

Cluster 26

Suburban Mélange

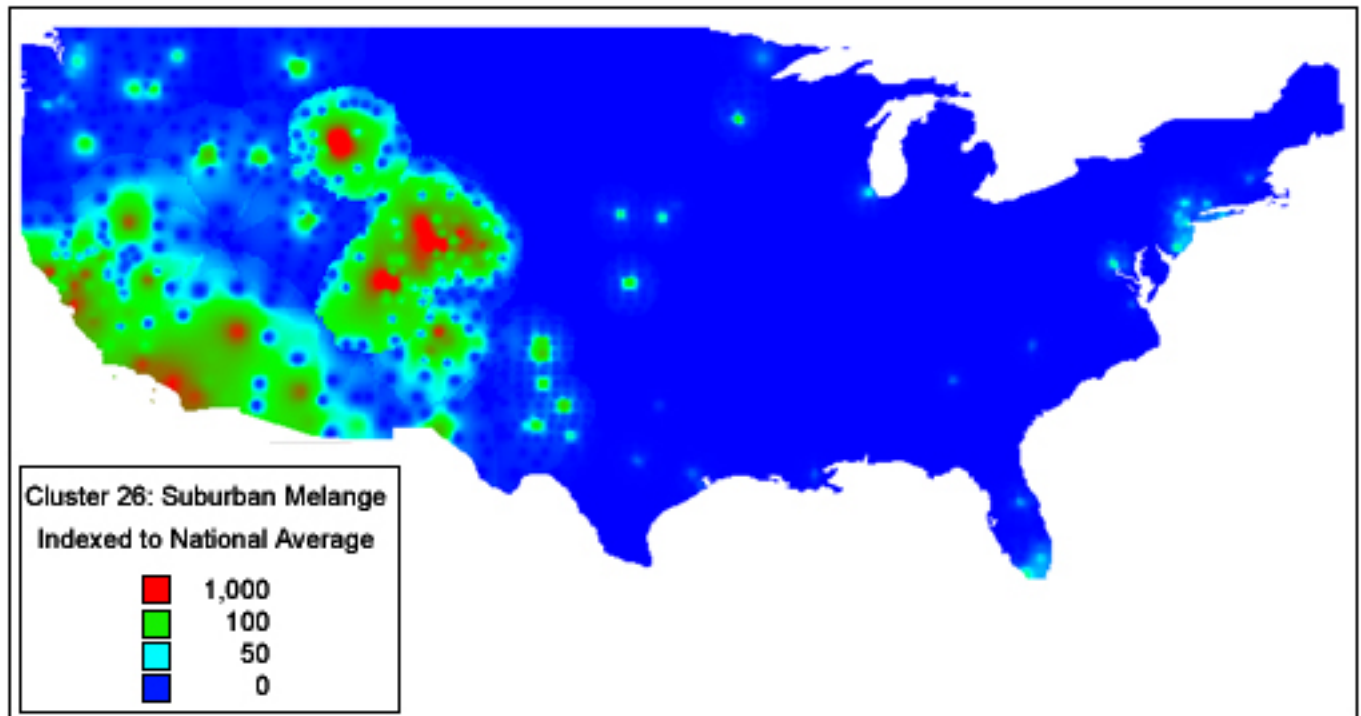


Cluster Highlights

	<i>Cluster Relative</i>
Population	1.2%
Households	1.3%
Household Population	1.2%
Group Quarters Population	0.7%
Median Household Income	109
Mean Household Income	104
Per Capita Income	114
Vehicle Preferences	HONDA CIVIC TOYOTA CAMRY FORD RANGER

While America's suburbs were probably never really homogeneous, this cluster drives the point home. Diversity reigns: 50/50 owner to renter ratio, high indexes on non-families aged 15 to 54 but with 35 percent of households containing married couples with children under 18. Largely college-educated these singles and couples work in all manner of industries and bring in an average household income of over \$61,000. They are two thirds white, non-Hispanic and one third Asian, Hispanic, and African American – confirming the suburbanization trend of America's “minorities.”

Cluster Distribution



Population and Households

	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
Population	3,480,114	289,575,713	1.2%
Households	1,441,204	109,038,334	1.3%
Household Population	3,427,973	282,356,192	1.2%
Group Quarters Population	52,141	7,219,521	0.7%

Settlement Context

High Density Urban	1.3%	2.6%	48
Urban	7.1%	3.5%	200
High Density Suburban	28.8%	11.3%	254
Suburban	37.6%	21.3%	176
Low Density Suburban	14.6%	13.3%	110
Low Density Exurban	8.5%	25.4%	33
Rural	2.1%	22.4%	10

