

Cluster 28

Quiet Streets

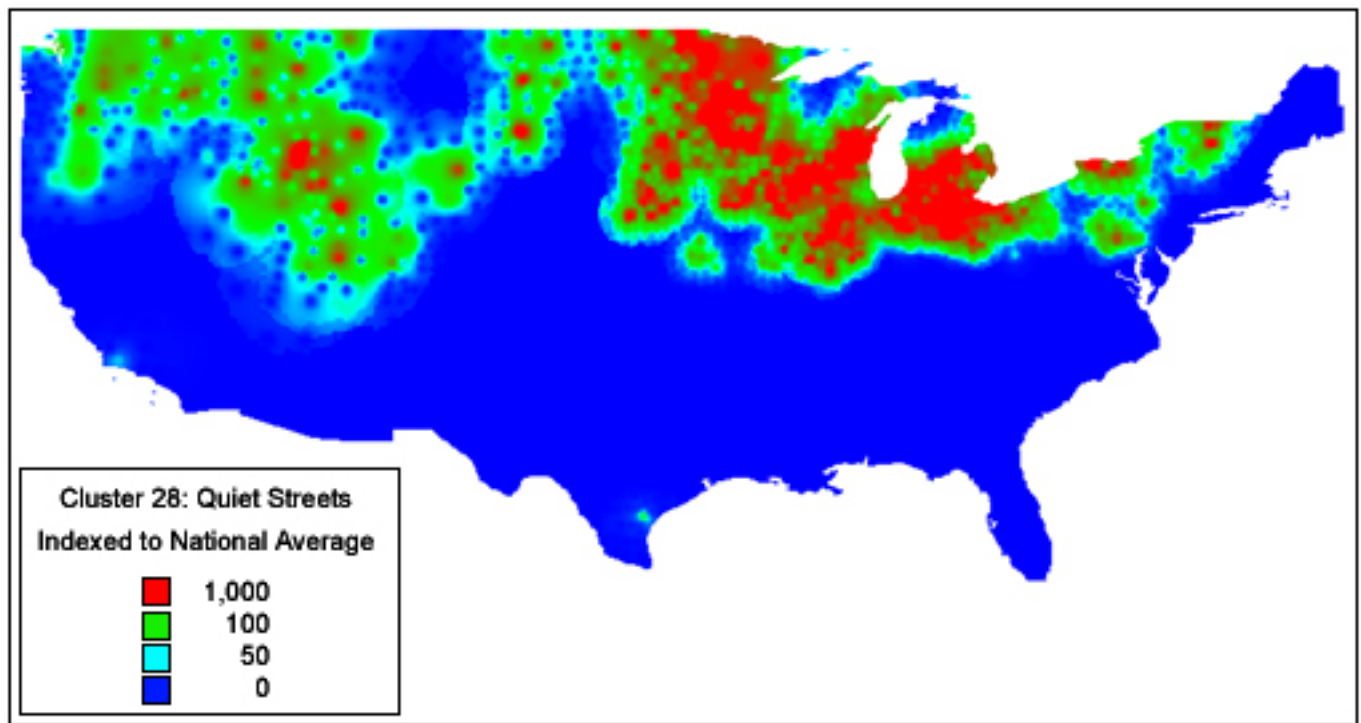


Cluster Highlights

	<i>Cluster Relative</i>
Population	1.3%
Households	1.3%
Household Population	1.3%
Group Quarters Population	0.4%
Median Household Income	103
Mean Household Income	98
Per Capita Income	94
Vehicle Preferences	PONTIAC GRAND PRIX CHRYSLER LASER FORD WINDSTAR

Small towns in the Midwest are as numerous as they are charming. Families with kids in owner-occupied housing predominate. Fully 97 percent are white, non-Hispanic with average incomes a moderate \$62,400. They index high on farming though only 5 percent of the workforce works an agricultural occupation. Educational attainment is diverse ranging from high school only (40 percent) to Associate's and Bachelor's degree. Fewer than 2 percent live and work in a central city. You can almost hear the leaves fall.

Cluster Distribution



Population and Households

	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
Population	3,832,188	289,575,713	1.3%
Households	1,397,819	109,038,334	1.3%
Household Population	3,804,401	282,356,192	1.3%
Group Quarters Population	27,787	7,219,521	0.4%

Settlement Context

High Density Urban	0.0%	2.6%	-
Urban	0.0%	3.5%	-
High Density Suburban	0.1%	11.3%	1
Suburban	2.0%	21.3%	9
Low Density Suburban	3.3%	13.3%	25
Low Density Exurban	21.5%	25.4%	85
Rural	73.0%	22.4%	325

