

## Cluster 45

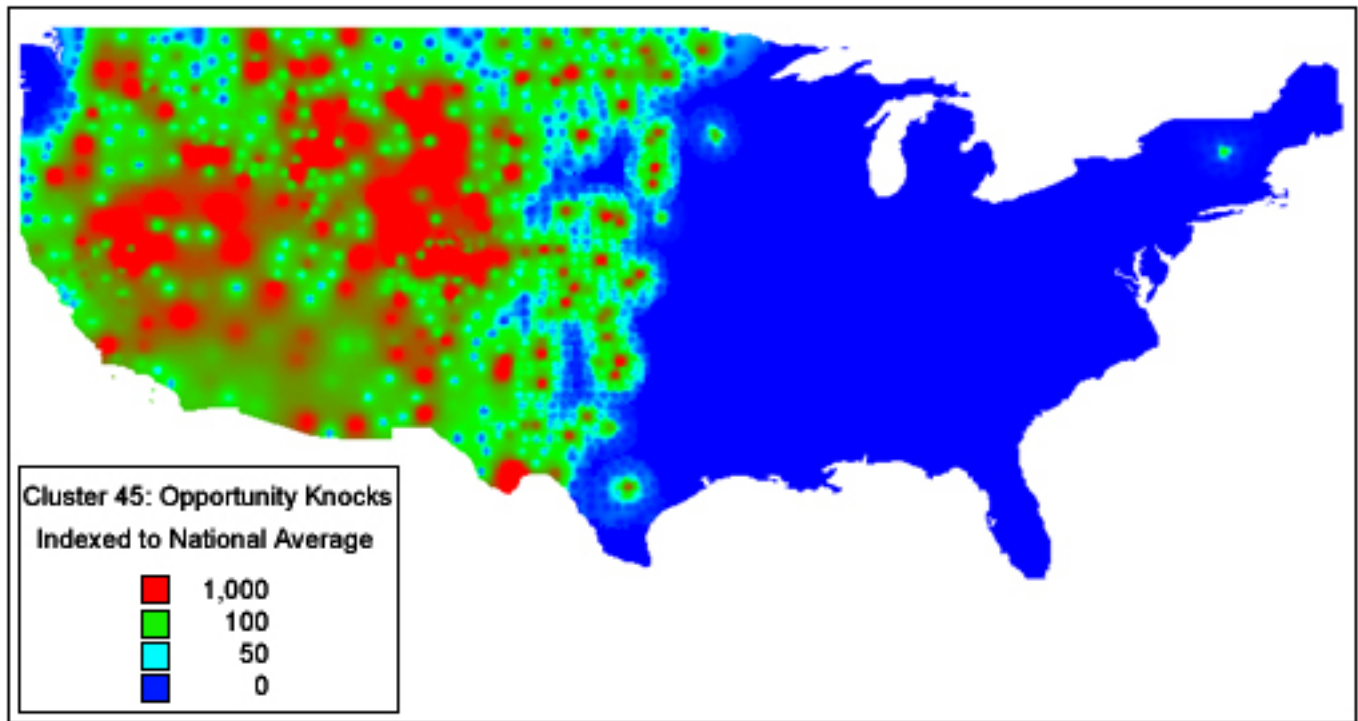
# Opportunity Knocks



Cluster Highlights		<i>Cluster Relative</i>
Population		1.1%
Households		1.2%
Household Population		1.1%
Group Quarters Population		0.6%
Median Household Income		78
Mean Household Income		76
Per Capita Income		80
Vehicle Preferences	EAGLE GREMLIN HONDA CIVIC DODGE CARAVAN	

These young singles and couples without kids – only 20 percent of families have children – answered the old call of the New West, “Go West young person.” They moved into existing towns and metro areas where job opportunities multiplied as Western states experienced economic growth. They have a 60/40 owner to renter housing ratio and nearly 50 percent are dual-earner couples. However, their mean household income is a moderate \$45,500 due to their average educational attainment and relative youth. Opportunity beckoned but they will suffer a few “knocks” along the path to greater prosperity.

### Cluster Distribution



**Population and Households**

	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
Population	3,232,502	289,575,713	1.1%
Households	1,298,000	109,038,334	1.2%
Household Population	3,185,897	282,356,192	1.1%
Group Quarters Population	46,605	7,219,521	0.6%

**Settlement Context**

High Density Urban	0.0%	2.6%	-
Urban	0.0%	3.5%	-
High Density Suburban	6.1%	11.3%	54
Suburban	28.9%	21.3%	136
Low Density Suburban	21.7%	13.3%	163
Low Density Exurban	35.5%	25.4%	140
Rural	7.8%	22.4%	35