Income

Median Household Income	\$ 58,888	\$ 53,935	109
Mean Household Income	\$ 67,547	\$ 65,258	104
Per Capita Income	\$ 28,202	\$ 24,752	114
Under \$10,000	4.7%	7.6%	62
\$10,000-\$14,999	4.0%	6.3%	64
\$15,000-\$19,999	4.1%	6.1%	66
\$20,000-\$24,999	4.6%	6.2%	74
\$25,000-\$29,999	4.5%	5.5%	81
\$30,000-\$34,999	5.1%	5.7%	89
\$35,000-\$39,999	4.7%	5.0%	94
\$40,000-\$44,999	5.2%	5.3%	98
\$45,000-\$49,999	5.1%	5.1%	100
\$50,000-\$59,999	9.6%	9.0%	107
\$60,000-\$74,999	14.5%	10.9%	133
\$75,000-\$99,999	16.6%	12.8%	130
\$100,000-\$124,999	7.4%	5.6%	133
\$125,000-\$149,999	4.5%	3.6%	125
\$150,000-\$199,999	3.0%	2.4%	124
\$200,000 and over	2.5%	3.0%	84
\$200,000-\$249,999	0.6%	0.8%	79
\$250,000-\$499,999	1.8%	2.0%	87
\$500,000 and over	0.1%	0.1%	62

Age of Householder

15 to 24 years	6.8%	5.4%	125
25 to 34 years	25.1%	18.0%	140
35 to 44 years	25.7%	23.0%	112
45 to 54 years	19.6%	20.0%	98
55 to 64 years	10.3%	13.3%	78
65 to 74 years	6.6%	10.6%	62
75 years and older	6.0%	9.7%	62

<u>Race / Hispanic Origin</u>	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
American Indian / Alaska Native (alone)	1.0%	0.9%	114
Asian / Hawaiian / Other Pacific Islander (alone)	9.4%	3.7%	251
Black or African American (alone)	5.4%	12.1%	45
Some Other Race (includes two or more races)	13.0%	8.2%	158
White (alone)	71.2%	75.1%	95
Hispanic Origin	19.5%	13.3%	147
<u>Marital Status</u>			
Males, aged 15+	100.0%	100.0%	100
Males, Never Married	36.1%	30.0%	120
Males, Currently Married	51.3%	58.9%	87
Males, Married, spouse present	46.4%	53.4%	87
Males, Married, spouse absent	4.9%	5.5%	89
Males, spouse absent, separated	1.8%	1.8%	100
Males, spouse absent, other reasons	3.1%	3.7%	84
Males, Widowed	1.8%	2.5%	72
Males, Divorced	10.8%	8.6%	125
Females, aged 15+	100.0%	100.0%	100
Females, Never Married	27.9%	23.9%	117
Females, Currently Married	48.8%	54.9%	89
Females, Married, spouse present	43.6%	49.9%	87
Females, Married, spouse absent	5.3%	5.0%	105
Females, spouse absent, separated	2.5%	2.4%	103
Females, spouse absent, other reasons	2.8%	2.6%	106
Females, Widowed	8.1%	10.4%	78
Females, Divorced	15.1%	10.8%	140
<u>Household Composition</u>			
One person households	31.2%	25.8%	121
One person, male householder	14.4%	11.2%	129
One person, female householder	16.8%	14.6%	114
Two or More Person Households	68.8%	74.2%	93
Family Households	57.9%	68.1%	85
Married Couple Family Households	41.9%	51.7%	81
Married Couple with Children Under 18	20.0%	23.5%	85
Married Couple without Children Under 18	21.9%	28.1%	78
Other Family Households	16.1%	16.4%	98
Other Family, male householder	4.6%	4.2%	109
Other Family, male HH with Children Under 18	2.3%	2.1%	110
Other Family, male HH without Children Under 18	2.3%	2.1%	109
Other Family, female householder	11.5%	12.2%	94
Other Family, female HH with Children Under 18	6.8%	7.2%	95
Other Family, female HH without Children Under 18	4.7%	5.1%	93
Non-Family Households	10.9%	6.1%	177
Non-Family, male householder	6.2%	3.6%	174
Non-Family, female householder	4.6%	2.5%	181

<u>Household Size</u>	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
One person	31.1%	25.6%	122
Two persons	33.0%	32.9%	100
Three persons	16.2%	16.9%	96
Four persons	11.8%	14.1%	84
Five persons	4.8%	6.4%	75
Six persons	1.8%	2.5%	75
Seven or more persons	1.3%	1.7%	76
Average Household Size	2.39	2.66	90

Housing Tenure by Units in Structure

Owner Occupied	49.9%	66.5%	75
Renter Occupied	50.1%	33.5%	150
Owner Occupied, single detached	35.2%	53.6%	66
Owner Occupied, single attached	7.3%	3.6%	201
Owner Occupied, 2 units	0.7%	1.1%	65
Owner Occupied, 3-4 units	1.3%	0.6%	204
Owner Occupied, 5-9 units	1.5%	0.5%	322
Owner Occupied, 10-19 units	0.9%	0.4%	243
Owner Occupied, 20-49 units	0.7%	0.4%	183
Owner Occupied, 50+ units	0.7%	0.7%	106
Owner Occupied, mobile home	1.6%	5.6%	29
Owner Occupied, boat, RV, other	0.1%	0.1%	92
Renter Occupied, single detached	7.8%	8.0%	97
Renter Occupied, single attached	3.3%	2.0%	168
Renter Occupied, 2 units	2.4%	3.1%	78
Renter Occupied, 3-4 units	6.3%	4.0%	158
Renter Occupied, 5-9 units	7.7%	4.1%	188
Renter Occupied, 10-19 units	7.1%	3.5%	201
Renter Occupied, 20-49 units	5.4%	2.9%	189
Renter Occupied, 50+ units	9.8%	4.5%	217
Renter Occupied, mobile home	0.3%	1.5%	23
Renter Occupied, boat, RV, other	0.0%	0.0%	130

