

**Cluster 43**

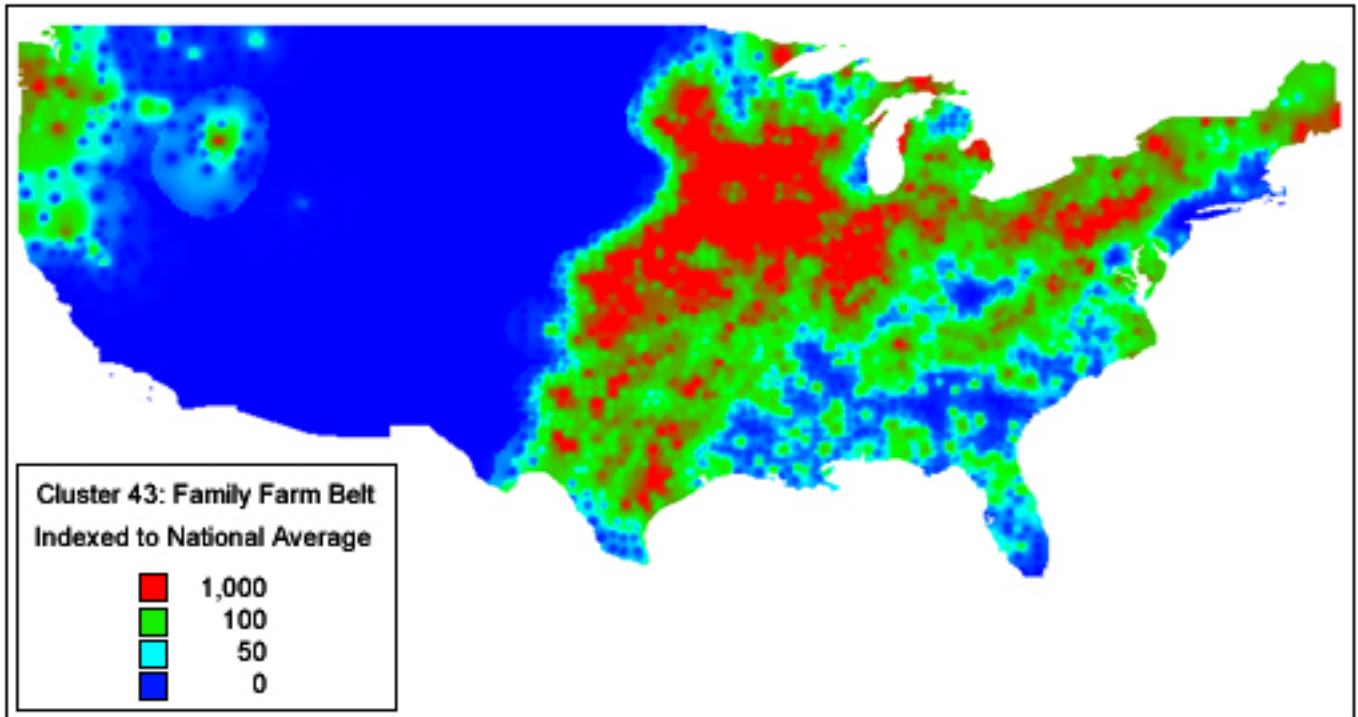
# Family Farm Belt



Cluster Highlights		<i>Cluster Relative</i>
Population		2.2%
Households		2.3%
Household Population		2.2%
Group Quarters Population		0.7%
Median Household Income		79
Mean Household Income		79
Per Capita Income		81
Vehicle Preferences	CHEVROLET SILVERADO DODGE CARAVAN FORD BRONCO	

The family farm way of life may be alive and well after all. This cluster captures a cross-section of viable family farms working everything from dairy cattle to cash crops, apple orchards to vineyards. With the highest index for farmers this cluster is characterized if not dominated by farming. After all, only 6 percent actually work farms while the rest work in all manner of farm town industries from farm supply stores to the local bank. Families with children once predominated but empty nests and families with teens itching to leave are common. The college educated are not uncommon in these towns but they are not likely to have been born and raised here. Mean family incomes are \$52,000.

**Cluster Distribution**



**Population and Households**

	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
Population	6,302,256	289,575,713	2.2%
Households	2,457,564	109,038,334	2.3%
Household Population	6,250,246	282,356,192	2.2%
Group Quarters Population	52,010	7,219,521	0.7%

**Settlement Context**

High Density Urban	0.0%	2.6%	-
Urban	0.0%	3.5%	-
High Density Suburban	0.1%	11.3%	1
Suburban	0.9%	21.3%	4
Low Density Suburban	1.8%	13.3%	13
Low Density Exurban	20.5%	25.4%	81
Rural	76.7%	22.4%	342

**Income**

Median Household Income	\$ 42,630	\$ 53,935	79
Mean Household Income	\$ 51,583	\$ 65,258	79
Per Capita Income	\$ 20,137	\$ 24,752	81