**Income**

Median Household Income	\$ 42,054	\$ 53,935	78
Mean Household Income	\$ 49,330	\$ 65,258	76
Per Capita Income	\$ 19,868	\$ 24,752	80
Under \$10,000	7.3%	7.6%	96
\$10,000-\$14,999	6.9%	6.3%	109
\$15,000-\$19,999	7.0%	6.1%	114
\$20,000-\$24,999	7.4%	6.2%	120
\$25,000-\$29,999	6.4%	5.5%	115
\$30,000-\$34,999	6.8%	5.7%	119
\$35,000-\$39,999	5.9%	5.0%	118
\$40,000-\$44,999	6.0%	5.3%	115
\$45,000-\$49,999	6.0%	5.1%	117
\$50,000-\$59,999	10.5%	9.0%	116
\$60,000-\$74,999	11.9%	10.9%	110
\$75,000-\$99,999	10.5%	12.8%	82
\$100,000-\$124,999	3.6%	5.6%	64
\$125,000-\$149,999	1.9%	3.6%	52
\$150,000-\$199,999	1.0%	2.4%	41
\$200,000 and over	1.0%	3.0%	35
\$200,000-\$249,999	0.2%	0.8%	30
\$250,000-\$499,999	0.8%	2.0%	38
\$500,000 and over	0.0%	0.1%	22

**Age of Householder**

15 to 24 years	9.1%	5.4%	168
25 to 34 years	20.3%	18.0%	113
35 to 44 years	22.9%	23.0%	100
45 to 54 years	18.8%	20.0%	94
55 to 64 years	11.4%	13.3%	86
65 to 74 years	8.9%	10.6%	84
75 years and older	8.6%	9.7%	88

<b><u>Race / Hispanic Origin</u></b>	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
American Indian / Alaska Native (alone)	1.9%	0.9%	220
Asian / Hawaiian / Other Pacific Islander (alone)	2.4%	3.7%	65
Black or African American (alone)	2.9%	12.1%	24
Some Other Race (includes two or more races)	10.6%	8.2%	129
White (alone)	82.2%	75.1%	110
Hispanic Origin	16.8%	13.3%	127
<b><u>Marital Status</u></b>			
Males, aged 15+	100.0%	100.0%	100
Males, Never Married	30.8%	30.0%	103
Males, Currently Married	55.2%	58.9%	94
Males, Married, spouse present	51.3%	53.4%	96
Males, Married, spouse absent	3.9%	5.5%	71
Males, spouse absent, separated	1.6%	1.8%	87
Males, spouse absent, other reasons	2.3%	3.7%	63
Males, Widowed	2.3%	2.5%	90
Males, Divorced	11.7%	8.6%	136
Females, aged 15+	100.0%	100.0%	100
Females, Never Married	23.4%	23.9%	98
Females, Currently Married	51.9%	54.9%	95
Females, Married, spouse present	47.8%	49.9%	96
Females, Married, spouse absent	4.2%	5.0%	83
Females, spouse absent, separated	2.2%	2.4%	91
Females, spouse absent, other reasons	2.0%	2.6%	75
Females, Widowed	9.5%	10.4%	91
Females, Divorced	15.1%	10.8%	140
<b><u>Household Composition</u></b>			
One person households	29.2%	25.8%	113
One person, male householder	13.2%	11.2%	118
One person, female householder	16.0%	14.6%	109
Two or More Person Households	70.8%	74.2%	95
Family Households	62.7%	68.1%	92
Married Couple Family Households	46.1%	51.7%	89
Married Couple with Children Under 18	21.7%	23.5%	92
Married Couple without Children Under 18	24.4%	28.1%	87
Other Family Households	16.6%	16.4%	101
Other Family, male householder	4.6%	4.2%	110
Other Family, male HH with Children Under 18	2.7%	2.1%	131
Other Family, male HH without Children Under 18	1.8%	2.1%	88
Other Family, female householder	12.1%	12.2%	99
Other Family, female HH with Children Under 18	7.9%	7.2%	111
Other Family, female HH without Children Under 18	4.1%	5.1%	81
Non-Family Households	8.1%	6.1%	132
Non-Family, male householder	4.7%	3.6%	132
Non-Family, female householder	3.4%	2.5%	132

<b><u>Household Size</u></b>	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
One person	28.9%	25.6%	113
Two persons	33.0%	32.9%	100
Three persons	16.5%	16.9%	98
Four persons	12.6%	14.1%	89
Five persons	5.6%	6.4%	87
Six persons	2.2%	2.5%	89
Seven or more persons	1.3%	1.7%	74
Average Household Size	2.45	2.66	92

