-\$124,999	3.5%	5.6%	62
\$125,000-\$149,999	2.1%	3.6%	58
\$150,000-\$199,999	1.5%	2.4%	62
\$200,000 and over	2.0%	3.0%	66
\$200,000-\$249,999	0.5%	0.8%	56
\$250,000-\$499,999	1.4%	2.0%	71
\$500,000 and over	0.1%	0.1%	45

Age of Householder

15 to 24 years	2.8%	5.4%	52
25 to 34 years	10.7%	18.0%	59
35 to 44 years	18.5%	23.0%	81
45 to 54 years	21.0%	20.0%	105
55 to 64 years	18.5%	13.3%	140
65 to 74 years	16.8%	10.6%	157
75 years and older	11.6%	9.7%	120

Race / Hispanic Origin

	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
American Indian / Alaska Native (alone)	1.3%	0.9%	151
Asian / Hawaiian / Other Pacific Islander (alone)	0.8%	3.7%	20
Black or African American (alone)	2.1%	12.1%	17
Some Other Race (includes two or more races)	3.7%	8.2%	44
White (alone)	92.2%	75.1%	123
Hispanic Origin	5.3%	13.3%	40

Marital Status

Males, aged 15+	100.0%	100.0%	100
Males, Never Married	20.9%	30.0%	70
Males, Currently Married	64.8%	58.9%	110
Males, Married, spouse present	61.1%	53.4%	115
Males, Married, spouse absent	3.7%	5.5%	66
Males, spouse absent, separated	1.4%	1.8%	79
Males, spouse absent, other reasons	2.2%	3.7%	60
Males, Widowed	3.3%	2.5%	131
Males, Divorced	11.1%	8.6%	128
Females, aged 15+	100.0%	100.0%	100
Females, Never Married	14.7%	23.9%	61
Females, Currently Married	63.8%	54.9%	116
Females, Married, spouse present	60.7%	49.9%	122
Females, Married, spouse absent	3.1%	5.0%	62
Females, spouse absent, separated	1.6%	2.4%	64
Females, spouse absent, other reasons	1.5%	2.6%	60
Females, Widowed	10.9%	10.4%	105
Females, Divorced	10.6%	10.8%	98

Household Composition

One person households	25.1%	25.8%	97
One person, male householder	12.4%	11.2%	111
One person, female householder	12.7%	14.6%	86
Two or More Person Households	74.9%	74.2%	101
Family Households	69.4%	68.1%	102
Married Couple Family Households	58.6%	51.7%	113
Married Couple with Children Under 18	18.4%	23.5%	78
Married Couple without Children Under 18	40.2%	28.1%	143
Other Family Households	10.8%	16.4%	66
Other Family, male householder	3.5%	4.2%	85
Other Family, male HH with Children Under 18	2.0%	2.1%	95
Other Family, male HH without Children Under 18	1.5%	2.1%	74
Other Family, female householder	7.2%	12.2%	59
Other Family, female HH with Children Under 18	4.1%	7.2%	58
Other Family, female HH without Children Under 18	3.1%	5.1%	61
Non-Family Households	5.6%	6.1%	91
Non-Family, male householder	3.4%	3.6%	95
Non-Family, female householder	2.2%	2.5%	85

<u>Household Size</u>	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
One person	25.1%	25.6%	98
Two persons	44.0%	32.9%	134
Three persons	14.1%	16.9%	83
Four persons	10.2%	14.1%	73
Five persons	4.3%	6.4%	68
Six persons	1.5%	2.5%	61
Seven or more persons	0.8%	1.7%	47
Average Household Size	2.32	2.66	87

Housing Tenure by Units in Structure

Owner Occupied	81.1%	66.5%	122
Renter Occupied	18.9%	33.5%	56
Owner Occupied, single detached	61.4%	53.6%	115
Owner Occupied, single attached	1.2%	3.6%	33
Owner Occupied, 2 units	0.4%	1.1%	36
Owner Occupied, 3-4 units	0.3%	0.6%	47
Owner Occupied, 5-9 units	0.3%	0.5%	59
Owner Occupied, 10-19 units	0.2%	0.4%	54
Owner Occupied, 20-49 units	0.1%	0.4%	26
Owner Occupied, 50+ units	0.1%	0.7%	13
Owner Occupied, mobile home	16.4%	5.6%	293
Owner Occupied, boat, RV, other	0.7%	0.1%	848
Renter Occupied, single detached	10.0%	8.0%	124
Renter Occupied, single attached	0.6%	2.0%	33
Renter Occupied, 2 units	1.2%	3.1%	40
Renter Occupied, 3-4 units	1.2%	4.0%	29
Renter Occupied, 5-9 units	0.9%	4.1%	22
Renter Occupied, 10-19 units	0.5%	3.5%	14
Renter Occupied, 20-49 units	0.3%	2.9%	12
Renter Occupied, 50+ units	0.2%	4.5%	5
Renter Occupied, mobile home	3.8%	1.5%	261
Renter Occupied, boat, RV, other	0.1%	0.0%	501

