

## Cluster 14

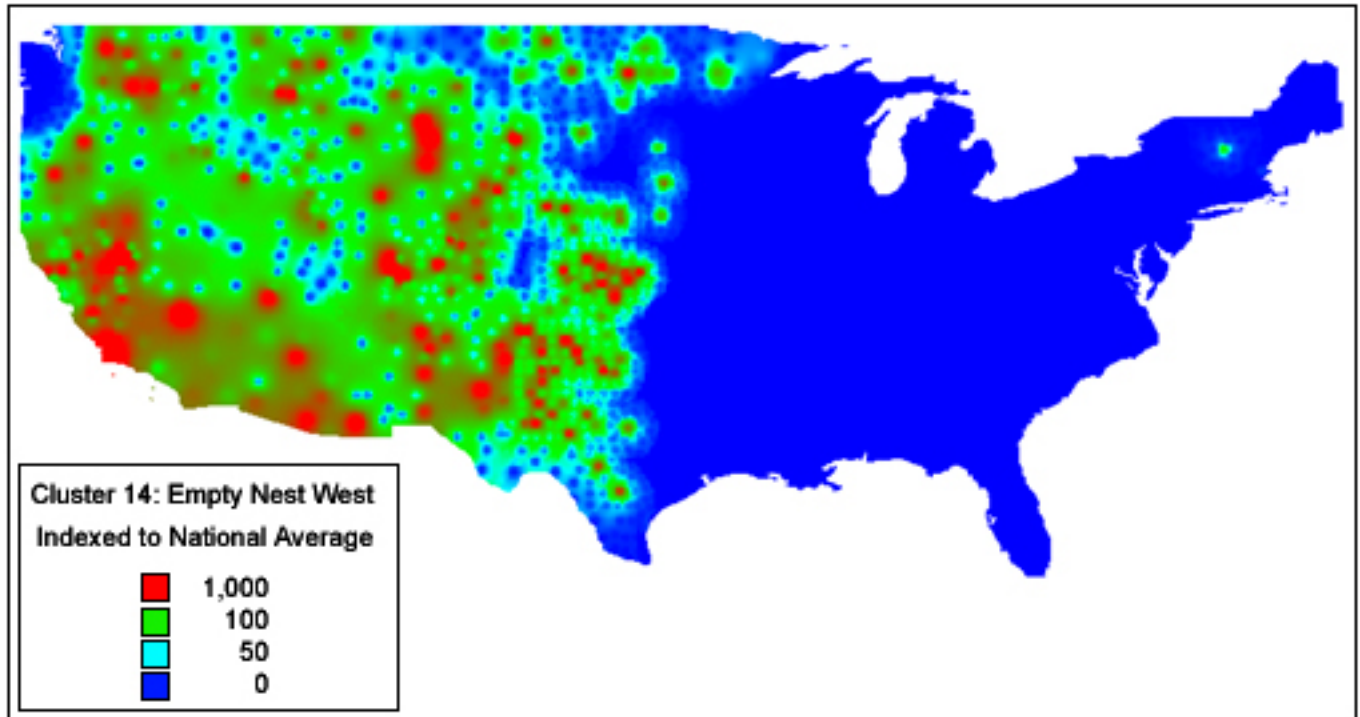
# Empty Nest West



Cluster Highlights		<i>Cluster Relative</i>
Population		1.0%
Households		1.0%
Household Population		1.0%
Group Quarters Population		0.4%
Median Household Income		126
Mean Household Income		129
Per Capita Income		133
Vehicle Preferences		GMC YUKON BUICK CENTURY TOYOTA CAMRY

Baby Boomers with more time on their hands, these householders are aged 40 to 59, some with teens but mostly with children gone off to seek their fortune or fight their causes elsewhere. Geographically dispersed Western opportunities imply greater distances between children and parents. An 80/20 owner to renter ratio indicates some parents, also, have moved on. These boomers are college educated and work(ed) in administrative, managerial, and sales jobs, 45 percent in central cities of Western metros. About 85 percent of householders in this cluster are white, non-Hispanic; the rest are primarily Hispanic. Mean family income is \$84,000.

### Cluster Distribution



**Population and Households**

	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
Population	2,795,297	289,575,713	1.0%
Households	1,093,111	109,038,334	1.0%
Household Population	2,766,889	282,356,192	1.0%
Group Quarters Population	28,408	7,219,521	0.4%

**Settlement Context**

High Density Urban	0.0%	2.6%	-
Urban	0.1%	3.5%	3
High Density Suburban	7.6%	11.3%	67
Suburban	31.4%	21.3%	147
Low Density Suburban	19.6%	13.3%	147
Low Density Exurban	31.0%	25.4%	122
Rural	10.3%	22.4%	46