Income

Median Household Income	\$ 55,563	\$ 53,935	103
Mean Household Income	\$ 63,713	\$ 65,258	98
Per Capita Income	\$ 23,280	\$ 24,752	94
Under \$10,000	3.3%	7.6%	43
\$10,000-\$14,999	4.1%	6.3%	66
\$15,000-\$19,999	4.6%	6.1%	76
\$20,000-\$24,999	5.2%	6.2%	84
\$25,000-\$29,999	4.9%	5.5%	89
\$30,000-\$34,999	5.4%	5.7%	94
\$35,000-\$39,999	5.0%	5.0%	98
\$40,000-\$44,999	5.5%	5.3%	105
\$45,000-\$49,999	5.9%	5.1%	115
\$50,000-\$59,999	11.8%	9.0%	131
\$60,000-\$74,999	16.7%	10.9%	154
\$75,000-\$99,999	16.4%	12.8%	128
\$100,000-\$124,999	5.3%	5.6%	96
\$125,000-\$149,999	2.8%	3.6%	77
\$150,000-\$199,999	1.5%	2.4%	63
\$200,000 and over	1.6%	3.0%	54
\$200,000-\$249,999	0.4%	0.8%	49
\$250,000-\$499,999	1.2%	2.0%	57
\$500,000 and over	0.0%	0.1%	29

Age of Householder

15 to 24 years	2.7%	5.4%	49
25 to 34 years	14.3%	18.0%	79
35 to 44 years	25.0%	23.0%	109
45 to 54 years	23.0%	20.0%	115
55 to 64 years	15.3%	13.3%	115
65 to 74 years	11.1%	10.6%	104
75 years and older	8.8%	9.7%	90

<u>Race / Hispanic Origin</u>	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
American Indian / Alaska Native (alone)	0.4%	0.9%	40
Asian / Hawaiian / Other Pacific Islander (alone)	0.4%	3.7%	12
Black or African American (alone)	0.5%	12.1%	4
Some Other Race (includes two or more races)	1.5%	8.2%	19
White (alone)	97.1%	75.1%	129
Hispanic Origin	1.8%	13.3%	14
<u>Marital Status</u>			
Males, aged 15+	100.0%	100.0%	100
Males, Never Married	24.0%	30.0%	80
Males, Currently Married	66.7%	58.9%	113
Males, Married, spouse present	64.8%	53.4%	121
Males, Married, spouse absent	1.9%	5.5%	34
Males, spouse absent, separated	0.8%	1.8%	42
Males, spouse absent, other reasons	1.1%	3.7%	29
Males, Widowed	2.0%	2.5%	80
Males, Divorced	7.3%	8.6%	85
Females, aged 15+	100.0%	100.0%	100
Females, Never Married	17.8%	23.9%	75
Females, Currently Married	66.9%	54.9%	122
Females, Married, spouse present	65.0%	49.9%	130
Females, Married, spouse absent	1.9%	5.0%	37
Females, spouse absent, separated	0.8%	2.4%	35
Females, spouse absent, other reasons	1.0%	2.6%	40
Females, Widowed	7.8%	10.4%	75
Females, Divorced	7.4%	10.8%	69
<u>Household Composition</u>			
One person households	17.8%	25.8%	69
One person, male householder	8.7%	11.2%	78
One person, female householder	9.1%	14.6%	62
Two or More Person Households	82.2%	74.2%	111
Family Households	78.4%	68.1%	115
Married Couple Family Households	68.0%	51.7%	132
Married Couple with Children Under 18	30.6%	23.5%	130
Married Couple without Children Under 18	37.4%	28.1%	133
Other Family Households	10.4%	16.4%	64
Other Family, male householder	3.6%	4.2%	87
Other Family, male HH with Children Under 18	2.1%	2.1%	99
Other Family, male HH without Children Under 18	1.6%	2.1%	75
Other Family, female householder	6.8%	12.2%	56
Other Family, female HH with Children Under 18	3.9%	7.2%	55
Other Family, female HH without Children Under 18	2.9%	5.1%	57
Non-Family Households	3.8%	6.1%	62
Non-Family, male householder	2.5%	3.6%	71
Non-Family, female householder	1.3%	2.5%	50

<u>Household Size</u>	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
One person	17.9%	25.6%	70
Two persons	36.7%	32.9%	111
Three persons	17.6%	16.9%	104
Four persons	16.7%	14.1%	119
Five persons	7.6%	6.4%	118
Six persons	2.5%	2.5%	101
Seven or more persons	1.1%	1.7%	67
Average Household Size	2.73	2.66	103