Housing Vintage (Year Built)

1999 to March 2000	2.9%	2.4%	123
1995 to 1998	8.3%	7.3%	113
1990 to 1994	9.5%	7.3%	130
1980 to 1989	21.7%	15.8%	137
1970 to 1979	21.0%	18.5%	114
1960 to 1969	12.4%	13.7%	90
1950 to 1959	10.3%	12.7%	81
1940 to 1949	5.5%	7.3%	76
1939 or earlier	8.4%	15.0%	56
Median Year Structure Built	1970	1966	106

<u>Home Value</u>	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
Less than \$10,000	0.0%	0.4%	7
\$10,000 to \$14,999	0.0%	0.4%	11
\$15,000 to \$19,999	0.1%	0.5%	15
\$20,000 to \$24,999	0.1%	0.7%	14
\$25,000 to \$29,999	0.1%	0.9%	11
\$30,000 to \$34,999	0.1%	1.1%	8
\$35,000 to \$39,999	0.1%	1.4%	5
\$40,000 to \$49,999	0.2%	3.2%	5
\$50,000 to \$59,999	0.3%	4.0%	7
\$60,000 to \$69,999	0.5%	5.0%	10
\$70,000 to \$79,999	0.9%	5.8%	15
\$80,000 to \$89,999	1.6%	6.8%	24
\$90,000 to \$99,999	2.2%	6.4%	35
\$100,000 to \$124,999	7.6%	11.5%	66
\$125,000 to \$149,999	12.1%	11.6%	104
\$150,000 to \$174,999	12.9%	10.0%	129
\$175,000 to \$199,999	11.7%	7.1%	165
\$200,000 to \$249,999	16.7%	7.6%	219
\$250,000 to \$299,999	11.9%	5.0%	239
\$300,000 to \$399,999	11.5%	4.8%	239
\$400,000 to \$499,999	5.5%	2.4%	230
\$500,000 to \$749,999	3.2%	2.0%	158
\$750,000 to \$999,999	0.6%	0.7%	96
\$1,000,000 or more	0.3%	0.6%	48
Median Home Value	\$ 230,955	\$ 161,077	143

Educational Attainment

No schooling completed	1.1%	1.4%	77
Nursery to 4th grade	0.5%	0.8%	66
5th and 6th grade	1.4%	1.9%	75
7th and 8th grade	1.5%	3.4%	43
9th grade	1.2%	2.4%	50
10th grade	1.5%	3.0%	49
11th grade	1.6%	2.8%	55
12th grade, no diploma	3.3%	3.7%	89
High school graduate (includes equivalency)	20.1%	28.6%	70
Some college, less than 1 year	7.8%	7.1%	109
Some college, 1 or more years, no degree	18.5%	14.0%	132
Associate degree	8.3%	6.3%	131
Bachelor's degree	22.7%	15.6%	145
Master's degree	7.2%	5.9%	122
Professional school degree	2.3%	2.0%	117
Doctorate degree	1.1%	1.0%	119

Cluster 26: Suburban Melange

<u>Occupation</u>	<u>Cluster</u>	<u>USA</u>	<u>Cluster Relative</u>
White Collar	69.7%	60.5%	115
Blue Collar	30.3%	39.5%	77
Managerial and Professional	40.4%	33.8%	120
Managerial	16.2%	13.5%	119
Professional	24.2%	20.2%	120
Service Occupation	14.0%	14.8%	95
Health Care Support Occupations	1.5%	2.0%	73
Protective Services	1.9%	2.0%	98
Food Preparation and Serving	4.7%	4.8%	99
Building and Grounds, Cleaning, Maintenance	2.5%	3.3%	77
Personal Care Services	3.4%	2.8%	120
Sales and Office Occupations	29.3%	26.7%	110
Sales and Related Occupations	12.7%	11.3%	113
Office and Administrative Support	16.6%	15.4%	108
Farming, Fishing, Forestry	0.2%	0.7%	33
Construction, Extraction, Maintenance, and Repair	7.4%	9.5%	79
Construction and Extraction	4.3%	5.5%	79
Maintenance and Repair Occupations	3.1%	3.9%	79
Production, Transportation, Material Moving	8.6%	14.6%	59
Production Occupations	4.7%	8.4%	56
Transportation and Material Moving	4.0%	6.1%	65