

Cluster 31

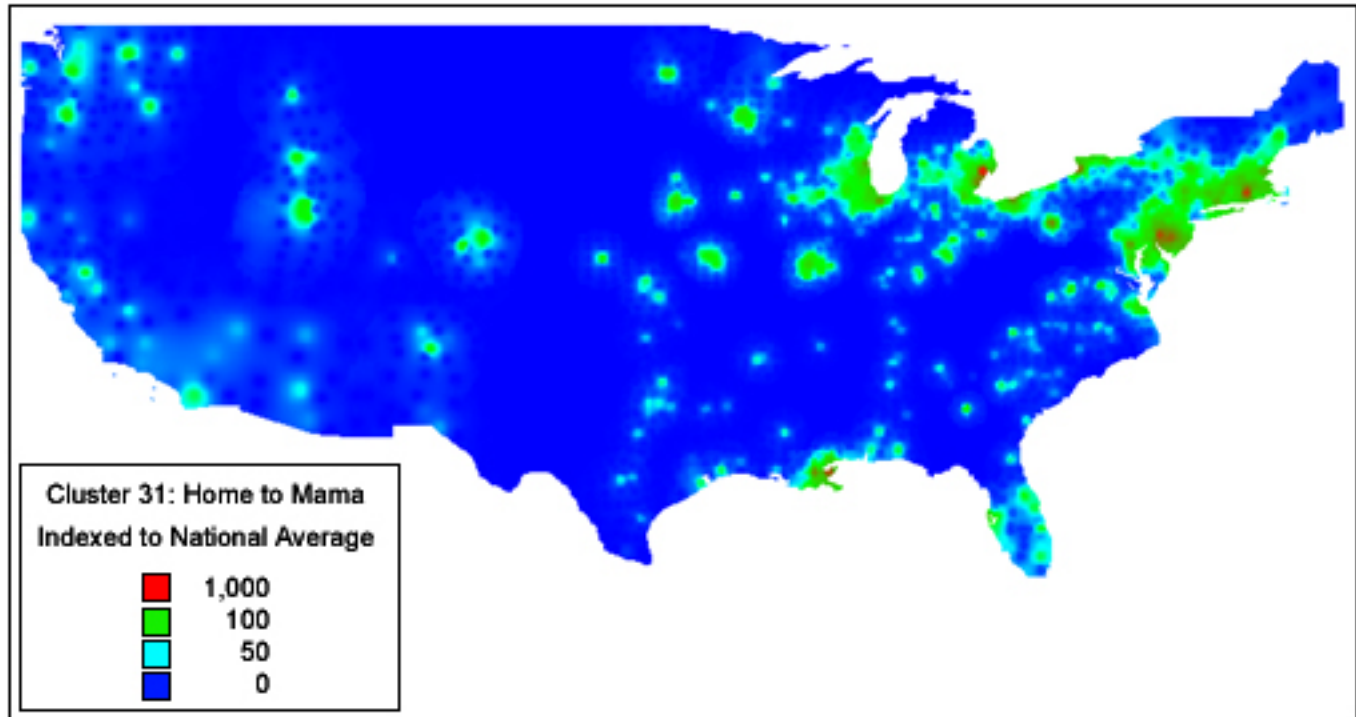
Home to Mama



Cluster Highlights		<i>Cluster Relative</i>
Population		2.2%
Households		2.2%
Household Population		2.2%
Group Quarters Population		0.6%
Median Household Income		99
Mean Household Income		92
Per Capita Income		95
Vehicle Preferences	SATURN LS FORD FOCUS PLYMOUTH NEON	

Mama lives in Chicagoland, the Detroit area, Cleveland, even Buffalo, New York. With a high concentration of older couples and widows, this cluster is home to papa as well. These rust-belt metros contain unique communities of America's immigrants, seasoned city neighborhoods and suburbs with the highest indexes of Italian, Portuguese, Greek, Polish, and Slavic ancestries, among others. Household incomes are a moderate \$55,000 and educational attainment only reflects the more limited opportunities of an earlier generation. Manufacturing was a dominant way of life but no longer. Today, office work and retail predominate. And the food is unbeatable.

Cluster Distribution



Population and Households

	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
Population	6,279,909	289,575,713	2.2%
Households	2,445,660	109,038,334	2.2%
Household Population	6,239,191	282,356,192	2.2%
Group Quarters Population	40,718	7,219,521	0.6%

Settlement Context

High Density Urban	0.1%	2.6%	4
Urban	1.1%	3.5%	32
High Density Suburban	19.3%	11.3%	170
Suburban	52.5%	21.3%	247
Low Density Suburban	13.6%	13.3%	102
Low Density Exurban	11.6%	25.4%	45
Rural	1.7%	22.4%	8