Housing Vintage (Year Built)

1999 to March 2000	3.6%	2.4%	151
1995 to 1998	10.6%	7.3%	145
1990 to 1994	10.6%	7.3%	145
1980 to 1989	21.7%	15.8%	137
1970 to 1979	20.7%	18.5%	112
1960 to 1969	10.9%	13.7%	80
1950 to 1959	7.7%	12.7%	60
1940 to 1949	4.4%	7.3%	61
1939 or earlier	9.7%	15.0%	65
Median Year Structure Built	1975	1966	114

<u>Home Value</u>	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
Less than \$10,000	0.5%	0.4%	132
\$10,000 to \$14,999	0.5%	0.4%	110
\$15,000 to \$19,999	0.6%	0.5%	104
\$20,000 to \$24,999	0.7%	0.7%	100
\$25,000 to \$29,999	0.9%	0.9%	99
\$30,000 to \$34,999	1.1%	1.1%	100
\$35,000 to \$39,999	1.3%	1.4%	93
\$40,000 to \$49,999	3.0%	3.2%	92
\$50,000 to \$59,999	4.0%	4.0%	100
\$60,000 to \$69,999	5.2%	5.0%	103
\$70,000 to \$79,999	6.0%	5.8%	103
\$80,000 to \$89,999	7.4%	6.8%	108
\$90,000 to \$99,999	7.1%	6.4%	110
\$100,000 to \$124,999	12.7%	11.5%	111
\$125,000 to \$149,999	12.0%	11.6%	104
\$150,000 to \$174,999	10.2%	10.0%	102
\$175,000 to \$199,999	6.7%	7.1%	94
\$200,000 to \$249,999	7.2%	7.6%	94
\$250,000 to \$299,999	4.8%	5.0%	96
\$300,000 to \$399,999	4.1%	4.8%	86
\$400,000 to \$499,999	1.7%	2.4%	73
\$500,000 to \$749,999	1.4%	2.0%	71
\$750,000 to \$999,999	0.5%	0.7%	72
\$1,000,000 or more	0.5%	0.6%	87
Median Home Value	\$ 131,886	\$ 161,077	82

Educational Attainment

No schooling completed	0.6%	1.4%	39
Nursery to 4th grade	0.4%	0.8%	46
5th and 6th grade	0.9%	1.9%	47
7th and 8th grade	3.2%	3.4%	95
9th grade	2.3%	2.4%	94
10th grade	3.3%	3.0%	110
11th grade	3.1%	2.8%	109
12th grade, no diploma	3.7%	3.7%	99
High school graduate (includes equivalency)	32.8%	28.6%	115
Some college, less than 1 year	8.2%	7.1%	116
Some college, 1 or more years, no degree	15.8%	14.0%	113
Associate degree	6.3%	6.3%	100
Bachelor's degree	12.5%	15.6%	80
Master's degree	4.7%	5.9%	80
Professional school degree	1.5%	2.0%	75
Doctorate degree	0.8%	1.0%	78

Cluster 47: Here to Stay

<u>Occupation</u>	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
White Collar	54.6%	60.5%	90
Blue Collar	45.4%	39.5%	115
Managerial and Professional	30.0%	33.8%	89
Managerial	12.8%	13.5%	94
Professional	17.2%	20.2%	85
Service Occupation	16.9%	14.8%	114
Health Care Support Occupations	1.9%	2.0%	97
Protective Services	2.2%	2.0%	111
Food Preparation and Serving	5.7%	4.8%	119
Building and Grounds, Cleaning, Maintenance	4.1%	3.3%	126
Personal Care Services	3.0%	2.8%	108
Sales and Office Occupations	24.6%	26.7%	92
Sales and Related Occupations	11.5%	11.3%	102
Office and Administrative Support	13.1%	15.4%	85
Farming, Fishing, Forestry	2.0%	0.7%	270
Construction, Extraction, Maintenance, and Repair	13.2%	9.5%	140
Construction and Extraction	8.5%	5.5%	155
Maintenance and Repair Occupations	4.7%	3.9%	119
Production, Transportation, Material Moving	13.3%	14.6%	92
Production Occupations	7.1%	8.4%	85
Transportation and Material Moving	6.2%	6.1%	101