**Housing Tenure by Units in Structure**

Owner Occupied	58.5%	66.5%	88
Renter Occupied	41.5%	33.5%	124
Owner Occupied, single detached	46.4%	53.6%	87
Owner Occupied, single attached	2.9%	3.6%	79
Owner Occupied, 2 units	0.5%	1.1%	44
Owner Occupied, 3-4 units	0.6%	0.6%	104
Owner Occupied, 5-9 units	0.4%	0.5%	94
Owner Occupied, 10-19 units	0.3%	0.4%	75
Owner Occupied, 20-49 units	0.2%	0.4%	44
Owner Occupied, 50+ units	0.2%	0.7%	28
Owner Occupied, mobile home	6.9%	5.6%	122
Owner Occupied, boat, RV, other	0.2%	0.1%	211
Renter Occupied, single detached	10.5%	8.0%	130
Renter Occupied, single attached	2.4%	2.0%	122
Renter Occupied, 2 units	3.1%	3.1%	102
Renter Occupied, 3-4 units	5.8%	4.0%	146
Renter Occupied, 5-9 units	4.8%	4.1%	118
Renter Occupied, 10-19 units	3.9%	3.5%	111
Renter Occupied, 20-49 units	3.6%	2.9%	126
Renter Occupied, 50+ units	5.5%	4.5%	122
Renter Occupied, mobile home	1.8%	1.5%	124
Renter Occupied, boat, RV, other	0.0%	0.0%	163

**Housing Vintage (Year Built)**

1999 to March 2000	2.8%	2.4%	118
1995 to 1998	8.3%	7.3%	113
1990 to 1994	7.4%	7.3%	101
1980 to 1989	18.4%	15.8%	117
1970 to 1979	25.1%	18.5%	135
1960 to 1969	13.0%	13.7%	95
1950 to 1959	11.0%	12.7%	86
1940 to 1949	5.4%	7.3%	74
1939 or earlier	8.7%	15.0%	58
Median Year Structure Built	1970	1966	107

<b><u>Home Value</u></b>	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
Less than \$10,000	0.1%	0.4%	21
\$10,000 to \$14,999	0.1%	0.4%	26
\$15,000 to \$19,999	0.2%	0.5%	30
\$20,000 to \$24,999	0.3%	0.7%	35
\$25,000 to \$29,999	0.3%	0.9%	34
\$30,000 to \$34,999	0.5%	1.1%	42
\$35,000 to \$39,999	0.6%	1.4%	43
\$40,000 to \$49,999	1.7%	3.2%	52
\$50,000 to \$59,999	2.7%	4.0%	67
\$60,000 to \$69,999	4.1%	5.0%	82
\$70,000 to \$79,999	5.7%	5.8%	99
\$80,000 to \$89,999	7.9%	6.8%	115
\$90,000 to \$99,999	8.6%	6.4%	134
\$100,000 to \$124,999	17.9%	11.5%	156
\$125,000 to \$149,999	17.4%	11.6%	150
\$150,000 to \$174,999	13.4%	10.0%	134
\$175,000 to \$199,999	7.8%	7.1%	110
\$200,000 to \$249,999	5.7%	7.6%	75
\$250,000 to \$299,999	2.7%	5.0%	55
\$300,000 to \$399,999	1.6%	4.8%	33
\$400,000 to \$499,999	0.4%	2.4%	18
\$500,000 to \$749,999	0.2%	2.0%	12
\$750,000 to \$999,999	0.1%	0.7%	10
\$1,000,000 or more	0.1%	0.6%	19
Median Home Value	\$ 123,940	\$ 161,077	77

**Educational Attainment**

No schooling completed	0.8%	1.4%	60
Nursery to 4th grade	0.4%	0.8%	54
5th and 6th grade	1.1%	1.9%	60
7th and 8th grade	2.2%	3.4%	65
9th grade	1.7%	2.4%	69
10th grade	2.3%	3.0%	77
11th grade	2.5%	2.8%	87
12th grade, no diploma	3.6%	3.7%	96
High school graduate (includes equivalency)	27.8%	28.6%	97
Some college, less than 1 year	9.5%	7.1%	134
Some college, 1 or more years, no degree	19.3%	14.0%	137
Associate degree	7.8%	6.3%	123
Bachelor's degree	14.4%	15.6%	92
Master's degree	4.6%	5.9%	77
Professional school degree	1.3%	2.0%	66
Doctorate degree	0.7%	1.0%	71

**Cluster 45: Opportunity Knocks**

<b><u>Occupation</u></b>	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
White Collar	58.2%	60.5%	96
Blue Collar	41.8%	39.5%	106
Managerial and Professional	29.6%	33.8%	88
Managerial	11.2%	13.5%	83
Professional	18.4%	20.2%	91
Service Occupation	17.8%	14.8%	120
Health Care Support Occupations	2.1%	2.0%	106
Protective Services	2.4%	2.0%	120
Food Preparation and Serving	6.1%	4.8%	128
Building and Grounds, Cleaning, Maintenance	3.5%	3.3%	108
Personal Care Services	3.7%	2.8%	132
Sales and Office Occupations	28.6%	26.7%	107
Sales and Related Occupations	12.0%	11.3%	106
Office and Administrative Support	16.6%	15.4%	108
Farming, Fishing, Forestry	0.7%	0.7%	91
Construction, Extraction, Maintenance, and Repair	11.3%	9.5%	120
Construction and Extraction	6.8%	5.5%	123
Maintenance and Repair Occupations	4.6%	3.9%	116
Production, Transportation, Material Moving	12.0%	14.6%	82
Production Occupations	6.2%	8.4%	73
Transportation and Material Moving	5.8%	6.1%	95