

**Cluster 15**

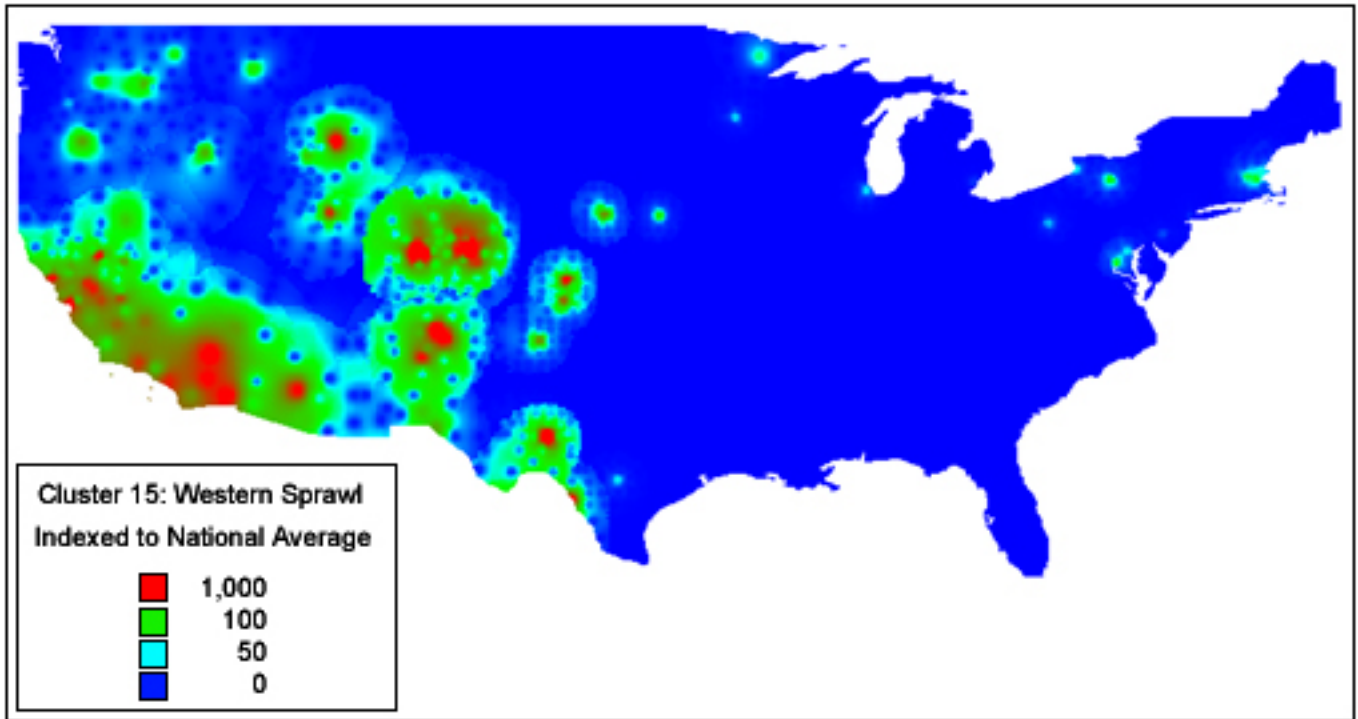
# Western Sprawl



<b>Cluster Highlights</b>		<i>Cluster Relative</i>
Population		0.7%
Households		0.6%
Household Population		0.7%
Group Quarters Population		0.2%
Median Household Income		121
Mean Household Income		118
Per Capita Income		112
Vehicle Preferences	CHEVROLET SILVERADO FORD EXPLORER HONDA CIVIC	

Today's Western neighborhoods are often desert communities connected more to infinite varieties of cactus than to older settlement infrastructures. Young families -- householders aged 25 to 49 -- with kids inhabit these arid areas with a 70/30 owner to renter ratio with a high index of post-1995 construction. These college-educated spouses often both work in office environments, management positions, and white collar jobs to make an average of \$80,000 per year, but only 25 percent live and work in central cities. Long-term water supply needed.

**Cluster Distribution**



**Population and Households**

	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
Population	1,942,651	289,575,713	0.7%
Households	661,896	109,038,334	0.6%
Household Population	1,927,899	282,356,192	0.7%
Group Quarters Population	14,752	7,219,521	0.2%

**Settlement Context**

High Density Urban	2.0%	2.6%	78
Urban	3.6%	3.5%	101
High Density Suburban	10.3%	11.3%	91
Suburban	36.4%	21.3%	171
Low Density Suburban	20.7%	13.3%	156
Low Density Exurban	23.2%	25.4%	91
Rural	3.8%	22.4%	17