Under \$10,000	6.3%	7.6%	83
\$10,000-\$14,999	6.8%	6.3%	109
\$15,000-\$19,999	7.1%	6.1%	116
\$20,000-\$24,999	7.3%	6.2%	118
\$25,000-\$29,999	6.6%	5.5%	119
\$30,000-\$34,999	6.8%	5.7%	120
\$35,000-\$39,999	6.1%	5.0%	120
\$40,000-\$44,999	6.4%	5.3%	122
\$45,000-\$49,999	6.5%	5.1%	126
\$50,000-\$59,999	11.6%	9.0%	129
\$60,000-\$74,999	11.9%	10.9%	110
\$75,000-\$99,999	9.8%	12.8%	77
\$100,000-\$124,999	3.0%	5.6%	55
\$125,000-\$149,999	1.6%	3.6%	44
\$150,000-\$199,999	0.9%	2.4%	39
\$200,000 and over	1.1%	3.0%	37
\$200,000-\$249,999	0.2%	0.8%	31
\$250,000-\$499,999	0.8%	2.0%	40
\$500,000 and over	0.0%	0.1%	18

**Age of Householder**

15 to 24 years	2.9%	5.4%	55
25 to 34 years	13.0%	18.0%	72
35 to 44 years	21.3%	23.0%	93
45 to 54 years	20.8%	20.0%	104
55 to 64 years	16.1%	13.3%	121
65 to 74 years	13.9%	10.6%	130
75 years and older	12.0%	9.7%	124

<b><u>Race / Hispanic Origin</u></b>	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
American Indian / Alaska Native (alone)	0.7%	0.9%	75
Asian / Hawaiian / Other Pacific Islander (alone)	0.3%	3.7%	9
Black or African American (alone)	1.7%	12.1%	14
Some Other Race (includes two or more races)	1.7%	8.2%	21
White (alone)	95.6%	75.1%	127
Hispanic Origin	2.0%	13.3%	15
<b><u>Marital Status</u></b>			
Males, aged 15+	100.0%	100.0%	100
Males, Never Married	22.1%	30.0%	74
Males, Currently Married	66.8%	58.9%	113
Males, Married, spouse present	64.4%	53.4%	121
Males, Married, spouse absent	2.4%	5.5%	44
Males, spouse absent, separated	1.1%	1.8%	60
Males, spouse absent, other reasons	1.3%	3.7%	36
Males, Widowed	2.8%	2.5%	110
Males, Divorced	8.3%	8.6%	96
Females, aged 15+	100.0%	100.0%	100
Females, Never Married	15.6%	23.9%	66
Females, Currently Married	65.4%	54.9%	119
Females, Married, spouse present	63.0%	49.9%	126
Females, Married, spouse absent	2.4%	5.0%	47
Females, spouse absent, separated	1.2%	2.4%	50
Females, spouse absent, other reasons	1.2%	2.6%	45
Females, Widowed	11.1%	10.4%	106
Females, Divorced	7.9%	10.8%	73
<b><u>Household Composition</u></b>			
One person households	21.7%	25.8%	84
One person, male householder	9.9%	11.2%	89
One person, female householder	11.8%	14.6%	81
Two or More Person Households	78.3%	74.2%	105
Family Households	74.7%	68.1%	110
Married Couple Family Households	63.6%	51.7%	123
Married Couple with Children Under 18	25.2%	23.5%	107
Married Couple without Children Under 18	38.4%	28.1%	137
Other Family Households	11.2%	16.4%	68
Other Family, male householder	3.7%	4.2%	89
Other Family, male HH with Children Under 18	2.0%	2.1%	97
Other Family, male HH without Children Under 18	1.7%	2.1%	80
Other Family, female householder	7.5%	12.2%	61
Other Family, female HH with Children Under 18	4.0%	7.2%	56
Other Family, female HH without Children Under 18	3.4%	5.1%	68
Non-Family Households	3.5%	6.1%	57
Non-Family, male householder	2.3%	3.6%	64
Non-Family, female householder	1.2%	2.5%	48

<b><u>Household Size</u></b>	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
One person	21.6%	25.6%	85
Two persons	38.6%	32.9%	117
Three persons	17.0%	16.9%	100
Four persons	14.1%	14.1%	100
Five persons	5.9%	6.4%	92
Six persons	1.9%	2.5%	77
Seven or more persons	0.9%	1.7%	56
Average Household Size	2.55	2.66	96

