

Cluster 39

Duty Calls

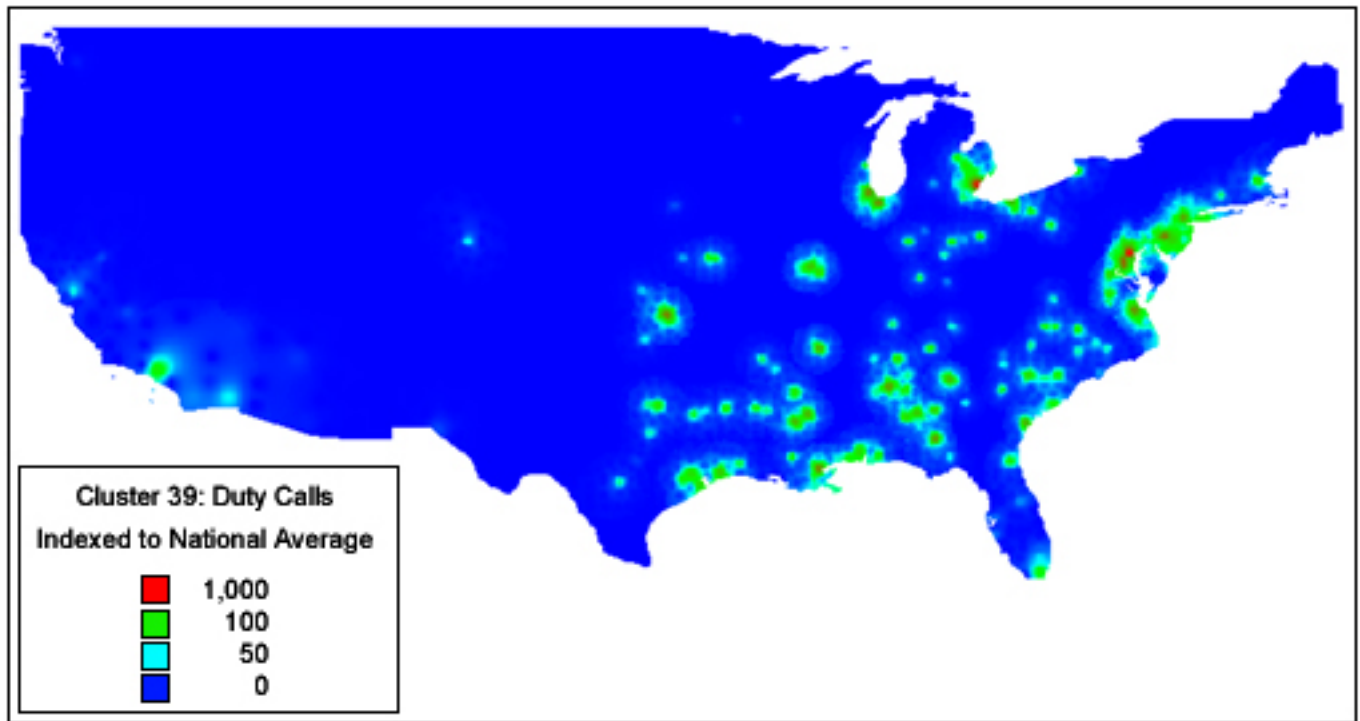


Cluster Highlights

	<i>Cluster Relative</i>
Population	0.9%
Households	0.8%
Household Population	0.9%
Group Quarters Population	0.3%
Median Household Income	80
Mean Household Income	82
Per Capita Income	76
Vehicle Preferences	PLYMOUTH NEON LINCOLN TOWN CAR DODGE CARAVAN

This service industry cluster keeps America's cities functioning. They are the policemen, firemen, maintenance and repair workers, and administrative support personnel who provide essential services. They live in urban neighborhoods proximate to their jobs. Empty nests, widows and widowers, and separated spouses are more common than families with children in this cluster. Mean household income is \$49,000. High school diplomas and some college degrees round out the educational profile.

Cluster Distribution



Population and Households

	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
Population	2,639,047	289,575,713	0.9%
Households	912,924	109,038,334	0.8%
Household Population	2,619,480	282,356,192	0.9%
Group Quarters Population	19,567	7,219,521	0.3%

Settlement Context

High Density Urban	0.1%	2.6%	6
Urban	19.7%	3.5%	558
High Density Suburban	39.9%	11.3%	352
Suburban	22.6%	21.3%	106
Low Density Suburban	11.9%	13.3%	90
Low Density Exurban	5.6%	25.4%	22
Rural	0.2%	22.4%	1