Income

Median Household Income	\$ 53,486	\$ 53,935	99
Mean Household Income	\$ 60,359	\$ 65,258	92
Per Capita Income	\$ 23,489	\$ 24,752	95
Under \$10,000	4.2%	7.6%	56
\$10,000-\$14,999	5.1%	6.3%	81
\$15,000-\$19,999	5.5%	6.1%	90
\$20,000-\$24,999	5.6%	6.2%	91
\$25,000-\$29,999	5.3%	5.5%	95
\$30,000-\$34,999	5.6%	5.7%	98
\$35,000-\$39,999	5.3%	5.0%	104
\$40,000-\$44,999	5.6%	5.3%	106
\$45,000-\$49,999	5.6%	5.1%	109
\$50,000-\$59,999	10.8%	9.0%	119
\$60,000-\$74,999	14.5%	10.9%	134
\$75,000-\$99,999	16.2%	12.8%	127
\$100,000-\$124,999	5.6%	5.6%	101
\$125,000-\$149,999	2.7%	3.6%	75
\$150,000-\$199,999	1.4%	2.4%	57
\$200,000 and over	1.1%	3.0%	35
\$200,000-\$249,999	0.2%	0.8%	29
\$250,000-\$499,999	0.8%	2.0%	39
\$500,000 and over	0.0%	0.1%	21

Age of Householder

15 to 24 years	2.4%	5.4%	44
25 to 34 years	14.9%	18.0%	83
35 to 44 years	22.5%	23.0%	98
45 to 54 years	19.6%	20.0%	98
55 to 64 years	13.8%	13.3%	104
65 to 74 years	13.6%	10.6%	128
75 years and older	13.3%	9.7%	137

<u>Race / Hispanic Origin</u>	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
American Indian / Alaska Native (alone)	0.3%	0.9%	37
Asian / Hawaiian / Other Pacific Islander (alone)	2.0%	3.7%	53
Black or African American (alone)	5.5%	12.1%	45
Some Other Race (includes two or more races)	3.6%	8.2%	44
White (alone)	88.6%	75.1%	118
Hispanic Origin	5.7%	13.3%	43
<u>Marital Status</u>			
Males, aged 15+	100.0%	100.0%	100
Males, Never Married	27.7%	30.0%	92
Males, Currently Married	60.6%	58.9%	103
Males, Married, spouse present	58.0%	53.4%	109
Males, Married, spouse absent	2.6%	5.5%	48
Males, spouse absent, separated	1.3%	1.8%	71
Males, spouse absent, other reasons	1.4%	3.7%	37
Males, Widowed	3.3%	2.5%	133
Males, Divorced	8.4%	8.6%	97
Females, aged 15+	100.0%	100.0%	100
Females, Never Married	21.1%	23.9%	88
Females, Currently Married	55.0%	54.9%	100
Females, Married, spouse present	52.0%	49.9%	104
Females, Married, spouse absent	3.0%	5.0%	60
Females, spouse absent, separated	1.7%	2.4%	69
Females, spouse absent, other reasons	1.3%	2.6%	51
Females, Widowed	13.0%	10.4%	125
Females, Divorced	10.9%	10.8%	101
<u>Household Composition</u>			
One person households	24.9%	25.8%	97
One person, male householder	9.7%	11.2%	87
One person, female householder	15.2%	14.6%	104
Two or More Person Households	75.1%	74.2%	101
Family Households	70.3%	68.1%	103
Married Couple Family Households	54.5%	51.7%	105
Married Couple with Children Under 18	22.8%	23.5%	97
Married Couple without Children Under 18	31.7%	28.1%	113
Other Family Households	15.8%	16.4%	97
Other Family, male householder	4.1%	4.2%	99
Other Family, male HH with Children Under 18	1.8%	2.1%	88
Other Family, male HH without Children Under 18	2.3%	2.1%	111
Other Family, female householder	11.7%	12.2%	96
Other Family, female HH with Children Under 18	5.5%	7.2%	76
Other Family, female HH without Children Under 18	6.2%	5.1%	123
Non-Family Households	4.8%	6.1%	78
Non-Family, male householder	2.7%	3.6%	76
Non-Family, female householder	2.0%	2.5%	80

<u>Household Size</u>	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
One person	24.4%	25.6%	96
Two persons	34.3%	32.9%	104
Three persons	17.7%	16.9%	105
Four persons	14.3%	14.1%	101
Five persons	6.1%	6.4%	96
Six persons	2.1%	2.5%	86
Seven or more persons	1.0%	1.7%	60
Average Household Size	2.56	2.66	96