**Income**

Median Household Income	\$ 65,370	\$ 53,935	121
Mean Household Income	\$ 76,811	\$ 65,258	118
Per Capita Income	\$ 27,759	\$ 24,752	112
Under \$10,000	4.5%	7.6%	60
\$10,000-\$14,999	3.7%	6.3%	58
\$15,000-\$19,999	3.6%	6.1%	58
\$20,000-\$24,999	3.9%	6.2%	63
\$25,000-\$29,999	3.6%	5.5%	66
\$30,000-\$34,999	4.1%	5.7%	72
\$35,000-\$39,999	3.8%	5.0%	76
\$40,000-\$44,999	4.3%	5.3%	81
\$45,000-\$49,999	4.2%	5.1%	82
\$50,000-\$59,999	7.9%	9.0%	88
\$60,000-\$74,999	11.6%	10.9%	107
\$75,000-\$99,999	17.9%	12.8%	141
\$100,000-\$124,999	10.2%	5.6%	183
\$125,000-\$149,999	7.3%	3.6%	203
\$150,000-\$199,999	4.8%	2.4%	202
\$200,000 and over	4.5%	3.0%	150
\$200,000-\$249,999	1.3%	0.8%	156
\$250,000-\$499,999	3.0%	2.0%	149
\$500,000 and over	0.2%	0.1%	126

**Age of Householder**

15 to 24 years	3.6%	5.4%	66
25 to 34 years	22.2%	18.0%	123
35 to 44 years	29.1%	23.0%	127
45 to 54 years	21.3%	20.0%	106
55 to 64 years	11.4%	13.3%	86
65 to 74 years	7.2%	10.6%	67
75 years and older	5.2%	9.7%	54

<b><u>Race / Hispanic Origin</u></b>	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
American Indian / Alaska Native (alone)	0.8%	0.9%	94
Asian / Hawaiian / Other Pacific Islander (alone)	6.8%	3.7%	182
Black or African American (alone)	4.9%	12.1%	41
Some Other Race (includes two or more races)	19.3%	8.2%	235
White (alone)	68.2%	75.1%	91
Hispanic Origin	30.3%	13.3%	228
<b><u>Marital Status</u></b>			
Males, aged 15+			
Males, Never Married	100.0%	100.0%	100
Males, Currently Married	29.0%	30.0%	97
Males, Married, spouse present	61.9%	58.9%	105
Males, Married, spouse absent	57.4%	53.4%	108
Males, spouse absent, separated	4.4%	5.5%	80
Males, spouse absent, other reasons	1.5%	1.8%	82
Males, Widowed	2.9%	3.7%	79
Males, Divorced	1.6%	2.5%	63
Females, aged 15+	7.6%	8.6%	87
Females, Never Married	100.0%	100.0%	100
Females, Currently Married	22.6%	23.9%	95
Females, Married, spouse present	60.4%	54.9%	110
Females, Married, spouse absent	55.8%	49.9%	112
Females, spouse absent, separated	4.6%	5.0%	92
Females, spouse absent, other reasons	2.2%	2.4%	89
Females, Widowed	2.5%	2.6%	95
Females, Divorced	6.5%	10.4%	63
	10.4%	10.8%	97
<b><u>Household Composition</u></b>			
One person households	21.2%	25.8%	82
One person, male householder	9.9%	11.2%	89
One person, female householder	11.2%	14.6%	77
Two or More Person Households	78.8%	74.2%	106
Family Households	72.0%	68.1%	106
Married Couple Family Households	57.7%	51.7%	112
Married Couple with Children Under 18	31.7%	23.5%	135
Married Couple without Children Under 18	26.0%	28.1%	92
Other Family Households	14.4%	16.4%	88
Other Family, male householder	4.3%	4.2%	104
Other Family, male HH with Children Under 18	2.3%	2.1%	112
Other Family, male HH without Children Under 18	2.0%	2.1%	97
Other Family, female householder	10.0%	12.2%	82
Other Family, female HH with Children Under 18	6.0%	7.2%	83
Other Family, female HH without Children Under 18	4.1%	5.1%	80
Non-Family Households	6.8%	6.1%	111
Non-Family, male householder	4.0%	3.6%	112
Non-Family, female householder	2.8%	2.5%	109

<b><u>Household Size</u></b>	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
One person	20.4%	25.6%	80
Two persons	29.9%	32.9%	91
Three persons	16.9%	16.9%	100
Four persons	17.1%	14.1%	122
Five persons	8.5%	6.4%	133
Six persons	3.8%	2.5%	154
Seven or more persons	3.3%	1.7%	196
Average Household Size	3.04	2.66	114