Housing Tenure by Units in Structure

Owner Occupied	86.4%	66.5%	130
Renter Occupied	13.6%	33.5%	41
Owner Occupied, single detached	78.4%	53.6%	146
Owner Occupied, single attached	0.9%	3.6%	25
Owner Occupied, 2 units	0.5%	1.1%	46
Owner Occupied, 3-4 units	0.1%	0.6%	22
Owner Occupied, 5-9 units	0.1%	0.5%	12
Owner Occupied, 10-19 units	0.0%	0.4%	9
Owner Occupied, 20-49 units	0.0%	0.4%	3
Owner Occupied, 50+ units	0.0%	0.7%	1
Owner Occupied, mobile home	6.3%	5.6%	112
Owner Occupied, boat, RV, other	0.0%	0.1%	42
Renter Occupied, single detached	7.5%	8.0%	93
Renter Occupied, single attached	0.5%	2.0%	28
Renter Occupied, 2 units	1.5%	3.1%	48
Renter Occupied, 3-4 units	1.1%	4.0%	28
Renter Occupied, 5-9 units	0.8%	4.1%	20
Renter Occupied, 10-19 units	0.5%	3.5%	15
Renter Occupied, 20-49 units	0.3%	2.9%	9
Renter Occupied, 50+ units	0.1%	4.5%	2
Renter Occupied, mobile home	1.3%	1.5%	90
Renter Occupied, boat, RV, other	0.0%	0.0%	42

Housing Vintage (Year Built)

1999 to March 2000	2.4%	2.4%	100
1995 to 1998	7.7%	7.3%	105
1990 to 1994	7.5%	7.3%	102
1980 to 1989	10.8%	15.8%	69
1970 to 1979	19.7%	18.5%	107
1960 to 1969	12.6%	13.7%	92
1950 to 1959	10.4%	12.7%	82
1940 to 1949	5.6%	7.3%	77
1939 or earlier	23.3%	15.0%	155
Median Year Structure Built	1964	1966	98

<u>Home Value</u>	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
Less than \$10,000	0.1%	0.4%	24
\$10,000 to \$14,999	0.1%	0.4%	25
\$15,000 to \$19,999	0.2%	0.5%	29
\$20,000 to \$24,999	0.2%	0.7%	31
\$25,000 to \$29,999	0.3%	0.9%	37
\$30,000 to \$34,999	0.5%	1.1%	40
\$35,000 to \$39,999	0.6%	1.4%	45
\$40,000 to \$49,999	1.8%	3.2%	56
\$50,000 to \$59,999	2.9%	4.0%	72
\$60,000 to \$69,999	4.7%	5.0%	93
\$70,000 to \$79,999	6.3%	5.8%	109
\$80,000 to \$89,999	9.2%	6.8%	134
\$90,000 to \$99,999	9.8%	6.4%	152
\$100,000 to \$124,999	18.3%	11.5%	159
\$125,000 to \$149,999	17.0%	11.6%	146
\$150,000 to \$174,999	12.8%	10.0%	128
\$175,000 to \$199,999	6.5%	7.1%	92
\$200,000 to \$249,999	4.7%	7.6%	62
\$250,000 to \$299,999	2.1%	5.0%	43
\$300,000 to \$399,999	1.2%	4.8%	24
\$400,000 to \$499,999	0.4%	2.4%	15
\$500,000 to \$749,999	0.2%	2.0%	11
\$750,000 to \$999,999	0.1%	0.7%	9
\$1,000,000 or more	0.1%	0.6%	17
Median Home Value	\$ 117,827	\$ 161,077	73

Educational Attainment

No schooling completed	0.4%	1.4%	26
Nursery to 4th grade	0.2%	0.8%	20
5th and 6th grade	0.4%	1.9%	20
7th and 8th grade	3.3%	3.4%	97
9th grade	1.7%	2.4%	71
10th grade	2.6%	3.0%	88
11th grade	2.3%	2.8%	80
12th grade, no diploma	2.4%	3.7%	66
High school graduate (includes equivalency)	39.9%	28.6%	140
Some college, less than 1 year	8.6%	7.1%	121
Some college, 1 or more years, no degree	13.6%	14.0%	97
Associate degree	7.9%	6.3%	124
Bachelor's degree	11.6%	15.6%	74
Master's degree	3.7%	5.9%	62
Professional school degree	1.1%	2.0%	55
Doctorate degree	0.4%	1.0%	41

<u>Occupation</u>	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
White Collar	53.2%	60.5%	88
Blue Collar	46.8%	39.5%	118
Managerial and Professional	28.6%	33.8%	85
Managerial	12.7%	13.5%	94
Professional	15.9%	20.2%	79
Service Occupation	13.0%	14.8%	88
Health Care Support Occupations	2.0%	2.0%	98
Protective Services	1.3%	2.0%	68
Food Preparation and Serving	4.4%	4.8%	91
Building and Grounds, Cleaning, Maintenance	2.8%	3.3%	87
Personal Care Services	2.5%	2.8%	89
Sales and Office Occupations	24.5%	26.7%	92
Sales and Related Occupations	9.6%	11.3%	85
Office and Administrative Support	14.9%	15.4%	97
Farming, Fishing, Forestry	1.3%	0.7%	179
Construction, Extraction, Maintenance, and Repair	11.6%	9.5%	122
Construction and Extraction	6.4%	5.5%	116
Maintenance and Repair Occupations	5.2%	3.9%	132
Production, Transportation, Material Moving	21.0%	14.6%	144
Production Occupations	13.3%	8.4%	158
Transportation and Material Moving	7.7%	6.1%	125