Income

Median Household Income	\$ 43,175	\$ 53,935	80
Mean Household Income	\$ 53,807	\$ 65,258	82
Per Capita Income	\$ 18,710	\$ 24,752	76
Under \$10,000	10.4%	7.6%	137
\$10,000-\$14,999	6.7%	6.3%	107
\$15,000-\$19,999	6.5%	6.1%	107
\$20,000-\$24,999	6.7%	6.2%	108
\$25,000-\$29,999	6.1%	5.5%	110
\$30,000-\$34,999	6.1%	5.7%	107
\$35,000-\$39,999	5.5%	5.0%	108
\$40,000-\$44,999	5.5%	5.3%	105
\$45,000-\$49,999	5.3%	5.1%	103
\$50,000-\$59,999	9.3%	9.0%	103
\$60,000-\$74,999	10.9%	10.9%	101
\$75,000-\$99,999	11.7%	12.8%	91
\$100,000-\$124,999	4.4%	5.6%	79
\$125,000-\$149,999	2.3%	3.6%	64
\$150,000-\$199,999	1.2%	2.4%	51
\$200,000 and over	1.4%	3.0%	48
\$200,000-\$249,999	0.3%	0.8%	35
\$250,000-\$499,999	1.1%	2.0%	54
\$500,000 and over	0.0%	0.1%	32

Age of Householder

15 to 24 years	2.5%	5.4%	46
25 to 34 years	11.9%	18.0%	66
35 to 44 years	19.5%	23.0%	85
45 to 54 years	21.8%	20.0%	109
55 to 64 years	18.4%	13.3%	138
65 to 74 years	15.4%	10.6%	145
75 years and older	10.6%	9.7%	109

<u>Race / Hispanic Origin</u>	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
American Indian / Alaska Native (alone)	0.2%	0.9%	25
Asian / Hawaiian / Other Pacific Islander (alone)	0.7%	3.7%	18
Black or African American (alone)	87.6%	12.1%	723
Some Other Race (includes two or more races)	3.7%	8.2%	44
White (alone)	7.8%	75.1%	10
Hispanic Origin	4.2%	13.3%	32
<u>Marital Status</u>			
Males, aged 15+	100.0%	100.0%	100
Males, Never Married	38.8%	30.0%	129
Males, Currently Married	47.9%	58.9%	81
Males, Married, spouse present	40.7%	53.4%	76
Males, Married, spouse absent	7.1%	5.5%	129
Males, spouse absent, separated	4.0%	1.8%	218
Males, spouse absent, other reasons	3.2%	3.7%	85
Males, Widowed	3.9%	2.5%	156
Males, Divorced	9.4%	8.6%	109
Females, aged 15+	100.0%	100.0%	100
Females, Never Married	33.1%	23.9%	139
Females, Currently Married	39.3%	54.9%	72
Females, Married, spouse present	31.9%	49.9%	64
Females, Married, spouse absent	7.4%	5.0%	148
Females, spouse absent, separated	4.8%	2.4%	196
Females, spouse absent, other reasons	2.7%	2.6%	102
Females, Widowed	14.1%	10.4%	135
Females, Divorced	13.5%	10.8%	125
<u>Household Composition</u>			
One person households	23.5%	25.8%	91
One person, male householder	9.1%	11.2%	81
One person, female householder	14.4%	14.6%	99
Two or More Person Households	76.5%	74.2%	103
Family Households	72.7%	68.1%	107
Married Couple Family Households	37.3%	51.7%	72
Married Couple with Children Under 18	13.7%	23.5%	58
Married Couple without Children Under 18	23.6%	28.1%	84
Other Family Households	35.4%	16.4%	216
Other Family, male householder	6.1%	4.2%	146
Other Family, male HH with Children Under 18	2.2%	2.1%	107
Other Family, male HH without Children Under 18	3.9%	2.1%	185
Other Family, female householder	29.3%	12.2%	239
Other Family, female HH with Children Under 18	13.0%	7.2%	181
Other Family, female HH without Children Under 18	16.3%	5.1%	322
Non-Family Households	3.8%	6.1%	62
Non-Family, male householder	1.9%	3.6%	53
Non-Family, female householder	1.9%	2.5%	73

<u>Household Size</u>	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
One person	22.7%	25.6%	89
Two persons	28.7%	32.9%	87
Three persons	19.5%	16.9%	116
Four persons	13.8%	14.1%	98
Five persons	7.9%	6.4%	124
Six persons	3.8%	2.5%	155
Seven or more persons	3.4%	1.7%	199
Average Household Size	2.89	2.66	109

Housing Tenure by Units in Structure

Owner Occupied	73.7%	66.5%	111
Renter Occupied	26.3%	33.5%	79
Owner Occupied, single detached	58.4%	53.6%	109
Owner Occupied, single attached	10.9%	3.6%	298
Owner Occupied, 2 units	3.0%	1.1%	275
Owner Occupied, 3-4 units	0.7%	0.6%	121
Owner Occupied, 5-9 units	0.1%	0.5%	31
Owner Occupied, 10-19 units	0.1%	0.4%	18
Owner Occupied, 20-49 units	0.1%	0.4%	14
Owner Occupied, 50+ units	0.0%	0.7%	6
Owner Occupied, mobile home	0.4%	5.6%	7
Owner Occupied, boat, RV, other	0.0%	0.1%	23
Renter Occupied, single detached	9.6%	8.0%	120
Renter Occupied, single attached	3.1%	2.0%	157
Renter Occupied, 2 units	4.7%	3.1%	152
Renter Occupied, 3-4 units	3.7%	4.0%	93
Renter Occupied, 5-9 units	2.0%	4.1%	50
Renter Occupied, 10-19 units	1.5%	3.5%	42
Renter Occupied, 20-49 units	0.9%	2.9%	30
Renter Occupied, 50+ units	0.8%	4.5%	18
Renter Occupied, mobile home	0.1%	1.5%	9
Renter Occupied, boat, RV, other	0.0%	0.0%	24