**Housing Tenure by Units in Structure**

Owner Occupied	71.8%	66.5%	108
Renter Occupied	28.2%	33.5%	84
Owner Occupied, single detached	61.2%	53.6%	114
Owner Occupied, single attached	5.6%	3.6%	155
Owner Occupied, 2 units	0.4%	1.1%	38
Owner Occupied, 3-4 units	0.7%	0.6%	113
Owner Occupied, 5-9 units	0.8%	0.5%	163
Owner Occupied, 10-19 units	0.4%	0.4%	116
Owner Occupied, 20-49 units	0.4%	0.4%	92
Owner Occupied, 50+ units	0.6%	0.7%	80
Owner Occupied, mobile home	1.7%	5.6%	31
Owner Occupied, boat, RV, other	0.1%	0.1%	98
Renter Occupied, single detached	8.2%	8.0%	102
Renter Occupied, single attached	2.0%	2.0%	100
Renter Occupied, 2 units	1.2%	3.1%	38
Renter Occupied, 3-4 units	2.4%	4.0%	61
Renter Occupied, 5-9 units	3.1%	4.1%	77
Renter Occupied, 10-19 units	2.9%	3.5%	81
Renter Occupied, 20-49 units	2.8%	2.9%	99
Renter Occupied, 50+ units	5.1%	4.5%	113
Renter Occupied, mobile home	0.5%	1.5%	37
Renter Occupied, boat, RV, other	0.0%	0.0%	51

**Housing Vintage (Year Built)**

1999 to March 2000	6.2%	2.4%	260
1995 to 1998	16.7%	7.3%	228
1990 to 1994	11.7%	7.3%	160
1980 to 1989	17.7%	15.8%	112
1970 to 1979	18.1%	18.5%	98
1960 to 1969	11.1%	13.7%	81
1950 to 1959	8.6%	12.7%	67
1940 to 1949	3.6%	7.3%	49
1939 or earlier	6.5%	15.0%	43
Median Year Structure Built	1976	1966	116

<b><u>Home Value</u></b>	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
Less than \$10,000	0.1%	0.4%	16
\$10,000 to \$14,999	0.1%	0.4%	13
\$15,000 to \$19,999	0.1%	0.5%	13
\$20,000 to \$24,999	0.1%	0.7%	12
\$25,000 to \$29,999	0.1%	0.9%	16
\$30,000 to \$34,999	0.2%	1.1%	17
\$35,000 to \$39,999	0.2%	1.4%	17
\$40,000 to \$49,999	0.7%	3.2%	21
\$50,000 to \$59,999	1.2%	4.0%	30
\$60,000 to \$69,999	2.1%	5.0%	42
\$70,000 to \$79,999	3.4%	5.8%	59
\$80,000 to \$89,999	4.7%	6.8%	68
\$90,000 to \$99,999	4.1%	6.4%	63
\$100,000 to \$124,999	6.6%	11.5%	57
\$125,000 to \$149,999	6.7%	11.6%	58
\$150,000 to \$174,999	7.2%	10.0%	72
\$175,000 to \$199,999	8.0%	7.1%	112
\$200,000 to \$249,999	13.9%	7.6%	182
\$250,000 to \$299,999	11.7%	5.0%	236
\$300,000 to \$399,999	13.8%	4.8%	287
\$400,000 to \$499,999	7.6%	2.4%	319
\$500,000 to \$749,999	5.3%	2.0%	265
\$750,000 to \$999,999	1.3%	0.7%	187
\$1,000,000 or more	1.0%	0.6%	171
Median Home Value	\$ 244,826	\$ 161,077	152

**Educational Attainment**

No schooling completed	2.2%	1.4%	156
Nursery to 4th grade	1.1%	0.8%	142
5th and 6th grade	2.9%	1.9%	156
7th and 8th grade	2.3%	3.4%	66
9th grade	1.9%	2.4%	76
10th grade	1.8%	3.0%	61
11th grade	1.9%	2.8%	68
12th grade, no diploma	3.5%	3.7%	94
High school graduate (includes equivalency)	17.9%	28.6%	63
Some college, less than 1 year	6.7%	7.1%	95
Some college, 1 or more years, no degree	16.0%	14.0%	114
Associate degree	7.2%	6.3%	114
Bachelor's degree	22.6%	15.6%	144
Master's degree	8.0%	5.9%	135
Professional school degree	2.5%	2.0%	128
Doctorate degree	1.3%	1.0%	136

**Cluster 15: Western Sprawl**

<b><u>Occupation</u></b>	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
White Collar	68.5%	60.5%	113
Blue Collar	31.5%	39.5%	80
Managerial and Professional	41.6%	33.8%	123
Managerial	18.2%	13.5%	135
Professional	23.3%	20.2%	115
Service Occupation	12.5%	14.8%	84
Health Care Support Occupations	1.4%	2.0%	69
Protective Services	2.1%	2.0%	107
Food Preparation and Serving	3.6%	4.8%	75
Building and Grounds, Cleaning, Maintenance	2.5%	3.3%	78
Personal Care Services	2.9%	2.8%	102
Sales and Office Occupations	26.9%	26.7%	101
Sales and Related Occupations	12.7%	11.3%	113
Office and Administrative Support	14.2%	15.4%	92
Farming, Fishing, Forestry	0.8%	0.7%	105
Construction, Extraction, Maintenance, and Repair	7.7%	9.5%	81
Construction and Extraction	4.5%	5.5%	81
Maintenance and Repair Occupations	3.2%	3.9%	82
Production, Transportation, Material Moving	10.5%	14.6%	72
Production Occupations	5.7%	8.4%	67
Transportation and Material Moving	4.9%	6.1%	79