**Income**

Median Household Income	\$ 68,097	\$ 53,935	126
Mean Household Income	\$ 83,877	\$ 65,258	129
Per Capita Income	\$ 32,822	\$ 24,752	133
Under \$10,000	3.3%	7.6%	44
\$10,000-\$14,999	3.7%	6.3%	59
\$15,000-\$19,999	4.0%	6.1%	65
\$20,000-\$24,999	4.4%	6.2%	70
\$25,000-\$29,999	4.0%	5.5%	73
\$30,000-\$34,999	4.3%	5.7%	75
\$35,000-\$39,999	4.0%	5.0%	78
\$40,000-\$44,999	4.5%	5.3%	86
\$45,000-\$49,999	4.4%	5.1%	86
\$50,000-\$59,999	8.6%	9.0%	95
\$60,000-\$74,999	12.6%	10.9%	116
\$75,000-\$99,999	17.9%	12.8%	140
\$100,000-\$124,999	9.1%	5.6%	163
\$125,000-\$149,999	6.2%	3.6%	174
\$150,000-\$199,999	4.2%	2.4%	174
\$200,000 and over	4.9%	3.0%	165
\$200,000-\$249,999	1.3%	0.8%	160
\$250,000-\$499,999	3.4%	2.0%	169
\$500,000 and over	0.2%	0.1%	138

**Age of Householder**

15 to 24 years	2.2%	5.4%	40
25 to 34 years	10.1%	18.0%	56
35 to 44 years	20.3%	23.0%	88
45 to 54 years	23.4%	20.0%	117
55 to 64 years	17.3%	13.3%	130
65 to 74 years	14.5%	10.6%	136
75 years and older	12.2%	9.7%	126

<b><u>Race / Hispanic Origin</u></b>	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
American Indian / Alaska Native (alone)	0.7%	0.9%	82
Asian / Hawaiian / Other Pacific Islander (alone)	2.9%	3.7%	78
Black or African American (alone)	1.5%	12.1%	12
Some Other Race (includes two or more races)	5.9%	8.2%	72
White (alone)	88.9%	75.1%	118
Hispanic Origin	10.6%	13.3%	80
<b><u>Marital Status</u></b>			
Males, aged 15+			
Males, Never Married	100.0%	100.0%	100
Males, Currently Married	21.0%	30.0%	70
Males, Married, spouse present	69.1%	58.9%	117
Males, Married, spouse absent	66.7%	53.4%	125
Males, spouse absent, separated	2.5%	5.5%	44
Males, spouse absent, other reasons	0.9%	1.8%	47
Males, Widowed	1.6%	3.7%	43
Males, Divorced	2.5%	2.5%	99
Females, aged 15+	7.4%	8.6%	86
Females, Never Married	100.0%	100.0%	100
Females, Currently Married	16.0%	23.9%	67
Females, Married, spouse present	64.2%	54.9%	117
Females, Married, spouse absent	61.4%	49.9%	123
Females, spouse absent, separated	2.8%	5.0%	56
Females, spouse absent, other reasons	1.1%	2.4%	47
Females, Widowed	1.7%	2.6%	65
Females, Divorced	10.1%	10.4%	97
	9.7%	10.8%	90
<b><u>Household Composition</u></b>			
One person households	20.6%	25.8%	80
One person, male householder	7.6%	11.2%	68
One person, female householder	13.0%	14.6%	88
Two or More Person Households	79.4%	74.2%	107
Family Households	74.8%	68.1%	110
Married Couple Family Households	64.5%	51.7%	125
Married Couple with Children Under 18	23.9%	23.5%	102
Married Couple without Children Under 18	40.5%	28.1%	144
Other Family Households	10.3%	16.4%	63
Other Family, male householder	2.9%	4.2%	71
Other Family, male HH with Children Under 18	1.5%	2.1%	73
Other Family, male HH without Children Under 18	1.4%	2.1%	68
Other Family, female householder	7.4%	12.2%	60
Other Family, female HH with Children Under 18	3.9%	7.2%	54
Other Family, female HH without Children Under 18	3.5%	5.1%	70
Non-Family Households	4.6%	6.1%	75
Non-Family, male householder	2.6%	3.6%	74
Non-Family, female householder	2.0%	2.5%	78

<b><u>Household Size</u></b>	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
One person	20.5%	25.6%	80
Two persons	41.6%	32.9%	126
Three persons	15.8%	16.9%	93
Four persons	13.4%	14.1%	95
Five persons	5.5%	6.4%	86
Six persons	2.0%	2.5%	83
Seven or more persons	1.1%	1.7%	65
Average Household Size	2.55	2.66	96

**Housing Tenure by Units in Structure**

Owner Occupied	83.9%	66.5%	126
Renter Occupied	16.1%	33.5%	48
Owner Occupied, single detached	74.8%	53.6%	139
Owner Occupied, single attached	4.2%	3.6%	116
Owner Occupied, 2 units	0.2%	1.1%	23
Owner Occupied, 3-4 units	0.4%	0.6%	62
Owner Occupied, 5-9 units	0.3%	0.5%	65
Owner Occupied, 10-19 units	0.2%	0.4%	43
Owner Occupied, 20-49 units	0.1%	0.4%	28
Owner Occupied, 50+ units	0.1%	0.7%	16
Owner Occupied, mobile home	3.5%	5.6%	62
Owner Occupied, boat, RV, other	0.1%	0.1%	124
Renter Occupied, single detached	7.5%	8.0%	93
Renter Occupied, single attached	1.3%	2.0%	67
Renter Occupied, 2 units	0.9%	3.1%	30
Renter Occupied, 3-4 units	1.3%	4.0%	34
Renter Occupied, 5-9 units	1.1%	4.1%	28
Renter Occupied, 10-19 units	0.9%	3.5%	25
Renter Occupied, 20-49 units	0.9%	2.9%	32
Renter Occupied, 50+ units	1.4%	4.5%	31
Renter Occupied, mobile home	0.7%	1.5%	51
Renter Occupied, boat, RV, other	0.0%	0.0%	118