Housing Vintage (Year Built)

1999 to March 2000	0.3%	2.4%	14
1995 to 1998	0.9%	7.3%	12
1990 to 1994	1.1%	7.3%	15
1980 to 1989	3.3%	15.8%	21
1970 to 1979	9.7%	18.5%	53
1960 to 1969	19.0%	13.7%	139
1950 to 1959	25.5%	12.7%	201
1940 to 1949	18.0%	7.3%	247
1939 or earlier	22.1%	15.0%	148
Median Year Structure Built	1952	1966	80

<u>Home Value</u>	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
Less than \$10,000	0.4%	0.4%	118
\$10,000 to \$14,999	0.7%	0.4%	154
\$15,000 to \$19,999	0.9%	0.5%	169
\$20,000 to \$24,999	1.1%	0.7%	160
\$25,000 to \$29,999	1.8%	0.9%	207
\$30,000 to \$34,999	2.3%	1.1%	204
\$35,000 to \$39,999	3.3%	1.4%	237
\$40,000 to \$49,999	7.3%	3.2%	228
\$50,000 to \$59,999	8.9%	4.0%	220
\$60,000 to \$69,999	10.8%	5.0%	214
\$70,000 to \$79,999	10.6%	5.8%	184
\$80,000 to \$89,999	11.4%	6.8%	166
\$90,000 to \$99,999	8.6%	6.4%	134
\$100,000 to \$124,999	9.8%	11.5%	86
\$125,000 to \$149,999	8.4%	11.6%	72
\$150,000 to \$174,999	6.2%	10.0%	62
\$175,000 to \$199,999	3.7%	7.1%	52
\$200,000 to \$249,999	2.1%	7.6%	27
\$250,000 to \$299,999	0.8%	5.0%	17
\$300,000 to \$399,999	0.4%	4.8%	9
\$400,000 to \$499,999	0.1%	2.4%	4
\$500,000 to \$749,999	0.1%	2.0%	4
\$750,000 to \$999,999	0.0%	0.7%	7
\$1,000,000 or more	0.1%	0.6%	20
Median Home Value	\$ 89,032	\$ 161,077	55

Educational Attainment

No schooling completed	1.4%	1.4%	96
Nursery to 4th grade	0.6%	0.8%	84
5th and 6th grade	1.6%	1.9%	84
7th and 8th grade	3.2%	3.4%	93
9th grade	2.7%	2.4%	108
10th grade	3.9%	3.0%	131
11th grade	4.6%	2.8%	164
12th grade, no diploma	6.5%	3.7%	177
High school graduate (includes equivalency)	30.3%	28.6%	106
Some college, less than 1 year	7.6%	7.1%	107
Some college, 1 or more years, no degree	16.9%	14.0%	120
Associate degree	5.7%	6.3%	90
Bachelor's degree	9.6%	15.6%	61
Master's degree	4.3%	5.9%	72
Professional school degree	0.8%	2.0%	40
Doctorate degree	0.4%	1.0%	42

Cluster 39: Duty Calls

<u>Occupation</u>	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
White Collar	56.4%	60.5%	93
Blue Collar	43.6%	39.5%	110
Managerial and Professional	26.6%	33.8%	79
Managerial	9.4%	13.5%	70
Professional	17.2%	20.2%	85
Service Occupation	20.0%	14.8%	135
Health Care Support Occupations	3.8%	2.0%	190
Protective Services	3.7%	2.0%	188
Food Preparation and Serving	4.3%	4.8%	89
Building and Grounds, Cleaning, Maintenance	4.7%	3.3%	144
Personal Care Services	3.5%	2.8%	126
Sales and Office Occupations	29.8%	26.7%	112
Sales and Related Occupations	8.5%	11.3%	75
Office and Administrative Support	21.3%	15.4%	138
Farming, Fishing, Forestry	0.1%	0.7%	15
Construction, Extraction, Maintenance, and Repair	6.8%	9.5%	72
Construction and Extraction	3.5%	5.5%	64
Maintenance and Repair Occupations	3.3%	3.9%	83
Production, Transportation, Material Moving	16.8%	14.6%	115
Production Occupations	8.0%	8.4%	94
Transportation and Material Moving	8.8%	6.1%	144