**Housing Tenure by Units in Structure**

Owner Occupied	83.8%	66.5%	126
Renter Occupied	16.2%	33.5%	48
Owner Occupied, single detached	71.8%	53.6%	134
Owner Occupied, single attached	0.8%	3.6%	21
Owner Occupied, 2 units	0.3%	1.1%	32
Owner Occupied, 3-4 units	0.1%	0.6%	20
Owner Occupied, 5-9 units	0.0%	0.5%	10
Owner Occupied, 10-19 units	0.0%	0.4%	5
Owner Occupied, 20-49 units	0.0%	0.4%	3
Owner Occupied, 50+ units	0.0%	0.7%	1
Owner Occupied, mobile home	10.6%	5.6%	188
Owner Occupied, boat, RV, other	0.1%	0.1%	106
Renter Occupied, single detached	9.8%	8.0%	123
Renter Occupied, single attached	0.4%	2.0%	19
Renter Occupied, 2 units	1.1%	3.1%	36
Renter Occupied, 3-4 units	1.0%	4.0%	25
Renter Occupied, 5-9 units	0.7%	4.1%	17
Renter Occupied, 10-19 units	0.3%	3.5%	9
Renter Occupied, 20-49 units	0.2%	2.9%	7
Renter Occupied, 50+ units	0.1%	4.5%	2
Renter Occupied, mobile home	2.6%	1.5%	176
Renter Occupied, boat, RV, other	0.0%	0.0%	98

**Housing Vintage (Year Built)**

1999 to March 2000	2.1%	2.4%	87
1995 to 1998	6.5%	7.3%	89
1990 to 1994	6.5%	7.3%	88
1980 to 1989	12.8%	15.8%	81
1970 to 1979	18.0%	18.5%	97
1960 to 1969	11.9%	13.7%	87
1950 to 1959	11.1%	12.7%	87
1940 to 1949	6.9%	7.3%	95
1939 or earlier	24.3%	15.0%	162
Median Year Structure Built	1962	1966	95

<b><u>Home Value</u></b>	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
Less than \$10,000	0.8%	0.4%	217
\$10,000 to \$14,999	0.9%	0.4%	216
\$15,000 to \$19,999	1.0%	0.5%	198
\$20,000 to \$24,999	1.5%	0.7%	204
\$25,000 to \$29,999	1.7%	0.9%	192
\$30,000 to \$34,999	2.3%	1.1%	201
\$35,000 to \$39,999	2.7%	1.4%	193
\$40,000 to \$49,999	6.1%	3.2%	189
\$50,000 to \$59,999	7.6%	4.0%	188
\$60,000 to \$69,999	9.1%	5.0%	181
\$70,000 to \$79,999	10.0%	5.8%	173
\$80,000 to \$89,999	11.3%	6.8%	166
\$90,000 to \$99,999	9.3%	6.4%	145
\$100,000 to \$124,999	12.9%	11.5%	113
\$125,000 to \$149,999	9.3%	11.6%	80
\$150,000 to \$174,999	5.9%	10.0%	59
\$175,000 to \$199,999	2.7%	7.1%	38
\$200,000 to \$249,999	2.4%	7.6%	31
\$250,000 to \$299,999	1.2%	5.0%	24
\$300,000 to \$399,999	0.7%	4.8%	14
\$400,000 to \$499,999	0.2%	2.4%	10
\$500,000 to \$749,999	0.2%	2.0%	9
\$750,000 to \$999,999	0.1%	0.7%	8
\$1,000,000 or more	0.1%	0.6%	18
Median Home Value	\$ 83,540	\$ 161,077	52

**Educational Attainment**

No schooling completed	0.6%	1.4%	39
Nursery to 4th grade	0.3%	0.8%	42
5th and 6th grade	0.8%	1.9%	43
7th and 8th grade	4.9%	3.4%	144
9th grade	2.6%	2.4%	106
10th grade	3.6%	3.0%	120
11th grade	3.0%	2.8%	107
12th grade, no diploma	2.9%	3.7%	78
High school graduate (includes equivalency)	41.7%	28.6%	146
Some college, less than 1 year	7.7%	7.1%	108
Some college, 1 or more years, no degree	12.0%	14.0%	86
Associate degree	6.3%	6.3%	99
Bachelor's degree	9.2%	15.6%	59
Master's degree	3.1%	5.9%	52
Professional school degree	1.0%	2.0%	50
Doctorate degree	0.3%	1.0%	34

**Cluster 43: Family Farm Belt**

<b><u>Occupation</u></b>	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
White Collar	50.2%	60.5%	83
Blue Collar	49.8%	39.5%	126
Managerial and Professional	27.0%	33.8%	80
Managerial	12.2%	13.5%	90
Professional	14.8%	20.2%	73
Service Occupation	14.2%	14.8%	96
Health Care Support Occupations	2.3%	2.0%	117
Protective Services	1.7%	2.0%	85
Food Preparation and Serving	4.5%	4.8%	94
Building and Grounds, Cleaning, Maintenance	3.2%	3.3%	99
Personal Care Services	2.5%	2.8%	90
Sales and Office Occupations	23.2%	26.7%	87
Sales and Related Occupations	9.3%	11.3%	83
Office and Administrative Support	13.9%	15.4%	90
Farming, Fishing, Forestry	1.8%	0.7%	247
Construction, Extraction, Maintenance, and Repair	12.2%	9.5%	129
Construction and Extraction	6.9%	5.5%	126
Maintenance and Repair Occupations	5.3%	3.9%	134
Production, Transportation, Material Moving	21.5%	14.6%	148
Production Occupations	12.9%	8.4%	153
Transportation and Material Moving	8.6%	6.1%	140