**Housing Vintage (Year Built)**

1999 to March 2000	2.9%	2.4%	122
1995 to 1998	8.1%	7.3%	111
1990 to 1994	8.7%	7.3%	119
1980 to 1989	18.7%	15.8%	118
1970 to 1979	26.3%	18.5%	142
1960 to 1969	16.7%	13.7%	122
1950 to 1959	11.8%	12.7%	93
1940 to 1949	3.4%	7.3%	47
1939 or earlier	3.5%	15.0%	23
Median Year Structure Built	1973	1966	111

**Cluster 14: Empty Nest West**

<b><u>Home Value</u></b>	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
Less than \$10,000	0.0%	0.4%	9
\$10,000 to \$14,999	0.0%	0.4%	10
\$15,000 to \$19,999	0.1%	0.5%	11
\$20,000 to \$24,999	0.1%	0.7%	10
\$25,000 to \$29,999	0.1%	0.9%	10
\$30,000 to \$34,999	0.1%	1.1%	12
\$35,000 to \$39,999	0.1%	1.4%	11
\$40,000 to \$49,999	0.4%	3.2%	13
\$50,000 to \$59,999	0.7%	4.0%	17
\$60,000 to \$69,999	1.1%	5.0%	23
\$70,000 to \$79,999	1.7%	5.8%	30
\$80,000 to \$89,999	2.8%	6.8%	40
\$90,000 to \$99,999	3.5%	6.4%	54
\$100,000 to \$124,999	8.9%	11.5%	77
\$125,000 to \$149,999	12.2%	11.6%	105
\$150,000 to \$174,999	12.2%	10.0%	122
\$175,000 to \$199,999	10.7%	7.1%	150
\$200,000 to \$249,999	13.8%	7.6%	181
\$250,000 to \$299,999	10.7%	5.0%	216
\$300,000 to \$399,999	10.7%	4.8%	222
\$400,000 to \$499,999	4.9%	2.4%	205
\$500,000 to \$749,999	3.5%	2.0%	176
\$750,000 to \$999,999	1.0%	0.7%	151
\$1,000,000 or more	0.6%	0.6%	105
Median Home Value	\$ 217,796	\$ 161,077	135

**Educational Attainment**

No schooling completed	0.5%	1.4%	38
Nursery to 4th grade	0.2%	0.8%	31
5th and 6th grade	0.5%	1.9%	28
7th and 8th grade	1.2%	3.4%	36
9th grade	0.9%	2.4%	35
10th grade	1.3%	3.0%	43
11th grade	1.3%	2.8%	48
12th grade, no diploma	2.4%	3.7%	65
High school graduate (includes equivalency)	20.6%	28.6%	72
Some college, less than 1 year	8.1%	7.1%	115
Some college, 1 or more years, no degree	19.1%	14.0%	136
Associate degree	7.7%	6.3%	122
Bachelor's degree	22.4%	15.6%	143
Master's degree	8.9%	5.9%	150
Professional school degree	3.2%	2.0%	161
Doctorate degree	1.6%	1.0%	167

**Cluster 14: Empty Nest West**

<b><u>Occupation</u></b>	<b><u>Cluster</u></b>	<b><u>USA</u></b>	<b><u>Cluster Relative</u></b>
White Collar	72.4%	60.5%	120
Blue Collar	27.6%	39.5%	70
Managerial and Professional	44.6%	33.8%	132
Managerial	18.2%	13.5%	134
Professional	26.4%	20.2%	130
Service Occupation	11.8%	14.8%	79
Health Care Support Occupations	1.3%	2.0%	65
Protective Services	2.1%	2.0%	108
Food Preparation and Serving	3.4%	4.8%	71
Building and Grounds, Cleaning, Maintenance	2.0%	3.3%	62
Personal Care Services	2.9%	2.8%	105
Sales and Office Occupations	27.8%	26.7%	104
Sales and Related Occupations	13.2%	11.3%	117
Office and Administrative Support	14.6%	15.4%	95
Farming, Fishing, Forestry	0.5%	0.7%	65
Construction, Extraction, Maintenance, and Repair	7.5%	9.5%	80
Construction and Extraction	4.4%	5.5%	80
Maintenance and Repair Occupations	3.1%	3.9%	79
Production, Transportation, Material Moving	7.8%	14.6%	54
Production Occupations	4.0%	8.4%	47
Transportation and Material Moving	3.8%	6.1%	63