Housing Tenure by Units in Structure

Owner Occupied	82.0%	66.5%	123
Renter Occupied	18.0%	33.5%	54
Owner Occupied, single detached	72.5%	53.6%	135
Owner Occupied, single attached	5.3%	3.6%	146
Owner Occupied, 2 units	1.6%	1.1%	151
Owner Occupied, 3-4 units	0.4%	0.6%	66
Owner Occupied, 5-9 units	0.3%	0.5%	70
Owner Occupied, 10-19 units	0.3%	0.4%	75
Owner Occupied, 20-49 units	0.2%	0.4%	44
Owner Occupied, 50+ units	0.1%	0.7%	17
Owner Occupied, mobile home	1.3%	5.6%	23
Owner Occupied, boat, RV, other	0.0%	0.1%	18
Renter Occupied, single detached	6.2%	8.0%	77
Renter Occupied, single attached	1.4%	2.0%	72
Renter Occupied, 2 units	3.2%	3.1%	105
Renter Occupied, 3-4 units	2.2%	4.0%	56
Renter Occupied, 5-9 units	1.7%	4.1%	42
Renter Occupied, 10-19 units	1.3%	3.5%	38
Renter Occupied, 20-49 units	0.9%	2.9%	32
Renter Occupied, 50+ units	0.8%	4.5%	17
Renter Occupied, mobile home	0.2%	1.5%	16
Renter Occupied, boat, RV, other	0.0%	0.0%	32

Housing Vintage (Year Built)

1999 to March 2000	0.5%	2.4%	22
1995 to 1998	1.6%	7.3%	22
1990 to 1994	2.4%	7.3%	33
1980 to 1989	6.2%	15.8%	39
1970 to 1979	11.7%	18.5%	63
1960 to 1969	19.6%	13.7%	143
1950 to 1959	29.8%	12.7%	235
1940 to 1949	12.1%	7.3%	167
1939 or earlier	15.9%	15.0%	106
Median Year Structure Built	1956	1966	86

<u>Home Value</u>	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
Less than \$10,000	0.1%	0.4%	20
\$10,000 to \$14,999	0.1%	0.4%	19
\$15,000 to \$19,999	0.1%	0.5%	18
\$20,000 to \$24,999	0.2%	0.7%	22
\$25,000 to \$29,999	0.2%	0.9%	20
\$30,000 to \$34,999	0.3%	1.1%	25
\$35,000 to \$39,999	0.5%	1.4%	33
\$40,000 to \$49,999	1.5%	3.2%	45
\$50,000 to \$59,999	2.9%	4.0%	72
\$60,000 to \$69,999	5.2%	5.0%	104
\$70,000 to \$79,999	7.6%	5.8%	131
\$80,000 to \$89,999	10.5%	6.8%	153
\$90,000 to \$99,999	10.9%	6.4%	169
\$100,000 to \$124,999	18.8%	11.5%	164
\$125,000 to \$149,999	16.2%	11.6%	140
\$150,000 to \$174,999	11.5%	10.0%	115
\$175,000 to \$199,999	6.0%	7.1%	84
\$200,000 to \$249,999	4.3%	7.6%	57
\$250,000 to \$299,999	1.8%	5.0%	37
\$300,000 to \$399,999	1.0%	4.8%	20
\$400,000 to \$499,999	0.3%	2.4%	11
\$500,000 to \$749,999	0.1%	2.0%	7
\$750,000 to \$999,999	0.0%	0.7%	6
\$1,000,000 or more	0.1%	0.6%	9
Median Home Value	\$ 121,654	\$ 161,077	76

Educational Attainment

No schooling completed	0.7%	1.4%	50
Nursery to 4th grade	0.3%	0.8%	44
5th and 6th grade	0.9%	1.9%	46
7th and 8th grade	2.9%	3.4%	83
9th grade	2.0%	2.4%	83
10th grade	3.2%	3.0%	106
11th grade	2.7%	2.8%	97
12th grade, no diploma	3.6%	3.7%	98
High school graduate (includes equivalency)	35.6%	28.6%	125
Some college, less than 1 year	8.2%	7.1%	116
Some college, 1 or more years, no degree	14.3%	14.0%	102
Associate degree	7.1%	6.3%	112
Bachelor's degree	12.7%	15.6%	81
Master's degree	4.1%	5.9%	70
Professional school degree	1.1%	2.0%	56
Doctorate degree	0.4%	1.0%	43

Cluster 31: Home to Mama

<u>Occupation</u>	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
White Collar	60.1%	60.5%	99
Blue Collar	39.9%	39.5%	101
Managerial and Professional	29.7%	33.8%	88
Managerial	11.6%	13.5%	85
Professional	18.1%	20.2%	89
Service Occupation	14.5%	14.8%	98
Health Care Support Occupations	1.9%	2.0%	95
Protective Services	2.4%	2.0%	121
Food Preparation and Serving	4.7%	4.8%	99
Building and Grounds, Cleaning, Maintenance	2.8%	3.3%	86
Personal Care Services	2.7%	2.8%	97
Sales and Office Occupations	30.4%	26.7%	114
Sales and Related Occupations	11.3%	11.3%	100
Office and Administrative Support	19.1%	15.4%	124
Farming, Fishing, Forestry	0.2%	0.7%	21
Construction, Extraction, Maintenance, and Repair	10.2%	9.5%	108
Construction and Extraction	5.6%	5.5%	101
Maintenance and Repair Occupations	4.6%	3.9%	118
Production, Transportation, Material Moving	15.1%	14.6%	103
Production Occupations	8.7%	8.4%	103
Transportation and Material Moving	6.4%	6.1%	105